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Welcome to DRI2015 and to San Antonio! It’s our pleasure to welcome you to what is sure to be a fantastic, enlightening event. You will be doing a lot of learning, but we also hope you’ll have fun, too – enjoying all that our host city and your colleagues have to offer.

DRI2015 is a truly international event, reflecting DRI’s recognized status as an international organization. This year, our attendees and speakers represent over 15 countries.

We’re also excited about Tuesday night’s gala and awards ceremony! It’s a wonderful occasion to celebrate excellence in the profession and cheer on this year’s honorees. And before the gala, the DRI Foundation is holding its annual auction benefit. You’ll get the chance to bid on some great items while supporting a worthy cause.

I sincerely thank you for joining us at DRI2015. You are an integral part of DRI International and I look forward to spending time with you.

Sincerely,

Al Berman
President, DRI International
## Event Schedule at a Glance

### Sunday, March 1
- **12:00 pm – 8:00 pm** Registration Open
- **6:00 pm – 8:00 pm** Opening Reception in Exhibit Hall
  Co-sponsored by **Dell Software** and **DRI International**

### Monday, March 2
- **7:00 am – 8:00 am** Exhibit Hall Open w/Continental Breakfast
- **8:00 am – 9:00 am** Plenary Session
- **9:15 am – 10:15 am** Conference Sessions
- **10:30 am – 11:30 am** Conference Sessions
- **11:45 am – 2:00 pm** Exhibit Hall Open
- **11:45 am – 12:30 pm** Business Continuity Solutions Exchange in the Exhibit Hall
- **12:30 pm – 1:45 pm** Lunch Served in Exhibit Hall
- **1:45 pm** Prize Drawing in Exhibit Hall
- **2:15 pm – 3:15 pm** Conference Sessions
- **3:15 pm – 4:45 pm** End-of-Day Wrap-Up

### Tuesday, March 3
- **7:00 am – 8:15 am** Continental Breakfast served in the Exhibit Hall
- **8:30 am – 9:00 am** Plenary Session
- **9:15 am – 10:15 am** Conference Sessions
- **10:30 am – 11:30 am** Conference Sessions
- **11:45 am – 2:00 pm** Exhibit Hall Open
- **11:45 am – 12:30 pm** Business Continuity Issues and Answers – Roundtable Discussions
- **12:30 pm – 1:45 pm** Exhibit Hall Lunch
- **1:45 pm** Prize Drawing in Exhibit Hall
- **2:15 pm – 3:15 pm** Conference Sessions
- **3:15 pm – 4:45 pm** End-of-Day Wrap-Up
- **6:30 pm – 8:00 pm** DRIF Reception and Auction Benefit
- **8:00 pm – 10:00 pm** Awards of Excellence Gala (Dinner & Awards Ceremony)

### Wednesday, March 4
- **7:15 am – 8:15 am** Continental Breakfast, Texas Ballroom Pre-function
- **8:30 am – 9:30 am** Conference Sessions
- **9:45 am – 10:45 am** Conference Sessions
- **11:00 am – 12:00 noon** Order of the Sword and Shield National Honor Society (OSSNHS) Ceremony and Conference Wrap-Up
- **11:45 am** Prize Drawing, Texas Ballroom
Monday, March 2, 8:00 am – 9:00 am

Opening Plenary Session
Texas Ballroom
Start your DRI2015 experience off right with a few words of welcome from DRI President Al Berman.

Monday, March 2, 9:15 am – 10:15 am

Technology Track Keynote Session
Executive Salon 4
Dr. Gregory White,
University of Texas San Antonio
The first of three sessions in the Technology Track, the keynote session will set the stage for the panel and working group sessions to follow. Kick off this year’s Technology Track with Dr. Gregory White who serves as the Director of the Center for Infrastructure Assurance and Security (CIAS) and is a Professor of Computer Science at The University of Texas at San Antonio (UTSA)!

The Resiliency Yardstick: Winning BIAs and Exec Buy-In
Executive Salon 5
Larry Chase, Symantec
Looking for an advanced BIA session? This is it…and then some! Larry Chase will share his criticality matrix as well as executive fiduciary statements, as he explains how to take the BIA product to create an organizational “value chain” for mapping the critical path in people, process, and technology resilience.

