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Welcome to DRI2014 and to Atlanta! We are pleased to have you join us for what is sure to be an interesting and informative conference. You will be doing a lot of learning, but we also hope you’ll be having fun too – enjoying all that our host city and your professional peers have to offer.

DRI2014 is a truly international event which is in keeping with the fact the DRI is truly an international organization. This year, we have attendees and speakers representing over 15 countries. At Tuesday night’s gala, you’ll hear more about DRI’s other worldwide events.

Speaking of the gala and awards ceremony, don’t miss it! It’s a wonderful opportunity to celebrate excellence and cheer on the honorees. Right before the gala, the DRI Foundation is holding its annual auction benefit, where you can bid on some great items benefitting a worthy cause.

I sincerely thank you for joining us at DRI2014. You are an integral part of DRI International and I look forward to spending time with you.

Sincerely,

Al Berman
President, DRI International
Event Schedule at a Glance

Sunday, May 18th:
1:00 – 8:00 pm Registration Open
6:00 – 8:00 pm Opening Reception in Exhibit Hall

Monday, May 19th:
7:00 – 8:00 am Exhibit Hall Open with Continental Breakfast served
Morning conference sessions
8:00 – 9:00 am Plenary Session
9:15 – 10:15 am Conference Sessions
10:30 – 11:30 am Conference Sessions
11:45 am – 2:00 pm Exhibit Hall Open
11:45 am – 12:30 pm Business Continuity Solutions Exchange in the Exhibit Hall
12:30 – 1:30 pm Lunch Served in Exhibit Hall
1:15 – 1:45 pm Exhibitor Presentations in Exhibit Hall
1:45 pm Grand Prize Drawing
Afternoon conference sessions
2:15 – 3:15 pm Conference Sessions
3:15 – 3:45 pm Afternoon Break
3:45 – 4:45 pm End-of-Day Wrap-Up

Tuesday, May 20th:
7:00 – 8:15 am Continental Breakfast served in the Exhibit Hall
Morning conference sessions
8:30 – 9:00 am Plenary Session
9:45 – 10:45 am Conference Sessions
11:00 am – 12:00 noon Order of the Sword and Shield National Honor Society (OSSNHS) Ceremony and Conference Wrap-Up

Wednesday, May 21st:
7:00 – 8:15 am Continental Breakfast, Grand Hall Pre-function, LL2
8:30 – 9:30 am Conference Sessions
9:45 – 10:45 am Conference Sessions
11:00 am – 12:00 noon Order of the Sword and Shield National Honor Society (OSSNHS) Ceremony and Conference Wrap-Up
Monday, May 19, 8:00 am – 9:00 am

Plenary Session

Opening Session Remarks by Al Berman, President DRI International

Followed by

A Conversation with Mike McConnell

Regency Ballroom VII (LL1)

Join former Director of National Intelligence Mike McConnell for a unique, personal, one-hour Q&A session that will start DRI2014 off in the spirit in which it was intended – information sharing with senior level attendees and speakers in an intimate venue.

McConnell is Vice Chairman of Booz Allen Hamilton, where he leads the firm’s cyber security business. After retiring from the Navy in 1996 as a Vice Admiral, McConnell joined Booz Allen, and led the development of the firm’s Information Assurance and Intelligence business focused on policy, operations, transformation, homeland security, intelligence analytics and counter-terrorism.

Upon being asked by President George W. Bush in 2007 to become the second Director of National Intelligence, he left Booz Allen and served as the DNI, a position of cabinet rank, and a member of the White House National Security Council for two years under Presidents Bush and Obama. As the DNI he managed the expansive national Intelligence Community – an organization of over 100,000 people, and an annual global enterprise budget of over $50B. As a Cabinet Rank Officer and member of the National Security Council, he had extensive interactions with the White House, the President’s Cabinet, Congress, international leaders, and the US business community. In 2009, Mr. McConnell returned to Booz Allen as an executive vice president to lead the firm’s Intelligence business. In 2011 he was elevated to his current position as Vice Chairman of the firm.

Don’t miss this is a one-of-a-kind opportunity to hear from him and let him hear from you – the leaders in the business continuity community!

