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Welcome to DRI2013!

DRI International is pleased to bring you and DRI2013, our second-annual conference, to the city of Philadelphia – a city that is as rich, interesting, and vibrant as the profession we have all come here to celebrate! We hope you will enjoy your time exploring Philadelphia and expanding your business continuity skill set.

DRI2013 is a truly international event, with attendees and speakers from all over the world. It’s a place where you can network with your peers, find new ideas, swap lessons learned, and brainstorm solutions. It’s also a time to celebrate our achievements at this year’s Awards of Excellence Gala where you can cheer on your peers or maybe even take home a trophy yourself.

DRI2013 is about giving back. Our second annual volunteer day will see DRI2013 attendees helping to feed those in need via Philabundance and lend a hand to Habitat for Humanity. DRI2013 also supports The Disaster Recovery International (DRI) Foundation, a 501(c)(3) non-profit dedicated to raising funds and providing aid to disaster relief and recovery organizations worldwide. Join us Thursday evening for the Silent Auction event and help the foundation help others.

I sincerely thank you for joining us at DRI2013. As DRI International celebrates its 25th Anniversary, we are proud to have you here with us. You are an integral part of DRI International and we look forward to continuing this important and exciting journey together.

Sincerely,

Al Berman
President, DRI International
## Event Schedule at a Glance

### Tuesday, June 4:
- **1:00 pm – 8:00 pm** Registration Open
- **5:00 pm – 6:00 pm** Opening Session: Order of the Sword & Shield National Honor Society Induction Ceremony
- **6:00 pm – 8:00 pm** Opening Reception in Exhibit Hall

### Wednesday, June 5:
- **7:30 am – 9:00 am** Exhibit Hall Open with Continental Breakfast served
- **9:15 am – 10:15 am** Plenary Session: DRI President Al Berman
- **10:30 am – 11:30 am** Conference Sessions
- **11:30 am – 2:00 pm** Exhibit Hall Open
- **11:30 am – 12:30 pm** Business Continuity Solutions Exchange in the Exhibit Hall
- **12:30 pm – 1:30 pm** Lunch Served in Exhibit Hall
- **1:45 pm** Grand Prize Drawing

### Thursday, June 6:
- **7:30 am – 9:00 am** Continental Breakfast served in Broad Street Lobby
- **9:15 am – 10:15 am** Plenary Session
- **10:30 am – 11:30 am** Conference Sessions
- **11:45 am – 3:00 pm** Exhibit Hall Open
- **11:45 am – 12:30 pm** Business Continuity Issues and Answers - Roundtable Discussions
- **12:30 pm – 1:30 pm** Exhibit Hall Lunch
- **2:45 pm** Grand Prize Drawing

### Friday, June 7:
- **7:00 am – 8:15 am** Continental Breakfast served in Broad Street Lobby
- **8:30 am – 9:30 am** Conference Sessions
- **9:45 am – 10:45 am** Conference Sessions
- **11:00 am – 12:00 noon** Conference Wrap-Up
- **11:45 am** Grand Prize Drawing
Wednesday, June 5, 10:30 am – 11:30 am

**Dark Tide: How World War One, Terrorism, and Incompetence Resulted in a 15-foot High Wave of Molasses Engulfing Boston**, presented by Scot Phelps, Professor, Emergency Management Academy

*Room 124*

In 1919, a U.S. Industrial Alcohol molasses storage tank ruptured on the Boston waterfront, suddenly releasing a wave of 2.3 million gallons of molasses, killing 19 and costing hundreds of millions of dollars. This presentation will tell the story of why molasses was critical to the war effort, explain the background of anarchic terrorism present in the U.S. at the time, and discuss the practical and political aftermath of the disaster.

**Possibility Thinking in Global Business Continuity: “They Stopped Saying ‘No’”, presented by Ann Hepenstal, Intel**

*Room 125*

Intel’s Software and Services business requires both site emergency management and disaster recovery, and business restoration of global functions. Yet the operational contacts responsible for business continuity (BC) had little to no training and many other responsibilities, and most resisted the BC requests and struggled with the work. Through possibility thinking, we engaged the operational contacts to share the BC vision. We defined basic BC responsibilities and successfully engaged them to improve Intel’s BC readiness.