How to Assess Vendor Resiliency: An Advanced Supply Chain Session
Executive Salon 2
Melinda Rahe, Dell, Inc.
Outsourcing shifts the burden to mitigate risk to the vendor. But, it does not shift the impact of the risk. Your company’s reputation and its customers can be just as negatively impacted when your vendor experiences failure as when the company itself does. Procuring vendor services removes risk mitigation from your company’s realm of control. It puts your company in the position of an observer during a crisis. As such, it is critical to proactively analyze the operational resiliency of your key vendors and suppliers.

Many large companies outsource dozens of business processes, exposing themselves to a myriad of risks posed by vendors. This presentation provides guidance on how to formulate a vendor resiliency strategy. And, will equip attendees with practical solutions for effectively, as well as efficiently, assessing the risk exposures introduced by outsourcing business functions.

Toward Resilience: The Relationship between Risk Management and Business Continuity
Executive Salon 1
Chloe Demrovsky, DRI International
Jorge Escalera, Risk México
As we specialize and professionalize, it is natural that industries create silos of expertise. In many ways, this enables organizations to operate at a high level and accomplish a variety of tasks and projects with aplomb. In times of disruption, this siloed approach can create challenges that can be detrimental to business recovery. An example is the separation of risk management and business continuity into separate departments. However, the new demands upon BC Planners and Risk Managers are changing the approach to both disciplines and creating a convergence of them. In this session, we will analyze how these disciplines interact, their current practices, and how to set-up a strategy in your BC or RM program that allows a convergence toward a higher resilience of your organization.

Monday, March 2, 10:30 am – 11:30 am

Technology Track Panel Discussion
Executive Salon 4
Harley Lemons, DISA
Mark Rath, ServiceLink
Vernon C. Williams, CyberDefenses, Inc.
Attend this panel discussion to hear a variety of perspectives from those who know both IT and BC.

The New Normal
Executive Salon 2
Kevin Cunningham, NBC Universal
Perhaps the most impactful events ever to disrupt business have occurred in the Northeast U.S. within the past couple of years. From Superstorm Sandy and her winter-weather cousin Nemo to telecommunications failures and the Boston Bombing, business continuity and crisis management professionals are changing their thinking from “What if?” to “When?” Attend this session to learn the 10 most important lessons learned from recent events and how practicing professionals can immediately use and apply these lessons in their programs.
Beyond the War Story: NYU Langone Medical Center’s Business Continuity Case Study
Executive Salon 5
Mitchell Simon, NYU Langone Medical Center
Dennis Schrader, DRI International
Steve Kral, Tidal Basin

On October 29, 2012, Hurricane Sandy barreled through the northeast, leaving unprecedented damage and a devastated NYU Langone Medical Center in her wake. Attend this session for more than just the “war story.” You’ll find out what happened (hundreds of faculty, staff, and students – in partnership with the FDNY, NYPD, Office of Emergency Management, and volunteers – evacuated 322 patients from a building that had no power, lights, or functioning elevators) as well as what has happened since the NYU Langone reopened and reimagined business continuity and emergency preparedness. Find out about the critical success factors in making BCP work in a healthcare setting, and learn about the challenges BC professionals face in transitioning into a healthcare environment at this informative session.

IT/DR and The Ostrich Syndrome: Lessons Learned in India, Applied Everywhere!
Executive Salon 1
Rakesh Pande, DRI India

Information Technology plays a leading role in our business. As the world leader in the field of Information Technology related services (ITES etc.), India provides major technological support to the business units across the world, including the U.S. (share of USA being approximately 62%). As the third-largest economy in the world (in terms of PPP), India is a major player in business and knowledge process outsourcing (BPO/KPO). Your organization, or one of your key associates/suppliers, is likely doing business in India right now. DRI India’s Rakesh Pande will build on his DRI2014 presentation on the state of business continuity and risk management in India, and this year, he’ll talk about IT/DR lessons learned in India that can be applied everywhere! Attend this session to learn what can go wrong, how to make it right, and how to manage IT/DR-related risks in this hard-hitting, thought-provoking, “I-can’t-believe-he-just-said-that!” session!