Monday, May 19, 9:15 am – 10:15 am

Supply Chain Keynote Address: Chelsea (Chip) C. White III, Ph.D., Schneider National Chair in Transportation and Logistics, Georgia Tech

Regency Ballroom VII (LL1)

This is a session you’re not going to want to miss! Chelsea (Chip) C. White III, Ph.D. will deliver DRI2014’s supply chain keynote address. White is a supply chain and logistics expert whose most recent research interests include analyzing the role of real-time information and enabling information technology for improved logistics and, more generally, supply chain productivity and risk mitigation, with special focus on the U.S. trucking industry. He’ll talk about crisis management and supply chain as well as trends in supply chain that will be important to all business continuity professionals.

BIA for Experienced Continuity Professionals, presented by Karol Cordero, PwC Costa Rica

Dunwoody (LL3)

You have the credentials and experience, but do you have what it takes to conduct an effective business impact analysis? An inadequate BIA yields wrong and useless data leading to a disastrous business continuity plan.

Learn important tips such as:

• Using the “SMART” method
• Defining and setting reachable objectives
• Engaging the C-suite
• Knowing what and how to get the data for a productive business impact analysis
• Identifying key players in your organization
• Distinguishing what may be essential to upper management may not be critical to your business continuity plan

This session will explore these topics and more on how to conduct a thorough and productive BIA. Improve the efficiency of your BIA for positive results!
Economic Recovery: Working with Your Financial Institution, presented by Lissette Carillo, Wells Fargo

Fairlie (LL3)

Unplanned technology outages, data breaches and cyber-attacks are facts of life in the 21st Century. When they strike, businesses still need to pay their employees and vendors, move and invest money, manage accounts, and keep the department running. These critical functions are key to a company’s survival and recovery. This session will teach businesses how they should partner with their financial institutions, offering real world recommendations, solutions, and collaborative measures that you can take back to the office and begin implementing immediately.

Comparison of Threat Assessment Methods, presented by Don Byrne, GRCS

Courtland (LL3)

Conducting a threat assessment is at the heart of continuity planning. But is there only one approach to analyzing risk? Is the method used to evaluate a bank’s exposure equally effective when applied to a school, hospital, or government agency? What techniques are available and which one is best? Importantly, does one provide more reliable information than another?

This session will answer these questions by comparing popular threat assessment methods. The pros and cons of each will be explored and a way of ranking the different strategies presented. The session will close with a discussion of one method that has been certified for use by DHS, the GAO, and reviewed by the National Academy of Sciences.

A Business Case for Healthcare Continuity, presented by Dennis Schrader, Integrity Consulting

Fairlie (LL3)

Come to this session to learn about the key trends shaping the continuity healthcare environment, as well as the business issues influencing healthcare preparedness planning, including:

- Regulatory Compliance
- Risk Management and Patient Safety
- Revenue Disruption
- Impact Analysis
- Accreditation Processes and Cost
- Cost Avoidance

Attendees also will hear about a number of actual case studies and lessons learned.

Going for the Gold! A Herculean Effort Brings Continued Recovery (and the 2020 Olympic Games) to Japan, presented by Nathan Rhoden, DRI Japan and Shinji Hosotsubo, Crisis Management Education and Exercise Center

Baker (LL3)

Japan’s successful bid for the 2020 Summer Olympic Games is widely regarded as an opportunity to rebuild from the 2011 earthquake, tsunami, and nuclear disaster, which claimed nearly 20,000 lives and left hundreds of billions of dollars of damage in its wake. Now, riding the wave of “Abenomics,” Japan is poised to continue its recovery with a record-breaking tourism forecast of 13 million visitors in 2013, an investment in infrastructure, and significant jobs growth.

With so much to look forward to, it is also important to look back. Shinji Hosotsubo and Nathan Rhoden will reprise their DRI2012 session to let DRI2014 attendees know what’s been happening in Japan’s business continuity circles and how lessons learned are being translated into action. In 2012, they told us how Japanese business continuity thought leaders were pairing traditional risk mitigation strategies (like geographic diversification) with new-fangled thinking (including reciprocal agreements) to create a win-win for suppliers big and small as well as the countless companies around the world that rely on them. Attend this session for an informative update!

