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Welcome to DRI2016 and to Atlanta for DRI International’s fifth annual conference! This welcome is also an invitation to fully participate in the only conference designed around the needs of professionals like you.

As the largest and oldest professional certification and education organization in the world, DRI International is dedicated to helping in the preparation for, and recovery from harmful incidents. But first and foremost, we are a non-profit organization. From the volunteer work that kicks off DRI2016, to providing scholarships to high school seniors and college undergraduates, to providing no-cost training for the brave men and women who have served this country, to providing aid to victims of hurricanes, tsunamis, earthquakes and other catastrophic incidents, DRI International puts service to the global community first.

During this conference, you will hear from those who have been involved with making us more resilient and more prepared. Our awards gala dinner honors individuals and organizations for their achievements. And before the gala, the DRI Foundation is holding its annual auction benefit. You’ll get the chance to bid on some great items while supporting a worthy cause.

As I welcome you to DRI2016, I encourage you to enjoy, learn, and share your experiences. I am inviting you to express your concerns and ask your questions. And I am certain that through the connections made and ideas exchanged at DRI2016, we will all be even better prepared to meet the challenges we will face.

Sincerely,

Al Berman
President, DRI International
## Event Schedule at a Glance

### Sunday, March 6
- **1:00 pm – 8:00 pm** Registration Open
- **4:00 pm – 5:00 pm** ACP SE Region Cocktail Reception in Courtland (LL3)
- **6:00 pm – 8:00 pm** Opening Reception in Expo Hall

### Monday, March 7
- **7:00 am – 8:00 am** Continental Breakfast in Expo Hall
- **8:00 am – 9:00 am** Welcome Address
- **9:15 am – 10:15 am** Keynote
- **10:45 am – 11:45 am** Breakout Sessions
- **11:45 am – 1:45 pm** Expo Hall Open
- **12:00 pm – 1:30 pm** Lunch in Expo Hall
- **12:15 pm – 1:30 pm** Exhibitor Presentations
- **1:30 pm** Prize Drawing *must be present to win
- **1:45 pm – 3:50 pm** Breakout Sessions
- **4:00 pm – 4:30 pm** Afternoon Break
- **4:30 pm – 5:30 pm** Plenary
- **5:45 pm – 6:45 pm** Veterans Committee Meeting in Hanover Hall CD (LL2)

### Tuesday, March 8
- **7:00 am – 8:00 am** Continental Breakfast in Expo Hall
- **8:00 am – 9:00 am** Opening Plenary
- **9:15 am – 11:45 am** Breakout Sessions
- **11:45 am – 1:45 pm** Expo Hall Open
- **12:00 pm – 1:30 pm** Lunch in Expo Hall
- **12:15 pm – 1:30 pm** BC Issues & Answers Round Table Discussions
- **1:30 pm** Prize Drawing *must be present to win
- **1:45 pm – 3:50 pm** Breakout Sessions
- **4:00 pm – 4:30 pm** Afternoon Break
- **4:30 pm – 5:30 pm** Plenary
- **6:30 pm – 8:00 pm** DRI Foundation Reception & Auction Benefit
- **8:00 pm – 10:00 pm** Awards of Excellence Gala in the International Ballroom

### Wednesday, March 9
- **7:15 am – 8:15 am** Continental Breakfast in the International Ballroom
- **8:30 am – 10:45 am** Breakout Sessions
- **11:00 am – 12:00 pm** Order of the Sword & Shield National Honor Ceremony Conference Wrap-Up
- **11:45 am** Prize Drawing *must be present to win
**Monday, March 7 8:00 am - 9:00 am**

**Welcome Address**  
*Speaker: Al Berman, DRI International*  
*Regency VII (LL1)*  
Join DRI President Al Berman as he welcomes DRI2016 attendees to Atlanta and sets the tone for the conference with an informative and engaging presentation.