How to Determine Appropriate BCM Program Metrics for Your Executive Management Audience
Executive Salon 2
Michael Kadar, DTE Energy

Food for thought: How do you currently demonstrate to executive management not only the status of BCM program activities, but also the overall value of your program to the organization? Do the metrics currently reported to executive management actually give them useful information they can use to drive both risk management and BCM initiatives? Perhaps they require something different than what you are reporting.

This session is a continuation and expansion of the Business Continuity Management Risk Index (BCM-RI) concept that was introduced at DRI2012 and returned for the next two years. Continued interest in program metrics for executive management has resulted in the return of the BCM-RI for DRI2015, but this year the discussion will expand beyond risk and preparedness to include compliance and program maturity.

This session will present a step-by-step method that guides you through the identification of the most appropriate metrics to report to executive management. We will discuss the basic foundational issues related to deciding whether to focus metrics reporting on risk, preparedness, compliance, and/or maturity. The attendees will also be invited to discuss other metrics they are using with success with executive management.
Insider Threat Program: Protecting the Crown Jewels
Executive Salon 5
Frank Slater, CGI
An insider threat is not just an HR or security problem but rather an operational risk that can compromise the actual survivability of an organization and cause irreparable damage to your organization’s reputation and trustworthiness. It is a threat influenced by a combination of technical, behavioral, and organizational issues and must be addressed by policies, procedures, and technologies.

This presentation presents examples of information assets at risk by vertical market and how BCP tools (BIA and RA outputs) can be used to identify and protect the information assets that are most critical to your organization. For those not familiar with insider threat programs, a high level introduction, overview and roadmap based on best practices will also be discussed.

Your Supply Chain: Only As Strong As Its Weakest Link
Executive Salon 1
Linda Conrad, Zurich
The world has seen recent natural disasters and catastrophes of record magnitude. Each of these events caused significant supply chain disruptions which impacted local, regional and global economies, and resulted in significant damage to corporate profitability and reputation. This session examines supply chain exposures and implications of deficiencies in supply chain risk management from a financial, legal, reputational and social perspective. Risk assessment, management strategies, and insurance alternatives will be explored, including a protocol for evaluating an organization’s readiness for dealing with and funding a supply chain disruption.

Monday, March 2, 3:45 pm – 4:45 pm
Texas Ballroom
End-of-Day Wrap Up Panel Discussion
Texas Ballroom

Tuesday, March 3, 8:30 am
Plenary Session
San Antonio Ballroom

Tuesday, March 3, 9:15 am – 10:15 am
Risk Management Track Keynote
Executive Salon 4
Chris Mandel, Sedgwick
Past-President of RIMS and former Risk Manager of the Year, Chris Mandel will kick off our Risk Management Track with a keynote address that delves into the relationship between risk management and business continuity. Attendees left DRI2014’s Risk Management Working Group wanting more, so expect a thought-provoking session!

Enabling BCM Program Success through Lean Thinking
Executive Salon 1
Milen Kutev, British Columbia Auto Association (BCAA)
While many practitioners seek to identify factors that can help organizations (and their supply chains) achieve resilience, questions regarding how resilience and BCM program management fit with “lean thinking” remain unanswered. This presentation aims to fill that gap and is based on a year-long study of lean enablers for complex programs by PMI and MIT. Learn about main challenges that can impact program success and how a toolset of lean enablers can help to overcome those challenges and to sustain excellence in BCM program management.

As BC professionals, we are in the business of managing continuous improvements and organizational change. Lean thinking focuses on delivering value to the customer, eliminating waste and supporting sustainable improvements. The beauty of lean is that the ideas are simple, but the relevance is great and practical in the long run, resulting in benefits for business continuity and emergency management professionals. Through lean thinking, we will challenge some basic questions:

- How do you define and sustain the value of your BCM program?
- What are the main challenges from a program management point of view?
- How do you eliminate waste vs. adding redundancy?
- How can lean enablers help us to deliver more with less?
- Lean, green, and resilient – can we combine all of them?