Monday, May 19, 10:30 am – 11:30 am

Supply Chain Track: Panel Discussion, presented by Michael Janko, Goodyear Tire & Rubber Company, Chris Summerrow, UPS, Laurie Champion, Aon

Regency VII (LL1)

Our deep dive into supply chain continues with an informative and interactive panel, that will include Michael Janko of The Goodyear Tire & Rubber Company, Chris Summerow of UPS, and Laurie Champion of Aon Risk. So, bring your questions for our supply chain experts with valuable multi-disciplinary and real-world experience.
India: The State of Business Continuity & Risk Management, presented by Rakesh Pande, DRI India

Courtland (LL3)

India’s economy is the 10th largest in the world, it’s one of the G-20 major economies, and it’s a major player in business and knowledge process outsourcing (BPO/KPO). That means, your company is most likely doing business in India, in one way or another. Attend this session to learn more about the state of business continuity in India right now and for the answers to the following questions (and more!): How is your risk being managed by the BPO/KPO industry? How widely accepted are business continuity, risk management, and related disciplines? What is the typical level of business continuity program maturity? What are the unique risks faced by Indian organizations and what do those risks mean to their business partners worldwide?

Monday, May 19, 2:15 pm – 3:15 pm

Supply Chain Track: Work Group
Dunwoody (LL3)

For attendees who really want to dig into supply chain, we’re offering a work group session in which you will be able to continue your interaction with our supply chain speakers as well as with fellow DRI2014 attendees. This session provides an opportunity for information exchange and brainstorming, where collaboration and sharing are essential. Come ready to work!

Beyond the Storms: Strengthening Homeland Security and Disaster Management to Achieve Resilience, presented by Dane Egli, Johns Hopkins University Applied Physics Laboratory

Courtland (LL3)

Since 9/11, hurricane Katrina, Superstorm Sandy, and the Boston Marathon attacks there has been a wave of workshops to collect the lessons learned in preparedness and crisis response. The talk has focused on the role of public-private-academic partnerships as well as critical infrastructure protection. What are the major findings from these events and how do we, as a nation, move “beyond the storms” of reacting to disruptive events, cataloging more lessons, and submitting FEMA grant requests to operationalize critical infrastructure resilience? Attend this session to find out.

Egli authored the book, Beyond the Storms (published in November 2013) to prepare a new generation of leaders to help bridge the gaps between public and private sectors and shift the focus of local and regional leaders to long term risk mitigation and a response posture that supports smart resilience.

Cyber Security for Improved Resilience Against Threats, presented by Damion Walch, Deloitte

Fairlie (LL3)

This presentation will give resilience leaders a guide for integrating incident response and continuity. It will describe how an organization should build security, vigilance and resilience into their support processes. The discussion will go describe the anatomy of a cyber-incident. We will touch on:

• alignment with forensic incident response
• data breach management
• effective tools for threat management
• ability to use cyber insurance

How to “Norm” a Disparate Workforce and Create a Team, presented by John Franchy, U.S. Department of Defense

Baker (LL3)

In his session, Franchy will discuss how continuity program offices can increase efficiently and effectiveness through the implementation of a workforce training, certification, and process framework. Attend this presentation to learn:

• How to “norm” a disparate program office workforce through training and certification.
• How to increase program efficiency and effectiveness through business continuity standards.
• Thoughts on remaining relevant—the convergence of emergency plans and programs into a greater risk management program framework.

Tuesday, May 20, 8:30 am - 9:00 am

Morning General Session and General Housekeeping

Regency Ballroom VII (LL1)
Tuesday, May 20, 9:15 am – 10:15 am
Risk Management Track: Keynote Address
Lou Drapeau, University of Kentucky
Regency Ballroom VII (LL1)
DRI tapped Lou Drapeau to lead our Risk Management Track, and who better than a past President of RIMS and current Vice Chairman of the Board of Directors of DRI International and Director of Risk Management at the University of Kentucky to connect the dots between these two disciplines? On the agenda for Drapeau’s senior-level discussion of Enterprise Risk Management for Business Continuity Professionals is a frank discussion of how the two relate, identifying the drivers, process mapping and methodology, the impact of the risk appetite on BCM, and how to leverage the benefits of bringing the two together while avoiding the pitfalls.