**Monday, March 7 9:15 am - 10:15 am**

**Keynote: A Conversation with former National Incident Commander Thad Allen**  
*Speaker: Thad Allen*  
*Regency VII (LL1)*

DRI is proud to host former incident commander Thad Allen as the keynote speaker for DRI2016. During a one-hour session, Allen, currently an Executive Vice President with Booz Allen Hamilton, will engage in a conversational interview on the subjects he views as integral to the profession. This will be followed by a Q&A session with the audience.

**Monday, March 7 10:45 am - 11:45 am**

**Risk Management Track: Keynote**  
*Speaker: Chris Wegman, Assistant Vice President, Group Manager, Business Risk Consulting, FM Global*  
*Baker (LL3)*

Kick off our always popular risk track with the keynote presentation. This year’s track focus is on the multi-disciplinary nature of risk.

**Cyber Attack Simulation Experience – Results Revealed!**  
*Speakers: Jim Wexler, Experiences Unlimited, Gary Villeneuve, DRI International*  
*Dunwoody (LL3)*

This session will look at how to immerse participants in best practices for crisis Leadership – challenging them to develop the critical thinking and judgment skills required to respond to, and lead, during a crisis. The Cyber Attack Simulation Experience, in which all attendees are invited to participate, gathers user data to gauge effectiveness and deliver personalized coaching and feedback. We’ll discuss the DRI user survey results to understand the mastery level of participants and how simulations like this can provide a diagnostic that identifies and addresses essential skills needed when crisis hits.

While BCM training usually prepares execs for routine emergencies with relative predictability, crisis emergencies are distinguished by significant elements of novelty that require different capabilities. We’ll also share how this approach is helping a global bank’s execs experience real world crisis situations in which the unpredictable happens.

**Security Breach: What Does Business Continuity Have to Do with It?**  
*Speaker: Pauline Williams-Banta*  
*Courtland (LL3)*

The frequency and complexity of security breaches over the last few years indicate that this threat is increasing and will continue to have a profound impact on daily operations. No business sector is exempt: financial, retail, health and even government agencies have all been affected. The actors have changed and our organizations are targeted. More and more business continuity professionals are in the mix when these security incidents unfold. This presentation will give an overview of the threat horizon, a comprehensive review of the “kill chain” and address the changing role of the BC practitioner in the process. Takeaways include a grasp of the lingo, working with security incident vendors, preserving evidence, dealing with external agencies – police and/or FBI and communicating with internal and external stakeholders during the event.

**ISO 31000, A Risk Management Standard for Decision-makers**  
*Speaker: Alex Dali, Global Institute for Risk Management Standards - G31000*  
*Fairlie (LL3)*

Risk management is moving from a burdensome compliance/reporting system towards performance management. Risk management is now a management framework and the ISO 31000 Risk Management standard is a tool for better decision-making. Managers of operational and support functions in the organization are empowered to harmonize vocabulary, principles, framework and processes each time they refer to the management of risk.

Content of the presentation:

- What are the current trends in risk management standardization in the world
- Presentation of the ISO 31000 Risk Management standard – Positive aspects and things to watch out for
- The relevance of Business Continuity in Risk Management and its role within the ISO 31000 standard and
- How to achieve certification? The G31000 proposition.
Monday, March 7 1:45 pm - 2:45 pm

Risk Management Track: Panel Discussion
Speakers: Anthony Pizzitola, JLL, Randy Jouben, Five Guys, Jeff Dato, IHG
Baker (LL3)
Join our panel as they speak from their varied backgrounds to the multi-disciplinary nature of risk. Risk doesn’t respect silos and really knows no bounds. Come hear from our panel of experts and bring your questions for what is sure to be an information-packed Q&A.

The Millennials Are Coming: Techniques for Effectively Engaging the Next Great Generation and Ensuring Your Team’s Success
Speaker: Mike Janko, The Goodyear Tire and Rubber Company
Courtland (LL3)
Regardless of what company you work for, your people are your most valuable asset. Today’s workforce is undergoing a substantial shift in how they communicate and in their personal priorities. Your company likely has a mix of Baby Boomers, Gen X and Gen Y employees. The approach to engage your team in the past must change radically to stay agile. Join us for a panel discussion on why the planning, training and testing you do now may need to change to get the most effectiveness out of your workforce and your critical partners.