**The Business Continuity Management Risk Index (BCM-RI) Implementation Case Study, presented by Michael Kadar, DTE Energy**

*Room 123*

Is there a metric that clearly can demonstrate to executive management the overall value of the business continuity management (BCM) program to the organization? Can BCM professionals quantitatively measure current risk levels that can be compared with established risk tolerances and report them to management in a meaningful way that drives both risk management and BCM initiatives? How could such a metric actually be implemented successfully in a large organization? This session explores these questions and present a case study of how the BCM-RI was developed and implemented at DTE Energy.

Wednesday, June 5, 11:30 am – 12:30 pm

**Business Continuity Solutions Exchange**

*Exhibit Hall*

This opportunity is a round-robin style session that allows attendees to interact through discussions on the critical topics that affect their decision-making outcomes. Participants take their seat among peers and join in an exchange of ideas, facilitated by some of the top manufacturers and experts serving the business continuity/disaster recovery industries. After 20 minutes, the roundtable disperses so that the next batch of table discussions can begin. Attendees will have the opportunity to participate in up to three table discussions.

Table topics and hosts include:

- BCM Solution Trends, Capabilities and Future Direction - Paradigm Solutions International
- Regional Disasters Affect Everything - How Do You Manage? - Continuity Centers
- Software BC/DR - SunGard Availability Services
- How mobile technology will modernize the delivery of your BCM Program - Teamstudio
- Caveat Emptor: Five Hidden Pitfalls in BC/DR Software Selection - Strategic BCP
Wednesday, June 5, 2:15 pm – 3:15 pm

Continuity Planning on a Budget: A Guide to Surviving and Thriving in Challenging Economic Times, presented by Paul Marksteiner, Booz Allen Hamilton
Room 125
Despite the best intentions of business continuity professionals, organizations will invariably do less with less (not more), unless they change the manner in which they conduct their continuity planning. This presentation will identify costly mistakes organizations make in their continuity planning and how to stretch scarce resources. Participants will examine how to:

a) Link resourcing decisions to essential functions; b) Capitalize on the resiliency of a distributed work force; c) Conduct risk-based planning that reflects the “new normal” in Homeland Security; d) Leverage common features in each type of continuity plan; e) Use real world events to validate continuity proficiency; f) Find synergy in resources aligned to other contingency programs.

At the end of the session, attendees will be able to conduct a self-assessment to determine the fiscal efficiency of their continuity program.

The Perfect Storm, presented by Manny O’Bryant, Tampa Electric Company
Room 123
This case study will review the lessons learned from working on the support of the critical infrastructure for an NSSE (National Special Security Event), the Republican National Convention, while simultaneously preparing for the impact of a tropical storm (Isaac). The presenter will share lessons learned and feedback from departmental, enterprise-wide, and community-wide perspectives.

Wednesday, June 5, 3:30 pm – 4:30 pm

Building BCP: The Eurocrisis and the Resiliency Architect, presented by Patrick Morrissey, Auditware
Room 124
As business continuity professionals, our role is to assure that the business can operate “as is” no matter what. It’s our job to react to anything that could get in the way. But as the Eurocrisis has demonstrated, it is also our job to lead our organizations away from risk, to think ahead, and to adopt a proactive approach. This new approach provides advice, counsels top management on how to reinforce organizational resilience, improve business processes, and take advantage of new technologies. And our new role has aspects that range from advisory functions to strategic surveillance. The role of the resilience architect is in its infancy, attend this session to learn how it is developing in the context of the Eurocrisis.

Business Case Analysis of Continuity Planning Software, presented by Chuck Claus and Susan Richards, Defense Finance & Accounting Service
Room 125
This session will provide an overview and a decision making framework to assist organizations in evaluation business continuity software. This framework can be utilized for selecting a new system or replacing the existing system with something more appropriate for their organization. Attendees will develop an appreciation for key areas to consider when selecting a new tool.

Let’s Get It Wrong Quickly, presented by Robert Synak, PricewaterhouseCoopers (PwC)
Room 123
The goal of this session is to consider novel approaches to developing recovery capabilities. Let’s talk about how to shortcut the BIA/Strategy/Assessment process through inductive, rapid assessment, to kick start recovery capabilities from zero.
Panel Discussion: Superstorm Sandy  
Room 121  
Superstorm? Super session! Don’t miss our Superstorm Sandy Panel at DRI2013! The session features three superb speakers with real, first-hand Sandy stories to tell. The speakers are AnneMarie Staley of NYSE Euronext, Greg Pinchbeck of Citi, and Bill Evans of ABC News! Moderated by Clyde Berger.