Something’s Gotta Give: Defining the Strategic Objective of DRI’s BCM Glossary for Certified Professionals, presented by Bobby Williams, Fidelity, Chloe Demrovsky, DRI International
Courtland (LL3)
Last year’s Terms of DRI-ment session may not have ended with a crying Shirley MacLaine, but it did provoke a thoughtful discussion that helped us finish the inaugural draft of the DRI BCM Glossary. The glossary was published in March 2014 and made available to BCM professionals and their cohorts around the world, but our work is far from over. The next stage is to set a strategic vision for the project; how can DRI give back to the profession by moderating a process for standardizing the terminology we use? The next phase will involve bringing together the teams behind the 22 reference documents cited in the first version and working toward consensus on each term. Join us to discuss the architecture of the next glossary and make your mark on the profession. We can’t promise that there will be any “Dancing Harrys”, but we can promise a lively debate!

Business Continuity Resiliency: Believing It Can Be Achieved, presented by Raymond Seid, McKesson
Dunwoody (LL3)
Within your company, do you have internal business units working with BC/DR third-party vendors without any BC/DR experience? Do they lack business continuity program fundamentals? Are you concerned about what they may be signing off on and approving? This session will provide pragmatic steps to ensure the proper BC program manager monitors contract information and the program at large. Learn how to obtain internal customers and ensure proper industry standards are being followed. The presentation will explain why the BC program needs to include engagement of resources at the executive governance, working committee, and on-site response team levels. You’ll also walk away with key deliverables to help create and maintain a BC program that continues to flourish and helps business units reach the goal of business continuity resiliency.

Tuesday, May 20, 10:30 am – 11:30 am
Risk Management Track: Panel Discussion
Randy Jouben, Five Guys Enterprises, LLC, Jeff Dato, InterContinental Hotels Group, Joseph Easter, CapitalOne, Moderator: Drew Buchanan, Bowhead Systems Management
Regency Ballroom VII (LL1)
Continue our exploration of the intersection of risk management and business continuity by attending this panel discussion. Speakers will provide a real-world perspective and actual examples of what works in their organizations. This session features Randy Jouben of Five Guys, Jeff Dato of International Hotel Group, and Ross Olson, who has vast experience with risk in the retail sector. Come ready with questions for our panel!

The New Normal, presented by Kevin Cunningham, NBC Universal, Scot Phelps, Emergency Management Academy
Dunwoody (LL3)
Perhaps the most impactful events ever to disrupt business have occurred in the Northeast U.S. within the past couple of years. From Superstorm Sandy and her winter-weather cousin Nemo to telecommunications failures and the Boston Bombing, business continuity and crisis management professionals are changing their thinking from “What if?” to “When?” Attend this session to learn the 10 most important lessons learned from recent events and how practicing professionals can immediately use and apply these lessons in their programs.

GRC, BCP, ERM, Policy- COOpetition vs. COMPetition: Leveraging for Efficiency, Governing for Success, presented by Michele Turner, Microsoft
Baker (LL3)
Recognizing the connection points between risk, policy, compliance, and continuity efforts can greatly enhance governance program effectiveness. What happens then, when these areas are all separate groups, with separate goals and separate measurements of success? How can they support their individual commitments, while still partnering with other
teams to drive the collective? In transitioning from collaborative planning to implementation, how is the value of this partnership realized during an incident?

During this session, we’ll discuss tips and tricks to articulate the return on investment of such partnerships, recognize the common threads, and share case studies where the mark was met. There are no silver bullets; however, the gold standard committing to partnership and collaboration are significant starts. By identifying the inherent risk, the need for policy can be ascertained and steps towards compliance and continuity of process can be realized... collectively. COOPetition vs. COMPetition.

*Situation Actual de la Continuidad de Operaciones (BCM y COOP) en México: Estado de la Industria, presentado por Eduardo Escalera, Risk México*

*Fairlie (LL3)*

Esta sesión examinará los aspectos relevantes de la industria BCM y COOP, se presentarán datos y cambios recientes en la regulación de la industria mexicana e interpretará los datos en términos de nuevas tendencias de la industria y comentará sus propias evaluaciones el estado actual de la misma y las expectativas para el futuro. La sesión abordará los retos y oportunidades que los planificadores de continuidad enfrentan actualmente. Conoce una visión de cómo la industria cambiará y cómo los profesionales de continuidad se están preparando ahora.

