

Booth Height & Display Regulations

Definition:

In-line or linear booths are generally arranged in a straight line and have neighboring exhibitors on the left and/or right of their booth leaving one side of their booth exposed to the aisle.

Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

Space rental includes:

Standard 8ft drape back wall. The drape will be a combination of blue and green back; and the 3ft side rails will be blue. A 7"x44" company identification sign (Company name will be listed as it appears on your space contract/invoice). The hall is NOT carpeted. The booth and aisle carpet will be blue.

Height:

All display fixtures and components including graphics and identification signs are allowed a maximum height of 8ft only in the rear half (measuring 5 ft. from the back wall) of the booth. A maximum height of 4 ft. is allowed in the front half of the booth (measuring 5 ft. from the aisle). [See image A below]

Corner In-line or Linear Booths:

A corner booth is an in-line/linear booth at the end of a series of booths with exposure to intersecting aisles on two sides. All guidelines for in-line/linear booths apply.

8x30's or larger In-line Booths:

When three or more in-line or linear booths are used in combination to create a single exhibit space, the 4ft. height limitation only applies to the portion of the exhibit space which is within 10ft of an adjoining booth or corner.

[See image B below]

All booths must adhere to display regulations:

Including ADA, demonstrations, lighting, sound, structural integrity, and storage.

Image A

Image B