Translating a Global Strategic BC Plan into a Tactical Plan for Evolving Asia, presented by Sallyanne Lerota, GE Capital  
Room 125  
Managing business continuity for our network of Asian businesses often challenges the traditional norms of crisis management. Almost daily events such as power outage or political unrest in India, rolling earthquakes in New Zealand, and nuclear threats in Japan have changed the way we view BCP in our region. Gone are the days of a plan that is developed for an event we hope won’t happen, our approach has become increasingly “tactical” with a greater focus on the humanistic aspects of business continuity and emergency response, and practical solutions to ensure “business as usual” through regular disruption.

Travel Risk Management, presented by Frank Slater, CGI  
Room 125  
Every organization has a legal responsibility to provide a reasonable standard of care and achieve due diligence when sending employees abroad or even employing foreign workers; organizations that don’t are risking their employees, reputation, financial liability, and potential criminal charges under legislation. In an emergency the organization has to have prepared their travelers, their home-based staff, and their response protocols.

This presentation covers the four pillars of a robust travel risk management program (Plan, Prepare, Prevent, Respond) as used by U.S. Federal authorities and how to integrate with your business continuity plans and health and safety policies.

UniCredit Case Study: Preparedness and Resiliency to React to Any Crisis, presented by Maria Michela Omodei Zorini, UniCredit S.p.A  
Room 124  
Each crisis is different. You can have identical type of origin event, but different impact on territory, people, assets, and business. Therefore, what you can rely on? Methodology helps to shorten reaction, predefining quick chains to identify and assess the perimeter of impact; determine the circumstances; integrate roles, competences structures, and tools; settle plans to safeguard people and business. This case study focuses on lessons learned from last year’s earthquake in Italy.

Wide-Area Disaster Planning Case Study: A Global Financial Institution In Japan, presented by Jim Pelczar, International Management & Media (YK)  
Room 123  
This case study describes assumptions and scenarios used by a major financial institution to develop a plan and costs options to fulfill its obligations under the conditions of a wide-are disaster impacting Tokyo. The scenario is a high-magnitude earthquake in Tokyo bay, including tsunami. Key issues: the impact of wide-spread liquefaction on the central business district land-fill areas, as well as disruptions in various services that were identified as a result of the Great North Easter Earthquake of March 11, 2011. In Tokyo, the question is not “if” the event will happen, the question is “when” the event will happen.
Thursday, June 6, 11:45 am – 12:30 pm

Business Continuity Issues and Answers - Roundtable Discussions

Exhibit Hall

Join your colleagues as we host an informative networking event designed for you to swap ideas and lessons learned with your peers, and ask questions of them too. A survey of certified professionals yielded the following topics:

- Supply Chain
- Social Media
- Senior Management Support
- Standards
- Cloud and IT/DR
- Educating Employees
- Cyber-crime
- Regional Disasters
- Public/Private Partnerships
- Workforce Continuity
- Risk Management
- Career Opportunities
- Software Vendors
- Change Management
- BCP Strategies

Stick to one table or move among them to get the most out of this unique experience for interaction in an organized yet informal setting.

Thursday, June 6, 3:15 pm – 4:15 pm

Keeping Your BC Program Relevant, presented by Cheryl LaTouche, Kaiser Permanente

Room 123

Kaiser Permanente is one of the nation’s largest health plans, serving more than 8.9M members. KP launched their nationwide, departmental BC program in 2001 implementing 6,000 plans. A key element of KP’s program design was placing responsibility in the hands of managers to “own” their plan with support from a central BC professional team. Today, nine years later, KP’s BC program thrives, now with over 10,000 plans. Come learn from the presenters what challenges and lessons learned over the past 9 years have allowed KP to keep BC closely aligned with their highly successful emergency management and ITDR programs.

Managing Organizational Change: A BC Practitioner’s Guide, presented by Pete Renneker, CSC

Room 124

Earthquakes! Fire! Security Breaches! Acquisitions! New Service Offerings! What do these events have in common? They all represent major organizational changes requiring change management proficiency. External events force us to change; understanding how people respond is critical to a successful BCP. As BC professionals, we are in the business of managing immediate and often catastrophic changes. Basic project management can deal with the discreet tasks required to make a change, but it does not account for the human experience. This presentation introduces the structure of change, what we experience when forced to change, and strategies for managing the process.