**Tuesday, May 20, 2:15 pm – 3:15 pm**

**Risk Management Track: Work Group**

*Dunwoody (LL3)*

If you have a special interest in risk management and something to share, then this session is for you. Our work group sessions are for attendees who would like to continue and deepen their interaction with our risk management speakers as well as with fellow DRI2014 attendees. This session provides an opportunity for information exchange and brainstorming, where collaboration and sharing are essential. After all, no risk, no reward!

**Catastrophic Organizational Change Made Easy, presented by Pete Renneker, CSC**

*Courtland (LL3)*

A catastrophic event is the single most disruptive form of organizational change. Therefore, understanding Organizational Change Management (OCM) techniques is fundamental to our role as ‘catastrophic change managers’. An evolution of Renneker's highly successful DRI2013 presentation, “Managing Organizational Change: A BC Practitioners Guide,” this session will fuse multiple OCM techniques into a single, simple approach that can be applied to your program. A discussion of common challenges facing industry practitioners and the application of the approach will provide attendees with a blueprint for ‘catastrophic change management’ success!

**The Euro Exit Crisis: Get Current on this Currency Conundrum and its Continuity Concerns, presented by Corrado Zana, Marsh Risk Consulting**

*Baker (LL3)*

Europe’s common currency is in crisis. If it fails, the consequences would be numerous and serious and could include bank runs, social and political unrest, as well as widespread economic instability. Businesses must not adopt a wait-and-see approach. Rather, they must seek to understand the potential impacts and then prepare for potential outcomes. Such plans should consider finance and cash management, business continuity, revenue assumptions and targets, and client and supply chains. Attend this session to better understand what this looming crisis could do to your organization and what you must do to be ready for it!

**What You Need to Know About the Strategic National Stockpile, presented by Greg Burel, CDC**

*Fairlie (LL3)*

Hear from Greg Burel, Director of the Division of Strategic National Stockpile (SNS), in this informative session. What is the SNS? It’s the U.S. national repository of antibiotics, vaccines, chemical antidotes, antitoxins, and other critical medical equipment and supplies. In the event of a national emergency involving bioterrorism or a natural pandemic, the SNS has the capability to supplement and re-supply local health authorities that may be overwhelmed by the crisis, with response time as little as 12 hours. The SNS is managed by the Centers for Disease Control and Prevention (CDC) with support from other agencies in the Department of Health and Human Services and the U.S. Government. The SNS represents a pillar of the United States biological defense program.
How to Develop and Implement The Business Continuity Management Risk Index (Part 1 of a two-part session), presented by Michael Kadar, DTE Energy

Dunwoody (LL3)

The Business Continuity Management Risk Index (BCM-RI) is a metric that can allow you to clearly demonstrate to executive management the overall value of your organization’s BCM program. The BCM-RI allows you to quantitatively measure current risk or preparedness levels and compare them with established risk tolerances. The BCM-RI can produce management reports on the risk/preparedness levels of business units or the entire organization in a way that drives both risk management and BCM initiatives.

The BCM-RI was introduced at the DRI2012 conference. Due to interest generated by that session, DRII2013 included a case study of how the BCM-RI was developed and implemented at DTE Energy. Continued interest has resulted in the return of the BCM-RI for DRI2014, but this year the objective is to give you building blocks for implementing the BCM-RI to measure your organization’s preparedness.

This session will present a step-by-step method that guides you through the development and implementation of the BCM-RI for your organization. You will learn the basic foundational components needed, and then the detailed parameters that drive all calculations in the BCM-RI. You will see how these components and parameters are incorporated in an actual spreadsheet. You will learn how the spreadsheet can be used to report risk/preparedness levels to management at all levels of the organization. Finally, the BCM-RI Excel spreadsheet will be emailed to session attendees shortly after the conference.