This session will provide an overview and a practical toolset to assist you to be more successful in your daily job. The presentation highlights the adapted version of lean enablers for complex programs specially customized to closely match the unique characteristics of a BCM program. Some core lean enablers and their sub-enablers will be demonstrated with practical examples from BCM-related activities. This toolset can be utilized for building the BCM program from scratch or improving existing or even mature initiatives.
Clearing Up the Cloud
Executive Salon 5
Damian Walch, Deloitte
Confused about “the cloud”? You’re not alone. Attend this session to clear up cloud confusion and shed light on key issues around cloud technology. You’ll get the answers to questions like:
• Which technology or processes really go on in the cloud?
• How do you team with cloud service providers to make sound decisions?
• Do cloud service providers really understand business continuity issues?
• What are the limitations of current cloud recovery for DR?
• How can you develop and conduct a good test/exercise that would exploit cloud recovery capability?
You’ll also take part in a lively discussion with the speaker and among your peers to uncover additional cloud questions…and answers!

Building a Business Continuity Program the Crawl-Walk-Run Way
Executive Salon 2
Raymond Seid, McKesson IT Service Continuity Office
David Evangelista, McKesson Financial Center
Feeling powerless and unable to get your BC program established? Have a BC program but can’t meet the business need? Lack executive support? If you answered “YES!” to any of these questions, you are not alone!
Attend our session to learn how McKesson’s Service Continuity Office (SCO) approached the challenge of establishing a BC program with a major internal customer. Raymond Seid, SCO BC Program Manager, will introduce you to David Evangelista, Senior Vice President and General Manager of the McKesson Financial Center. Together, they will take you through the crawl-walk-run approach to developing a BC program for the organization responsible for operating a Fortune 15 financial shared services organization.
Learn how they leveraged the DRI Professional Practices to implement a robust cyclical business continuity program! The session will provide practical ways to implement a solid BC program that establishes a safety team, working committee, and executive governance committee. Find out how McKesson leveraged DRI Professional Practices to:
• Build executive buy-in
• Implement a program plan and governance structure
• Assess risks and either mitigate or accept as appropriate
• Complete a BIA and/or application impact analysis (AIA)
• Leverage BIA/AIA results to create recovery strategies and justify costs
• Tailor emergency management to meet program requirements
• Leverage tools to create plan templates
• Appropriately train the various resources (employees to executive team)
• Implement an exercise program that is auditable
• Use templates to help work with crisis communications and learn how to include social media guidelines in the process
• Obtain the purposeful external relationships to know who to contact during an emergency and ensure the appropriate interim command center exists.

Cloud and Big Data: Business Continuity for Outside of the Enterprise
Executive Salon 1
Daniel Mikulsky, CSC
Business continuity for a global company could be complex, intricate; almost insurmountable. Yet, the enterprise was definable with a boundary that delineated what was inside the enterprise, and what was outside. Today, we now think “outside in” when it comes to IT. The breakneck implementation of cloud computing into almost every IT shop has propelled mission-critical processing outside the control of the IT organization. The experts of “big data” analytics are pulling in data from multiple sources from way outside to generate information that drives revenues. The boundaries for disaster recovery are now more porous than ever, and every business continuity planner needs to devise strategies for cloud and big data within the business continuity management framework.

Risk Management Track Panel Discussion
Executive Salon 4
Joseph Easter, Capital One
Greg Pinchbeck, Citigroup
Larry Chase, Symantec
Our panel discussion brings together practitioners in both risk management and business continuity for a discussion of the intersection of the two disciplines in real life!
Boston Marathon Bombings: The Incident Commander Shares Lessons Learned
Executive Salon 2
Kurt N. Schwartz served as the Incident Commander in the Multi-Agency Coordination Center on the day of the Boston Marathon Bombings in April of 2013. He arrived on scene within four minutes of the bombings where he joined the Unified Command. Schwartz will share his experiences and perspectives about the response to the Marathon Bombings and the ensuing manhunt that led to the death of one terrorist and the capture of the other. Schwartz will also discuss challenges, best practices, and lessons learned.