Empowered by Emotions
Speaker: Lisa Welsher, Right Process
Fairlie (LL3)
With the recent advancements made in neuroscience, discoveries have been made that shed new light on emotions – their purpose, their value, and the extraordinary benefits that can be derived from working with them rather than working against them. But despite the fact that emotions are a part of everyday corporate life – affecting areas such as productivity, decision making, the quality of relationships, employee retention and day-to-day operations – few professionals actually have a strong foundation of emotional awareness. Albeit a wide diversion from business continuity, disaster recovery and risk management, this talk is about emotions – the neuroscience behind them, the purpose they serve and the impact they have on the productivity of each and every one of us.
Participants will also receive a process workflow depicting the multi-step process for understanding emotions which helps people to make better decisions, navigate life with greater agility, conserve wasted energy, and significantly improve interpersonal relationships across all areas of life!

Messaging Apps and Continuity: What You May Be Missing
Speaker: Scot Phelps, Emergency Management Academy
Dunwoody (LL3)
There are so many communication apps out there that it’s difficult to know which to use for what. In this session, we will discuss the relative benefits of apps like Facebook Messenger, WhatsApp, Viber, WeChat, Kik, Line, Telegram, Hangouts, and Skype as tools for group communication, information gathering, exercises, and even providing education to colleagues around the world. More importantly, we will talk about a few case studies from around the world to show you some cool ways you can use them.
We will also look at some specialized apps (from iOS, Android, and Windows phones) that solve a bunch of specific problems:
• Want an app that works even where there is no cellular signal or wifi?
• Want to send your real-time location and your ETA to somebody?
• Want to share photos, notes, or a link by an audible ‘chirp’ to a whole group within earshot?
• Want a cross-platform real-time walkie talkie function?
• Want to send fully-encrypted text messages and phone calls?
• Want to easily send photos over a phone call or by radio?
• Well, there are apps for all of that…and one cheap-and-easy $10 tool that has the potential to make your emergency notification much easier.

Monday, March 7 2:50 pm - 3:50 pm

Risk Management Track: Working Group
Facilitated by: Lou Drapeau, DRI International
Baker (LL3)
Attend this session for a case study-based working group built around a real-life event. Attendees will be divided into teams that must address an incident with a potential two-year business loss. This highly-interactive session will be facilitated by former RIMS president Louis Drapeau, and attendees will be challenged to show coordination of risk management, business continuity, and several different insurance coverages.
Information Sharing Sounds Nice, But What Does It Really Mean?
Speaker: Susan Rogers, Financial Services Information Sharing and Analysis Center (FS-ISAC) Fairlie (LL3)
Information Sharing. It sure sounds nice, but don’t dismiss it as a feel-good business buzzword that you can ignore. Information sharing is essential to your organization’s ability to respond when there’s a crisis, no matter if it’s physical, cyber, or somewhere in between. During crises status reports are as critical as they are plentiful, and when you are in the hot seat you’ll be sure you’re using the most current, accurate, and trusted information. This session will explain why information sharing during an event goes way beyond your basic emergency notification processes and procedures. Attendees will learn about Information Sharing and Analysis Centers (ISACs) and how sector level crisis communication and mitigation is taking place, as well as how their organizations can connect into this information sharing process.

How to Determine Appropriate BCM Program Metrics for Your Executive Management Audience
Speaker: Michael Kadar, DTE Energy Dunwoody (LL3)
Food for thought: How do you currently demonstrate to executive management not only the status of BCM program activities, but also the overall value of your program to the organization? Do the metrics currently reported to executive management actually give them useful information they can use to drive both risk management and BCM initiatives? Perhaps they require something different than what you are reporting.