Attendees may choose to attend part one of the session only, but to participate in the hands-on implementation development piece, you must attend both one-hour sessions.
Wednesday, May 21, 9:45 am – 10:45 am

Atlanta Up Close Panel Discussion
Michele Guido, Southern Companies, Aston Greene, Metropolitan Atlanta Rapid Transit, Authority (MARTA), Gus Hudson, Atlanta Airport
Baker (LL3)
Attend this session to hear from a cross-section of public and private sector officials and continuity professionals to get a feel for what continuity and preparedness are all about in our host city, Atlanta!

Financial Industry Panel Discussion
Bill Naber, Intercontinental Exchange. Twylia Pateman, Seccuris, Greg Pinchbeck, Citigroup
Regency Ballroom VII (LL1)
This session is an opportunity for attendees from the financial sector to talk business continuity some of their own. Get ready to get specific and bring your questions.

How to Develop and Implement The Business Continuity Management Risk Index (Part 2 of a two-part session), presented by Michael Kadar, DTE Energy
Dunwoody (LL3)
The Business Continuity Management Risk Index (BCM-RI) is a metric that can allow you to clearly demonstrate to executive management the overall value of your organization’s BCM program. The BCM-RI allows you to quantitatively measure current risk or preparedness levels and compare them with established risk tolerances. The BCM-RI can produce management reports on the risk/preparedness levels of business units or the entire organization in a way that drives both risk management and BCM initiatives.

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Finally, the BCM-RI Excel spreadsheet will be emailed to session attendees shortly after the conference.

Attendees may choose to attend part one of the session only, but to participate in the hands-on implementation development piece, you must attend both one-hour sessions.

Business Continuity Management At RSI: A Case Study, presented by Davide Barca, RSI Swiss Television
Fairlie (LL3)
BCM is an important component of enterprise security for a media company, such as the Swiss National Television (RSI). The session is aimed to illustrate the RSI approach to business continuity and crisis management and more specifically the innovative exercising program designed by Barca. Crisis simulations are periodically performed taking in consideration even challenging scenarios, such as the AMOK one.

Wednesday, May 21, 11:00 am – 12:00 pm

Order of the Sword and Shield National Honor Society (OSSNHS) Ceremony and Conference Wrap-Up
Regency Ballroom VII (LL1)
What better way to end the conference than by bringing our community together one more time to celebrate excellence and share? Join us as DRI’s MBCPs are inducted into the Order of the Sword & Shield National Honor Society for Homeland Security, Intelligence, Emergency Management and all Protective Security Disciplines. New MBCPs will be inducted into this prestigious national academic honor society and last year’s inductees will receive one-year pins.

We’ll also leave time for a brief Q&A about your conference experience. Let us know what you thought of DRI2014. What did we do right? What could we do better? We’re listening!
Additional Event Information

BC Solutions Exchange:

Exhibit Hall

Monday, May 19, 11:45 a.m. - 12:30

This opportunity is a round-robin style session that allows attendees to interact through discussions on the critical topics that affect their decision-making outcomes. Participants take their seat among peers and join in an exchange of ideas, facilitated by some of the top manufacturers and experts serving the facilities industry. After 20 minutes, the roundtable disperses so that the next batch of table discussions can begin. Attendees will have the opportunity to participate in up to three table discussions.

Participating Companies:
Booz Allen Hamilton
CARMA
ClearView Continuity
Continuity Logic, LLC
Fusion Risk Management
Monarch Business Resiliency
ResilienceONE by Strategic BCP
RecoveryPlanner
Send Word Now
Virtual Corporation

Exhibitor Presentations:

Exhibit Hall

Monday, May 19, 1:15 – 1:45 pm

Dell Software

DR at Dell

Speaker: Debi Higdon, Disaster Recovery Program Manager
Debi Higdon, Disaster Recovery PM at Dell, will provide an overview of what Disaster Recovery means to Dell. Learn how Dell tackled DR and BCRP, identified risk, established policy and management teams and what cloud solutions are leveraged to make sure we can meet the needs of Dell Customers and employees in case of planned or unplanned disruptions.

Tuesday, May 20, 1:15 – 1:45 pm

CARMA

How do You Recover Your Business Without Your Employees?

Speaker: Deseré Cardona, Chief Executive Officer
Despite all the business continuity and disaster recovery planning we can do, the fact remains that without your employees on hand your business will not recover from a disruption. CARMA’s People Program will help your organization prepare your employees at home, so they are more readily available, and better focused to your organization during a crisis.