Organizational Governance: Developing the Governance Program Script (Part 2), presented by Michele Turner, Microsoft

Room 125

This session is just in, building on the highly successful session Michele Turner delivered at DRI2012! As discussed during session one, a solid governance structure is key in effectively driving substantial change throughout an organization. Identifying and documenting clear roles and responsibilities was the crux of last year’s discussion. These roles and responsibilities are essential in creating a sustainable and repeatable governance process.

Having the management structure in place for accountability and decisioning sets the stage with the appropriate players; but, where’s the script? What is the story line? What is the plot? What’s the motivation?

During this session, under the heading of governance and script elements of Risk, Policy and Compliance (RPC), we’ll discuss the framework needed for a governance program. Starting the dialogue, socializing this script with the necessary parties, and mapping the components to better understand their interrelated themes will be discussion points. Updated industry references and enhanced templates will be provided to support program development.
Thursday, June 6, 4:30 pm – 5:30 pm
Case Study: Responding to a Drug Shortage Crisis, presented by Robert Munro, Office of Disaster Management, Manitoba Health
Room 124
This case study focuses on lessons learned from a national drug shortage due to a global supplier and just in time delivery failure. In February, 2012, Manitoba Health received a letter from SANDOZ Canada Inc. stating that effective immediately they would be scaling back production of approximately 239 critical injectable medications that would affect the health sector in Manitoba and across Canada. This session outlines how the Office of Disaster Management handled this incident to ensure the stability of the drug inventory for the Health System of Manitoba, and what steps would be implemented to prevent such a situation from occurring in the future. The key lessons learned relate to global supplier dependence and just in time delivery.

Friday, June 7, 8:30 am – 9:30 am
MRAs in Audit Findings: How to Remediate Using BCP and DR Leading Practices?
Presented by Dan Stavola, Ernst & Young
Room 124
This session will help participants understand the framework and approach for responding to MRAs (matters requiring attention) in audit findings issued by a regulatory body. The participants will be provided a walk-through of real-life case study, including the overall framework, practical strategies to manage similar program, critical success factors, and lessons learned. The case study includes a financial institution that received results of examination from a regulatory body.

Recovery to Resilience: A Haiti Case Study, presented by Angela Devlen, Mahila Partnership
Room 125
Thanks to sponsorship from the DRI International Foundation, Mahila Partnership has expanded its project in Haiti to improve post-disaster economic and health outcomes for women and girls, as well as building long-term resiliency. This presentation discusses the overarching principles of effective recovery but in the context of an active post-disaster initiative. Attendees will understand how post-disaster relief and recovery programs must promote long-term risk reduction, as well as how investments rather than aid yields both short-term and long-term sustainable results.

Friday, June 7, 9:45 am – 10:45 am
Room 123
This case study will show how business continuity issues may be mixed with other issues (IT) to ensure information security, i.e. availability, integrity and confidentiality. The IT supervision approach will be presented, as it was developed for the financial market in Estonia. The main idea is to consider the requirements for IT governance, information security, business continuity and outsourcing and use the layered approach to implement this approach. Estonia is interesting country to apply such ideas starting with its market concentration, the situation with main service providers, the connections with group level enterprises, etc.

Cyber Impact Readiness: What to Do as a BC Manager, presented by Susan Rogers, DRI International
Room 125
It is overwhelming to consider a combination of physical event impact and technology failure that could result from a cyber-attack. There are practical activities that are being put in place to respond to this emerging threat. This session will discuss how BC managers can strengthen the contingency plans of their organizations to increase the speed and capability with which their companies respond to a cyber-risk event.

Globalization and Concentration of Risk, presented by Vikrant Varshney and Raghuram Tellapragada, HSBC Bank
Room 124
With the unprecedented changes in natural and geo-political risks, the possibility of incidents disrupting a zone is becoming more commonplace. In 2011, we saw massive earthquakes, political coups, agitation against governments, and floods impacting countries nationwide. The archetypical Business Continuity planning and response are falling short to minimize (or mitigate) the business impact in such situations. This session will focus on the identification, assessment, and mitigation of concentration risk.