This session is a continuation and expansion of the Business Continuity Management Risk Index (BCM-RI) concept that was introduced at DRI2012 and returned for the next two years. Continued interest in program metrics for executive management has resulted in the return of the BCM-RI for DRI2016, but this year the discussion will expand beyond risk and preparedness to include compliance and program maturity.

This session will present a step-by-step method that guides you through the identification of the most appropriate metrics to report to executive management. We will discuss the basic foundational issues related to deciding whether to focus metrics reporting on risk, preparedness, compliance, and/or maturity. The attendees will also be invited discuss other metrics they are using with success with executive management.

A Culture of Continuity
Speaker: Eric B. Kretz, Federal Emergency Management Agency (FEMA) Courtland (LL3)
Join FEMA’s Director of National Continuity Programs, Continuity of Operations Division, Eric Kretz for an up-close look at continuity of operations (COOP). The lessons we have learned from such catastrophic events as Hurricane Sandy on October 29, 2012, and the Boston Marathon Bombing on April 15, 2013, demonstrate the need to emphasize continuity as a “good business practice” to be incorporated into day-to-day planning, in order to reduce vulnerability and ensure continuity.

Continuity responsibility and planning should not be a separate and compartmentalized function performed by independent cells of a few planners in each organization. Organizations must fully integrate continuity into all aspects of an organization’s daily operations, thus creating a “culture of continuity.”

This presentation will:
• Educate practitioners on the importance of integrating continuity into daily operations, functions, plans, and mission areas
• Emphasize the Federal Government’s Policy requiring Federal agencies to be prepared for unpredictable threats such as earthquakes, accidents, sabotage, and terrorism
• Discuss the importance for State, territorial, tribal, local government jurisdictions, private sector organizations to be prepared for unpredictable disruption of business operations
• Discuss trends, common practices, current approaches and thoughts about opportunities for interaction between the public service and private sector, Q&A,
• Provide assistance, guidance, knowledge, networking, resources, and tools needed to succeed.

Monday, March 7 4:30 pm - 5:30 pm
Cyber Resilience through Military Readiness (Plenary Session)
Speakers: John Gelinne and Pete Renneker, Deloitte & Touche Regency VII (LL1)
Cyber attacks are the top risk scenario facing organizations today, yet few have integrated business continuity and cyber security functions. This leaves business continuity programs ill-informed and unequipped to handle the business impacts resulting from the wide range of cyber threats. Through military and commercial cyber incident experiences, this session – led by a former US Navy Cyber Risk expert – will reveal how a cyber incident unfolds, introduce new business continuity challenges presented by extended cyber outages, and explore how the application of military readiness techniques can help build Cyber Resilience.
Tuesday, March 8 8:00 am - 9:00 am
Supply Chain and the Most Serious Global Risks (Plenary Session)
Speakers: Linda Conrad, Zurich, Chloe Demrovsky, DRI International
Regency VII (LL1)
Each year, a few weeks before the World Economic Forum conference in Davos, Switzerland, Zurich Insurance Group co-produces a report on global risk. Currently in its tenth year, the report, which began by merely identifying risks, now analyzes the connections between them, along with the “cascade effect” of such events as natural disasters, economic crises and geopolitical strife. The result is one of the most comprehensive references available for businesses and supply chains engaged in global commerce. During this session, DRI’s Executive Director Chloe Demrovsky will facilitate a conversation with Linda Conrad, director of strategic business risk for Zurich, who reviews the conclusions of the report as it relates to both developed and developing countries. She also discusses why this year’s report marks a change in the list of top global risks.

Tuesday, March 8 9:15 am - 10:15 am
The Future Vision Committee Report
Speakers: Lyndon Bird, DRI International, Linda Conrad, Zurich, Dr. Wolfgang H. Mahr, Governance & Continuity
Fairlie (LL3)
Members of DRI’s prestigious Future Vision Committee discuss major resilience trends expected in 2016. Topics include risk management and business continuity, cyber security, supply chain, and global recovery.