Roundtable Discussion:

Exhibit Hall

Tuesday, May 20, 11:45 – 12:30

Deloitte

Each table will focus on a different issue. You can stick to one table, or move among them to get the most out of this informative, informal experience.

Topics:
Cyber Security  Senior Management Support  Regional Disasters
Supply Chain  Cloud and IT / DR  Public / Private Partnerships
Risk Management  Educating Employees  Workforce Continuity
Communications Challenges  Standards  DRI Professional Practices
### Plenary Sessions:

**Regency VII (LL1)**

**Monday, May 19, 8:00 am - 9:00 am**

Opening Session Remarks by Al Berman, President DRI International
Followed by A Conversation with Mike McConnell, former U.S. National Intelligence Director

**Tuesday, May 20, 8:30 am – 9:00 am**

General Session and General Housekeeping

**Monday, May 19, 3:45 pm – 4:45 pm**

End-of-Day Panel Discussion
*Regency Ballroom VII (LL1)*

Did you miss a speaker you wanted to see? Were sessions that interested you offered simultaneously? Did you hear buzz about a session that you missed? Well, this end-of-day panel offers you the opportunity to rewind, as we bring the day’s speakers together for an end-of-day Q&A panel discussion.

**Tuesday, May 20, 8:30 am – 9:00 am**

**Morning General Session and Housekeeping**

*Regency Ballroom VII (LL1)*

Attend this post-breakfast gathering to review the day’s events and share important information about what’s to come…because a little planning goes a long way, right?

**Tuesday, May 20, 3:45 pm – 4:45 pm**

**End-of-Day Panel Discussion**

*Regency Ballroom VII (LL1)*

Did you miss a speaker you wanted to see? Were sessions that interested you offered simultaneously? Did you hear buzz about a session that you missed? Well, this end-of-day panel offers you the opportunity to rewind, as we bring the day’s speakers together for an end-of-day Q&A panel discussion.

### Pre Conference DRI International Courses and Exams

**Thursday, May 15 through Sunday, May 18 8:30 am - 5:00 pm**

**BCLE 2000 Business Continuity Planning**

*Dunwoody (LL3)*

**Thursday, May 15 through Friday, May 16 8:30 am - 5:00 pm**

**BCP 501 Business Continuity Planning Review**

*Baker (LL3)*

**BCP 601 Master Case Study Review**

*Fairlie (LL3)*

**BCP AUD Business Continuity Planning for Auditors**

*Kennesaw (LL3)*
Booz Allen Hamilton
8238 Greensboro Drive
McLean, VA 22102
Tel: 703-902-5000
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Booz Allen Hamilton has been at the forefront of strategy and technology consulting for 100 years. The firm provides services primarily to the US government, and to major corporations, institutions, and not-for-profit organizations. Booz Allen offers clients deep functional knowledge spanning consulting, analytics, mission operations, technology, and engineering. In 2014, Booz Allen celebrates its 100th anniversary year. To learn more, visit www.boozallen.com.

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Established in 1985, Emergency Lifeline Corp., publisher of the 180-page Disaster Resource Guide, is a pioneer in the preparedness industry providing 72-hour kits and supplies to organizations worldwide. The GUIDE brings the industry together through the annual DR GUIDE, the Continuity eGUIDE and the Online GUIDE. Stop by to get your 16th edition of the GUIDE.

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www.drii.org
Founded in 1988, DRI International is a non-profit with a mission to make the world prepared. The global education and certification body in business continuity, DRI has 11,000+ active certified professionals worldwide. An ANSI-accredited SDO, DRI certifies individuals from 100+ countries and conducts training in 50+ nations, in multiple languages.