Implementing Effective Travel Management During Major Global Incidents
Executive Salon 5
Chris Summerrow, UPS
Mike Janko, The Goodyear Tire & Rubber Company
Frank Slater, CGI
Many global organizations have travelers from multi regions who travel to or are located in an area which may experience a large-scale, or escalating major incident. Do you have redundancy in ways to contact them? Who can assist in the communications process? What services are available for providing medical, evacuation and financial assistance? How do you get consensus on stopping travel to a specific area? What are some proven methods to accomplish all of this in an effective travel management process?

Tuesday, March 3, 2:15 pm – 3:15 pm

Risk Management Track Working Group
Executive Salon 4
Facilitated by Randy Jouben, Five Guys LLC, and Louis Drapeau, University of Kentucky Lexington
Join Randy Jouben, who leads risk management for Five Guys and RIMS Past-President Louis Drapeau for an engaging, interactive working group session that caps of the risk track. Be prepared to participate!

The Need for Speed: A Case Study in Speedy Recovery!
Executive Salon 2
Pauline Williams-Banta, MBCP
The Energy Authority (TEA)
Need to reduce the time to recovery based on a mandate from the organization? We did too, and it was challenging based on the sheer number of critical business functions that needed to be recovered across the enterprise. In the case of The Energy Authority (TEA), operations are in a 24x7, fast-paced environment with many constraints. Attend this session to learn how the BC/DR Team turned to technology – using scripting, automation, process improvement, and teamwork to drastically reduce the recovery process time. You’ll also learn how the team continues to look at each process – questioning how and why – in order to continually improve the time to recovery.

Hear how TEA completed full functional exercises every 6-8 weeks to validate and refine the use of technology in the recovery process. Learn about our “three-legged stool approach” to speed – flexibility, control, and technology. Discover how TEA leveraged technology in order to reduce time to recovery. Here are some of the technologies we employed:

- Job scheduler
- Security (IDS/IPS, Siteminder, Sophos)
- Virtualization (VMware and Hyper-V)
- Storage (Tiered storage)
- Replication (Asynchronous)
- Geo-location technology (Load balancing)
- Alternate data center, and DR sites

And then find out where we’re going from here… and how fast we’ll get there!

The BORP Strategy: Improving Community Resilience through Public-Private Partnerships:
Executive Salon 5
Matt Bogaard, DreamWorks Animation SKG
David Cocke, Structural Focus
What is a BORP and how can having one help your organization? Attend this session to find out all the details, but in the meantime… BORP stands for Building Occupancy Resumption Program. A BORP is achieved by bringing together public and private entities to facilitate safe, expedited re-occupancy of structures following a disaster. And that contributes to both organization and community resilience. We’ll explore who to involve and how to accomplish this important and beneficial program including how it was implemented at DreamWorks Animation in southern California.
Resilience Revealed!
Executive Salon 1
Pete Rennecker, Deloitte

The word ‘resilience’ is used a lot—What does it mean? You could look it up in the dictionary, but how do you recognize it in practice? What are the characteristics of resilient people, organizations and societies? Is it something you are born with or can it be acquired? Can anything be done to foster resilience personally, professionally, and organizationally? Is there a difference between resilience and resiliency? So many questions! This interactive session will reveal what it means to be resilient and how you can increase resilience at home, work, and in the community.

Tuesday, March 3, 2:15 pm – 3:15 pm

End-of-Day Wrap Up Panel Discussion
San Antonio Ballroom

Wednesday, March 4, 8:30 am – 9:30 am

Event Management: Got the Right Tools? (Two-hour Workshop, Part 1)
Executive Salon 4
Tonya York, Kathy Estrada, Jayne Johnson, and Jared Gouldy, McKesson

In 2015, managing IT service continuity is more challenging than ever. Teams are often geographically dispersed. Some people work from home. And some functions are outsourced to organizations that may be on the other side of the world. Gone are the good old days of having 25 people in a room at a data center or third party recovery center. This poses new challenges as to how we manage our response when we exercise—or in a real event.