Technology Track: Keynote
Speaker: Jonathan Allen, Booz Allen Hamilton
Regency VII (LL1)
Vehicle hacking has become the new norm in “consumer beware” news. However, media hype only tells a partial story. Automakers are taking action to regain consumer trust and reclaim control of the connected vehicle ecosystem, working to identify threats and mitigate risk. This discussion with Jon Allen and facilitated by Jerry Vevon will address where the challenges really are, what comes next, and what the automotive industry is doing to create a resilient enterprise in the face of a constantly changing environment.
Tuesday, March 8 10:45 am - 11:45 am

Technology Track: Panel Discussion
Speakers: Bernardo Starosta, VM2020, Jeff Ton, BlueLock, Vern Williams, Dell SecureWorks Baker (LL3)
Join our panel as they address how technology is changing business continuity in many and varied ways. Bring your questions for what is sure to be a lively, information-packed Q&A.

Risk and Compliance Liaisons, Engineers and the Business: The Mechanics of Safely Navigating GRC
Speaker: Michele Turner, MicroSoft Fairlie (LL3)
GRC in a world of beating time to market, competitive advantage, and “getting stuff out of the door” can be quite the challenge. Doing business the right way, while still doing right by the business as they drive to their destination can either be a smooth, or a bumpy ride… Ensuring that we have the right idle between Engineers, Business teams and the Risk and Compliance Liaisons that support them is key. During this session we will discuss leveraged best practices (the mechanics), which tie requirements and requests from a Governance, Risk and overarching compliance perspective. Those check point maintenance tips include:

• Where do we go to ensure that what we have is what is needed for our Make and Model (Governance)?
• Is the Anti-Theft monitoring system in place, are we monitoring the functionality of our signals for a clear understanding of where we are headed (Risk Assessments – current and emerging fraud and business risks)?
• Are the airbags and anti-lock brake systems (ABS) working (Controls)? Mechanics from across the organizational landscape are engaged in this work. Let’s all work together to keep things running in tip top shape!

Improving Your BC Plan using the FFIEC’s IT Handbook
Speaker: Donis Heard, Global Payments Courtland (LL3)
The FFIEC’s IT Handbook can translate nicely into a basic BC Plan outline. However, will this actually fit your company’s resiliency needs? This presentation will look at how to simply turn the FFIEC’s IT Workbook into an outline for BC Planning as well as looking at the FFIEC Examination Procedures. In this session we will also look at how to leverage the FFIEC’s IT Handbook Appendix A to make your business better prepared for your FFIEC Audit.

The Tide is High…and Rising: Exelon Corporation’s Response & Recovery from Corporate Headquarters Flood
Speaker: Erin Holloway, Exelon Corporation Dunwoody (LL3)
What is the likelihood that a crisis could happen at work? This question is posed often by Exelon’s Business Services Company (BSC), the leadership and support services of the entire enterprise. Unlike the utilities they support, crisis management is not a typical daily task for BSC. With so few incidences, they could lose sight of the criticality and urgency to prepare for disasters if they are not deliberate and proactive.

On Sunday, October 26, 2014, BSC’s preparedness was tested when five out of the 11 floors that Exelon occupies at its Chicago headquarters were severely damaged due to a flood, impacting approximately 600 employees. This session will cover Exelon’s coordinated response (for which they won the 2015 DRI International Response and Recovery of the Year Award!) to the incident, impacts and business unit recovery, and collective collaboration through use of a pre-established Incident Response Team. Additionally, best practices and key lessons learned following the incident will be presented.

Tuesday, March 8 1:45 pm - 2:45 pm

Technology Track: Working Group
Speaker: Tamika Bass, Capgemini Baker (LL3)
Attend this hands-on interactive session that provides a simple approach to communicating with senior leaders and others business partners in helping them understand risks in technology.

Continuity Beyond Compliance
Speaker: Vladimir Lodkin, State Street Dunwoody (LL3)
In recent years, the financial services industry has been under increased scrutiny by regulators and clients worldwide. With the inherent risks and complexity of our business coupled with emerging threats, such as cyber and third party risk, it is increasingly important to look beyond just having a standard business continuity and disaster recovery program and enforcing compliance.