Friday, June 7, 11:00 am – 12:00 pm
Conference Wrap-Up
Room 121
Additional Event Information

Exhibitor Presentations:

**Wednesday, June 5, 1:15 pm – 1:45 pm**
SunGard Assurance Continuity Manager: Ushering in the new era of Business Continuity Assurance – Jean Benning, Senior Product Specialist, SunGard Availability Services

**Thursday, June 6, 1:30 pm – 2:00 pm**
60 Second Recovery – Learn how to recover your people power and data in as little as 60 seconds – Gregory Tellone, Chief Executive Officer, Continuity Centers and Deseré Cardona, Chief Continuity Officer, Continuity Centers

Plenary Session:

**Thursday, June 6, 9:15 am – 10:15 am**
Plenary Session – Terms of DRI-ment: Join Us in Finalizing the DRI BCM Glossary, presented by Bobby Williams, Fidelity Investments and Chloe Demrovsky, DRI International

Clear communication is critical to effective continuity and crisis management. Yet, even among our own professionals, there are discrepancies in how we describe what we do, including some of our most basic activities. This presentation will explain how a group of DRI volunteers has pulled industry terminology from 22 reference documents, including standards and regulations from around the world, as well as professional glossaries to create a comprehensive global resource. The presenters invite you to participate in what promises to be a lively discussion about industry terminology and sources. We want to hear from you about which definitions you use, what we might be missing, and how you would like to participate in this process moving forward. After we have incorporated your feedback, the glossary will be made public as a free resource on the DRI website. Come join us for this session so that your voice can be included in this important project!

Pre Conference DRI International Courses and Exams

**Saturday, June 1 through Tuesday, June 4 8:30 am - 5:00 pm**
- **BCLE 2000** Business Continuity Planning-Conference

**Sunday, June 2 through Monday, June 3rd 8:30 am - 5:00 pm**
- **BCP 501** Business Continuity Planning Review
- **BCP 601** Masters Case Study Review
- **GCP 501** Business Continuity for the Public Sector
- **HCP 501** Business Continuity for the Healthcare Industry
- **BCP AUD** Business Continuity Planning for Auditors
Exhibitors

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Exhibitors

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Deliverables are a linked Adobe PDF file with a high quality color paper form (11”x17” folded).

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DRI International (originally known as Disaster Recovery Institute) is a non-profit organization and a global BCM education and certification body. As such, it sets the standard for professionalism in business continuity planning and has provided the profession’s premier certification and education programs since 1988. There are over 8000 active business continuity professionals from various industries and business sectors maintaining DRI International certifications worldwide. These certifications ensure employers that candidates understand the tenets of business continuity and maintain their level of knowledge through continuing education. DRI International offers education in BCM at major industry events and through the corporate training program. The organization’s International Affiliates insure that BCM best practice is taught and available throughout the world.

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SunGard Availability Services provides disaster recovery services, managed IT services, information availability consulting services and business continuity management software to more than 10,000 customers globally. With five million square feet of datacenter and operations space, SunGard assists IT organizations prepare for and recover from emergencies.

TAMP Systems 213
1732 Remson Avenue
Merrick, NY 11566
www.tampsystems.com
Email for sales/questions:
patty@tampsystems.com
Sales Contact: Patty Catania
TAMP Systems is a premier provider of Business Continuity Solutions via their proprietary Disaster Recovery System (DRS) software, ENS automated call notification system and expert consultants.
Teamstudio
900 Cummings Center
Suite 326T
Beverly, MA 01915
Tel: 978-232-0145
Fax: 978-232-0148
Email for sales/questions:
sue_pick@teamstudio.com
www.teamstudio.com
Sales Contact: Sue Pick
Teamstudio is a pioneer in application mobilization for business resilience, continuity and security. We enable our customers to efficiently and effectively execute continuity plans and quickly recover from incidents. With our mobile app, Teamstudio Continuity, our customers have the capability to access plans, contacts and critical information anytime, anywhere, even when offline.

Virtual Corporation
98 US Highway 46
Suite 12
Budd Lake, NJ 07828
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Fax: 973-426-1014
Email for sales/questions:
elangsett@virtual-corp.net
www.virtual-corp.net
Sales Contact: Elyse Langsett
Virtual’s innovative methods and tools are consistently ahead of the industry. Sustainable Planner®, our software planning tool, is designed for unlimited flexibility and ease of use and changes with you as the needs of your organization change. Services: IT assessments, technology roadmaps and IT-DR program design/enhancement. We offer a variety of risk assessments, corporate assets, and supply chains. Virtual’s globally recognized BCMM® assists organizations in establishing, assessing and improving their BC program.