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www.ketchconsulting.com
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Suite 300
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www.MonarchResiliency.com
Monarch Business Resiliency, Inc. (MBR) is an IT services and Disaster Recovery/Business Continuity Planning Company. MBR has extensive experience in all levels of IT services and Continuity programs that are designed to help protect, deliver quality IT projects and transitions your data as well as business functions.
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Tel: 877-455-9990
Fax: 203-455-9985
Sales/Questions: Jeff Goldstein,
info@recoveryplanner.com
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Rentsys Recovery Services

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College Station, TX 77845
Tel: 888-811-4023
Fax: 888-821-4260
Sales/Questions: Walt Thomasson,
info@rentsysrecovery.com
www.rentsysrecovery.com

Rentsys Recovery Services provides comprehensive disaster recovery and business continuity solutions, including business continuity management software and professional planning services. Rentsys also offers customizable and testable solutions incorporating communications systems, mobile and on-site workspaces, cloud services and quick shipment of office technology. For more information, please visit www.rentsys.com.

ResilienceONE®, Empowered by Strategic BCP®

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Tel: 770-300-4700
Sales/Questions: Steve Gruber,
sgruber@resqdr.com
www.RESQDR.com

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Send Word Now

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Suite 500
New York, NY 10001
Tel: 212-379-4900, 800-388-4796
Sales/Questions: George Brigham,
info@sendwordnow.com
www.sendwordnow.com

Serving 1,700+ public and private sector clients worldwide, Send Word Now is the leading provider of on-demand alerting for crisis communications. The company’s portfolio comprises an enterprise-class emergency notification service (previously recognized by DRI International as Notification System of the Year), desktop alerting, mobile services, IVR and integrated incident management.
Sunera LLC is a technology-driven, risk-based consultancy with highly experienced team members focused on improving business functions as well as identifying and managing risk. We specialize in high-quality consulting services, including Internal Audit, IT Audit, Information Security, Data Privacy, Corporate Governance and Regulatory Compliance.

Virtual Corporation has been in business for 20 years and its customizable software Sustainable Planner®, is currently celebrating its 10th birthday. SP is now integrated with the business intelligence tool, iDashboards and will meet your precise organizational resilience needs like Business Continuity, BIAs, and IT Disaster Recovery. As your needs change, SP can be adapted to your new environment.
THREE DRAWINGS

Drawing held at the Prize Stage, located in the exhibit hall
Monday at 1:45 pm – Chance to win $500
Tuesday at 1:45 pm – Chance to win $500

Drawing held in Regency Ballroom VII
Wednesday, at 11:45 am – Chance to win $500

You must be present at the Prize Stage Monday, Tuesday, and at Regency Ballroom VII on Wednesday at the times of the drawings to be eligible to win. Your entry ticket was included with your event materials and badge. Drop the entry ticket at the Prize Stage for your chance to win one of the three drawings. Exhibitors and DRI staff not eligible to win.

Terms and conditions:

NO PURCHASE NECESSARY TO ENTER OR WIN. You must be present in the prize booth in the exhibit hall and Regency Ballroom VII, at the times noted for the drawing. If your entry is not selected at the drawing, your ballot will be entered into the next drawing, until the last drawing on Wednesday, May 21, 2014. Take your entry ticket to the prize stage to deposit your entry. ELIGIBILITY: DRI event attendees and speakers are eligible to enter and must be at least 18 years of age on the day of the drawing. ROC employees, DRI International employees and exhibiting or vendor personnel; are not eligible. DRAWING: The prize drawing will take place in the prize stage located in the expo hall on Monday, May 19, 2014, Tuesday May 20, 2014, and Regency Ballroom VII on Wednesday, May 21, 2014. Three (3) cash prizes are available to be awarded in a random drawing from among all eligible entries received during the event. Entries become the property of the Sponsor. Incomplete entries or entries not complying with these Official Rules are subject to disqualification. Event Management is not responsible for late, lost, incomplete, damaged, garbled, delayed, stolen, or misdirected entries. The winners will be selected in a random drawing by an event representative and a sponsor representative. ODDS: The odds of winning are dependent upon the total number of eligible entries received. No substitutions or transfer of prize permitted. If the winner drawn and announced is not present another random drawing will be made after a 10 second wait. All taxes, and any other costs and expenses associated with prize acceptance and use not specifically stated within these Official Rules as being provided, are the sole responsibility of the winner, including, without limitation, all federal, state, and local taxes. By entering, entrants agree to be bound by these Official Rules including all eligibility requirements. By accepting the prize, winner consents to the use of his/her photograph for advertising, publicity, and promotional purposes by Event Management.