McKesson, the world’s largest distributor of pharmaceuticals, is challenged with ensuring its IT environment is always up and running in order to meet customer commitments. In this session, the McKesson Service Continuity Office (SCO) team will share the processes and tools it uses to manage semiannual exercises and actual events. Learn how McKesson created a SharePoint-based event and exercise-management tool that is flexible, real-time, and allows the team to successfully manage 24-hour contiguous exercises with over 200 participants from two data centers, work-from-home locations all over the U.S., and outsourcers’ locations in India and Mexico. Attendees will walk away with strategies to apply to their organizations.

Homeland Security, Corporate Security, and Continuity
Executive Salon 2
Joseph J. Gulinello, St. John’s University

Homeland security is a relatively new discipline that broadens the scope of responsibilities formerly under the National Security mandate. It is primarily about protecting our national critical infrastructure, 80 percent of which is owned by the private sector. It’s also about government working with the private sector to develop viable solutions.

Attend this session to learn more about Professor Jeffrey P. Grossman’s innovative approach in marrying homeland and corporate security, as well as his recommendations for business continuity and risk professionals working with their security counterparts. Grossmann was employed as a security executive for Macy’s in Herald Square prior to his arrival at St. John’s, and served as a member of the National Guard. He is also a practicing attorney and Executive National Director of the Order of the Sword and Shield National Honor Society.

Determining Risk Appetite: What’s the Recipe, Who Are the Cooks, and Which Ingredients Are Right for You?
Executive Salon 1
Michele Turner, Microsoft

Determining an organization’s risk appetite is not based on a predetermined menu. The menus must be created from customized recipes and developed/seasoned to taste…. based on the organization’s culture, historical data, and risk tolerance. What is acceptable, and based on what standards? How have these standards been agreed upon and communicated? Who are the key stakeholders and what are the expectations for what they will add to the mix? These questions, if not answered, could lead to a half-baked or even burnt strategy!

During this session, we’ll discuss considerations for developing organizational risk appetite and determining risk tolerance. While impact, likelihood, and level of management control can be seen as basic ingredients, additional criteria can be included to shape a better understanding of inherent and residual risk, policies to set the stage, and baseline monitoring requirements to determine effectiveness. Bring your hunger for learning to this session and bon appetit!
Wednesday, March 4, 9:45 am – 10:45 am

Event Management: Got the Right Tools? (Two-hour Workshop, Part 2)

Executive Salon 4

Tonya York, Kathryne Estrada, Jayne Johnson, and Jared Gouldy, McKesson

In 2015, managing IT service continuity is more challenging than ever. Teams are often geographically dispersed. Some people work from home. And some functions are outsourced to organizations that may be on the other side of the world. Gone are the good old days of having 25 people in a room at a data center or third party recovery center. This poses new challenges as to how we manage our response when we exercise — or in a real event.

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Launching a Sustainable Business Continuity Program in a Higher Ed Culture (without Getting Eaten Alive)

Executive Salon 2

Melanie Lucht, Carnegie Mellon University

As the old saying goes, “Culture eats strategy for breakfast.” From obtaining executive-level buy-in to applying industry best practices in a higher education environment to selecting and implementing an online tool, learn how Carnegie Mellon University launched a sustainable business continuity program that fits the culture of the institution (and can perhaps apply to yours).

In early 2013, Disaster Recovery/Business Continuity Services at Carnegie Mellon embarked upon a pilot business continuity initiative within its Finance Division. This pilot was made possible following a critical system upgrade, and the university’s increasing awareness and interest in business continuity. By the end of the summer, the Finance Division not only had exercised BC plans, it also had identified potential risks to achieving their recovery objectives, and was able to thoughtfully decide how to manage those risks. During this same time frame, DR/BC Services formed a steering and advisory committee, and established a multi-year strategy prioritizing subsequent administrative functions to partake in business continuity Initiatives. Find out how DR/BC Services was able to achieve these objectives through the application of industry best practices, tools, training, and awareness.

Of special interest to attendees currently working in the financial sector, this session also will explain how to combat the culture shock. How do you move from a BC role in the heavily-regulated financial industry to a continuity position in a vastly different environment? Which of your skills transfer? How can best practices in banking apply elsewhere? Which of your assumptions will be challenged?