Vital Records, Inc. (VRI)
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Flagtown, NJ 08821
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Fax: 908-369-7319
Email for sales/questions:
rriemann@vitalrecords.com
www.vitalrecords.com
Sales Contact: Ron Riemann
Since 1980, VRI has been a fixture in data centers throughout the northeast. We provide off-site tape vaulting services to more than 2,000 companies. Our high-security underground buildings are fully staffed 24x365. Additional services include a wide range of electronic solutions to meet your backup and recovery needs.

VOLO, LLC
1 Sunshine Boulevard
Ormond Beach, FL 32174
Tel: 386-676-0326
Fax: 386-676-2630
Email for sales/questions:
fpportocarrero@volorecovery.com
www.volorecovery.com
Sales Contact: Felipe Portocarrero
VOLO Recovery provides the most comprehensive suite of communication tools available to BCDR professionals today. Built to accommodate the complexities of today’s business environment, VOLO is flexible enough for the most challenging application while utilizing an intuitive, easy to use interface. VOLO helps BCDR professionals shine through the most demanding situations by providing control over customer, staff, employee, vendor, and internal communications from a single SaaS application.

Xand, formerly DBSi
3949 Schelden Circle
Bethlehem, PA 18017
Tel: 610-691-8811
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jcoulter@xand.com
www.xand.com
Xand, formerly DBSi, is the largest northeast privately held provider of highly reliable collocation, managed services, enterprise cloud and business continuity servicing mission critical enterprise verticals such as financial, healthcare, pharmaceutical in the northeast US market. Xand Operations is a high growth company expanding in the northeast market through organic growth and merger and acquisition so to position as a leader in the US data center marketplace. Financially backed by Private Equity firm Abry Partners, Xand is poised for rapid growth servicing F1000 clients. Please visit http://www.xand.com for more information.
FOUR DRAWINGS

Drawing held at the Prize Stage, located in the exhibit hall

Tuesday at 7:45 pm – Chance to win $500
Wednesday at 1:45 pm – Chance to win $500
Thursday at 2:45 pm – Chance to win $1,000

Drawing held in Room 121

Friday, at 11:45 am – Chance to win $500

You must be present at the Prize Stage Tuesday, Wednesday, Thursday and at Room 121 on Friday at the times of the drawings to be eligible to win. Your entry ticket was included with your event materials and badge. Drop the entry ticket at the Prize Stage for your chance to win one of the four drawings. Exhibitors and DRI staff not eligible to win.

Terms and conditions:

NO PURCHASE NECESSARY TO ENTER OR WIN. You must be present in the prize booth in the exhibit hall and Room 121, at the times noted for the drawing. If your entry is not selected at the drawing, your ballot will be entered into the next drawing, until the last drawing on Friday, June 7, 2013. Take your entry ticket to the prize stage to deposit your entry. ELIGIBILITY: DRI event attendees and speakers are eligible to enter and must be at least 18 years of age on the day of the drawing. ROC employees, DRI International employees and exhibiting or vendor personnel are not eligible.

DRAWING: The prize drawing will take place in the prize stage located in the expo hall on Tuesday, June 6, 2013, Wednesday June 7, 2013, Thursday, June 8, 2013, and Room 121 on Friday, June 9, 2013. Four (4) cash prizes are available to be awarded in a random drawing from among all eligible entries received during the event. Entries become the property of the Sponsor. Incomplete entries or entries not complying with these Official Rules are subject to disqualification. Event Management is not responsible for late, lost, incomplete, damaged, garbled, delayed, stolen, or misdirected entries. The winners will be selected in a random drawing by an event representative and a sponsor representative. ODDS: The odds of winning are dependent upon the total number of eligible entries received. No substitutions or transfer of prize permitted. If the winner drawn and announced is not present another random drawing will be made after a 10 second wait. All taxes, and any other costs and expenses associated with prize acceptance and use not specifically stated within these Official Rules as being provided, are the sole responsibility of the winner, including, without limitation, all federal, state, and local taxes. By entering, entrants agree to be bound by these Official Rules including all eligibility requirements. By accepting the prize, winner consents to the use of his/her photograph for advertising, publicity, and promotional purposes by Event Management.