This presentation explores how State Street evolves its continuity program to address these new challenges by incorporating a more risk-focused approach in addition to compliance. We will discuss the significance of building strong and effective relationships with regulators and internal audit, collaborating across internal divisions and business lines, and embedding a continuity mindset into everyday business operations and decisions.
Disaster Heroes: The Human Factor
Speaker: Suzanne Bernier, SB Crisis Consulting Fairlie (LL3)
During this unique session, Suzanne Bernier will share some of her personal stories and insights on the many “helpers” she has met and interviewed for her book: Disaster Heroes – Invisible Champions of Help, Hope and Healing, which recounts the incredible stories of ordinary people who’ve done extraordinary things to help respond, rebuild, and recover following some of the world’s most significant modern disasters. A self-professed “herologist”, Bernier takes us through her observations on what makes a hero, and proves to us that there really is a hero in each of us.

While emergency response and business continuity plans, training and exercises are all must-haves for any company, government or agency, it’s the people behind those entities, including the many volunteers, “helpers” and survivors that really step up and shine through during disasters. As we enter a new era of disaster management, communities must continue to recognize the need for collaboration between first responders, practitioners, and everyday volunteers after a disaster. By doing so, we all can become more creative, innovative, and respectful of the roles, ideas, and experiences we all bring to the table during a crisis.

Specifically, this presentation will highlight the many volunteers who have selflessly devoted their time and effort helping to respond and rebuild following some of the world’s most significant disasters, including the 9/11 terror attacks, Hurricane Katrina, the Chilean mine collapse, the Haiti Earthquake, the Japan Earthquake and Tsunami, and others.

Creating a Resilient Society: The Ultimate Challenge for our Profession
Speakers: Al Berman, DRI International
Lyndon Bird, DRI International
Lou Drapeau, University of Kentucky Courtyard (LL3)
There is no doubt that the business continuity world is changing and that the emerging focus on creating resilient organizations and communities is much broader than our traditional remit. Business continuity has mainly concentrated on the consequences of physical interruptions to mission critical business operations, analyzing potential impacts, and putting strategies and plans in place to mitigate these impacts. Resilience is more about dealing with “change” in a wider context - gradual change that results from innovation and societal evolution; disruptive change that is triggered by operational failure or breaches of security; and catastrophic change that puts an entire community at jeopardy.

The experts on our panel will discuss emerging trends which challenge our conventional assumptions in areas such as cyber terrorism, supply chain management, risk transfer, corporate governance and resiliency measurement. This mirrors work being undertaken by the DRI International Future Vision Committee which is reviewing global trends and their implications for risk, security and continuity professionals. We believe this will form the basis of a coherent framework for a resilient society and a route map for all resilience professionals.

Financial Industry Panel: Challenges and Solutions
Speakers: Joseph Easter, CapitalOne, Jerome Ryan, State Street Baker (LL3)
If you are in the financial services industry, this session is for you! Our panel of experienced practitioners will discuss issues of particular concern to this sector and share how they are meeting these challenges. The session will conclude with a lively Q&A.

Surpassing Best Practices at Warp Speed: Delivering Wants vs. Needs
Speaker: Larry Chase, Humana Courtland (LL3)
The secret sauce, the game changer, the winner approach... We have heard all the buzz words and metaphors conference after conference. So what does it really take to make a significant and sustainable impact, drive enterprise wide risk and resiliency cultural maturity, and finally come to the podium to answer “What is the return-on-investment?” for a BC, DR or crisis program traditionally seen by executives as a nominal and yet necessary organizational expense. Larry Chase, DRI’s 2015 Business Continuity Program Manager of the Year, will share his repeatable secret sauce and game-changing winning practices that have earned numerous international honors during his two decades of private sector successes. If you are looked to or expected to deliver the wow factor with your program by your executives, staff/team members, stakeholders and partners—you should attend this session!
Power Up Your Program with Positive Messaging: Essential Marketing Tips to Drive Stakeholder Buy-in and Employee Engagement

Speakers: Gina Manos and Ray Bonilla, Kaiser Permanente
Dunwoody (LL3)

You and your teams put a lot of effort into contingency planning to ensure your business functions endure even when faced with challenges. The next step is sharing this essential information with leadership and employees in a way that engages, empowers and excites them to get on board, do their part and understand their roles in preparedness. Attend this workshop to get simple, yet powerful tips on how to transform your message and materials into compelling content your audience will embrace.