The Quest for Meaning…Continued

Executive Salon 1

Bobby Williams, Fidelity Investments
Chloe Demrovsky, DRI International

The quest for meaning continues in this interactive session focusing on DRI’s International Glossary for Resiliency, a comprehensive global resource and living document. The Glossary is comprised of industry terminology from multiple reference documents, including standards and regulations from around the world, as well as professional glossaries. It is maintained through an ongoing revision cycle, and input from certified professionals and DRI2015 conference attendees is welcome!

This session will highlight the results of a recent survey sent to the DRI community industry professionals. Survey results will be used by the Glossary Committee to inform the next phase of content development. During the session, Committee leadership will solicit feedback on new laws, regulations, and standards that have been earmarked for inclusion in the next revision. Attendees will have the opportunity to participate in the discussion and vote on terms that are being considered as additions to the document. Get ready by downloading the glossary from MyDRI today!

Wednesday, March 4, 11:00 am – 12:00 pm

Order of the Sword and Shield National Honor Society (OSSNHS) Ceremony and Conference Wrap-Up

Texas Ballroom

Join us as we wrap up DR2015 with an attendee Q&A and help celebrate the newest MBCP inductees into the Order of the Sword and Shield National Honor Society (OSSNHS).
Additional Event Information

**BC Solutions Exchange:**
*Exhibit Hall*

**Monday, March 2, 11:45 am to 12:30 pm**

**Participating Companies:**
- **Fusion Risk Management** “What every C-Level Executive Should Know to Effectively Manage Business Continuity Risk”
- **KETCHConsulting** “Gaining Executive Buy-in for BCP and DR”
- **Noggin IT, Inc.** “Integrated Resilience”
- **Recovery Planner** “Mobile Access = A More Resilient Organization”
- **Strategic BCP** “ResilienceONE BCM Software”
- **Virtual Corporation** “How To Select the Best Software for Your Organization”
- **VOLO, LLC** “Inbound Notification, the new “must Have for 2015”

**Roundtable Discussions:**
*Exhibit Hall*

**Tuesday, March 3, 11:45 am to 12:30 pm**

Each table will focus on a different issue. You can stick to one table, or move among them to get the most out of this informal, informative experience.

**Topics:**
1. Cybersecurity
2. Supply Chain
3. Risk Management
4. Communications Challenges
5. Senior Management Support
6. IT/DR
7. Educating Employees
8. Standards
9. Public/Private Partnerships
10. Workforce Continuity
11. DRI Professional Practices
12. DRI Class Reunion

**Plenary Sessions:**

**Monday, March 2, 8:00 am – 9:00 am**

Opening Session Remarks by Al Berman, President DRI International

**Monday, March 2, Morning Conference Sessions**

9:15 am – 10:15 am
10:30 am – 11:30 am

**Monday, March 2, Afternoon Conference Sessions**

2:15 pm – 3:15 pm

**Monday, March 2, 3:45 pm – 4:45 pm**


*Texas Ballroom*

Did you miss a speaker you wanted to see? Were sessions that interested you offered simultaneously? Did you hear buzz about a session that you missed? Well, this end-of-day panel offers you the opportunity to rewind, as we bring the day’s speakers together for an end-of-day Q&A panel discussion.
**Tuesday, March 3, 8:30 am – 9:00 am**

**Plenary Session**
*San Antonio Ballroom*

**Tuesday, March 3, Morning Conference Sessions**

9:15 am – 10:15 am  
10:30 am – 11:30 am

**Tuesday, March 3, Afternoon Conference Sessions**

2:15 pm – 3:15 pm

**Tuesday, March 3, 3:45 pm – 4:45 pm**

**End-of-Day Panel Discussion**
*San Antonio Ballroom*

Did you miss a speaker you wanted to see? Were sessions that interested you offered simultaneously? Did you hear buzz about a session that you missed? Well, this end-of-day panel offers you the opportunity to rewind, as we bring the day’s speakers together for an end-of-day Q&A panel discussion.

**Pre Conference DRI International Courses and Exams**

**Thursday, February 26 through Sunday, March 1, 8:30 am – 5:00 pm**

**BCLE 2000:** Business Continuity Planning  
*Executive Salon 1*

**BCLE AUD:** Business Continuity Planning for Auditors  
*Executive Salon 2*

**RMLE 2000:** Risk Management for the Business Continuity Professional  
*Executive Salon 3*

**Thursday, February 26 through Saturday, February 28, 8:30 am – 5:00 pm**

**BCP 501** Business Continuity Planning Review  
*Executive Salon 4*

**BCP 601** Master Case Study Review  
*Executive Salon 5*

**Saturday, February 28 through Sunday, March 1, 8:30 am – 5:00 pm**

**BCP IT/DR:** IT/DR Planning  
*Boardroom*
Exhibitors

American Red Cross 313
4244 Boonville Road
Bryan, TX 77802
Tel: 797-436-8940
Sales/Questions: Curtis Eckman,
Curtis.eckman@redcross.org
www.readyrating.org

The American Red Cross Ready Rating program allows business, churches and schools to plan and prepare for an emergency. READYRATING.org provide guidance, templates, and resources to help absolutely free of charge.

Association of Contingency Planners (ACP) 114
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RecoveryPlanner

320

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Fax: 203-455-9985
Sales/Questions: Jeff Goldstein,
info@recoveryplanner.com
www.RecoveryPlanner.com

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info@rentsysrecovery.com
www.rentsys.com

Rentsys Recovery Services provides comprehensive disaster recovery and business continuity solutions, including business continuity management software and professional planning services. Rentsys also offers customizable and testable solutions incorporating communications systems, mobile and on-site workspaces, cloud services and quick shipment of office technology. For more information, please visit www.rentsys.com

Ripcord

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Ripcord is a management consulting, advisory and training firm that specializes in business continuity, disaster recovery, crisis management and life safety programs. Through custom-designed training and proven programs, we engage, equip and empower individuals to respond efficiently and effectively to a threat – proactively readying the organization for rapid change.

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Drawing held at the Prize Stage, located in the exhibit hall
Monday at 1:45 pm – Chance to win $500
Tuesday at 1:45 pm – Chance to win $500

Drawing held in the Texas Ballroom
Wednesday, at 11:45 am – Chance to win $500

You must be present at the Prize Stage Monday, Tuesday, and at Texas Ballroom on Wednesday at the times of the drawings to be eligible to win. Your entry ticket was included with your event materials and badge. Drop the entry ticket at the Prize Stage for your chance to win one of the three drawings. Exhibitors and DRI staff not eligible to win.

Terms and conditions:
NO PURCHASE NECESSARY TO ENTER OR WIN. You must be present in the prize booth in the exhibit hall and Texas Ballroom, at the times noted for the drawing. If your entry is not selected at the drawing, your ballot will be entered into the next drawing; until the last drawing on Wednesday, March 4, 2015. Take your entry ticket to the prize stage to deposit your entry. ELIGIBILITY; DRI event attendees and speakers are eligible to enter and must be at least 18 years of age on the day of the drawing. ROC employees, DRI International employees and exhibiting or vendor personnel; are not eligible. DRAWING: The prize drawing will take place in the prize stage located in the expo hall on Monday, March 2, 2015, Tuesday, March 3, 2015, and the Texas Ballroom on March 4, 2015. Three (3) cash prizes are available to be awarded in a random drawing from among all eligible entries received during the event. Entries become the property of the Sponsor. Incomplete entries or entries not complying with these Official Rules are subject to disqualification. Event Management is not responsible for late, lost, incomplete, damaged, garbled, delayed, stolen, or misdirected entries. The winners will be selected in a random drawing by an event representative and a sponsor representative. ODDS: The odds of winning are dependent upon the total number of eligible entries received. No substitutions or transfer of prize permitted. If the winner drawn and announced is not present another random drawing will be made after a 10 second wait. All taxes, and any other costs and expenses associated with prize acceptance and use not specifically stated within these Official Rules as being provided, are the sole responsibility of the winner, including, without limitation, all federal, state, and local taxes. By entering, entrants agree to be bound by these Official Rules including all eligibility requirements. By accepting the prize, winner consents to the use of his/her photograph for advertising, publicity, and promotional purposes by Event Management.