Advancing the Profession Through Global Standards: ISO/TC 292

Speaker: Dr. Wolfgang H. Mahr, Governance & Continuity
Fairlie (LL3)

ISO, the International Organization for Standardization, through their Technical Committee 292 (formerly 223) has developed a range of standards in the continuity and resilience fields. Developed by experts from dozens of countries and adopted by a solid majority of national standards associations, these standards advance the profession by providing practitioners, regulators, management and customers with valuable implementation and auditing tools. Find out about the deliverables provided by this Technical Committee and how they may support you.

Tuesday, March 8 4:30 pm - 5:30 pm

NYU Langone Medical Center: A Case Study (Plenary Session)

Louis Wetstein, NYU Langone Medical Center Regency VII (LL1)

Attend this session to hear how NYU Langone Medical Center’s Real Estate and Facilities team led the massive effort to rebuild the Medical Center following the destructive aftermath of Hurricane Sandy. The Medical Center comprises a portfolio of more than six million square feet in New York City and is in the midst of a multi billion-dollar Campus Transformation construction program, which includes the construction of The Kimmel Pavilion, a new state-of-the-art acute care hospital; construction of a new Science Building; major infrastructure upgrades including the construction of the Energy Building housing a new combined heat and power plant; extensive renovations in existing buildings on campus and significant growth the creation of ambulatory care facilities as well as Medical Center growth beyond the main campus.

NYU Langone Medical Center is the first institution to receive accreditation with DRI’s prestigious “Hub of Resilience” designation. The designation reflects its extraordinary commitment to preparedness and resiliency, and its high standards of resilience training and track record of advising on business continuity capabilities within the healthcare industry. NYU Langone will also serve the healthcare community as a center and source for resilience information, education and thought leadership.

Wednesday, March 9 8:30 am - 9:30 am

From the CDC: U.S. Global Health Security Agenda and International Emergency Response

Speakers: Jennifer Brooks and Dr. David Bull, Centers for Disease Control and Prevention (CDC) Dunwoody (LL3)

Attend this exciting session for an overview of the CDC’s Global Health Security Agenda (GHSA), including the goals of GHSA, major partners and contributors, the significant activities, and plans for helping countries to achieve GHSA targets. We’ll also take an in-depth look at the response activities included in GHSA, focusing on CDC’s unique role in helping countries to better prevent, detect, and respond to infectious disease threats.

Lessons Learned from Navy Nuclear Power applied to Disaster Recovery Exercises

Speaker: Vern Williams, Dell SecureWorks Courtland (LL3)

One of the most successful training programs in an area of significant risk is the Navy Nuclear Power program. There is a lot we can learn from the methodology initiated by Admiral Rickover, the father of the Nuclear Navy in all high risk endeavors. Two areas that are specifically applicable to the Business Continuity and Disaster Recovery functions are delivery of training and the conduct of exercises (we call them drills on Nuclear Submarines). Learn some of the lessons that have enabled the safe operation of many nuclear reactors on Navy submarines and carriers.
Use Your IT Service Management Tool to Enhance Resiliency and Manage Risks
Speakers: Dan Stavola and Asheesh Bajaj, EY, Ernst and Young LLP
Baker (LL3)
Traditional disaster recovery programs validate the capability to fail over applications to disaster recovery locations within established recovery time objectives (RTOs). Normally, standards require annual renewal of technology recovery plans (TRPs) and documented RTOs required to meet recovery requirements associated with a Business Impact Analysis (BIA). These programs and exercises record the recovery time capability (RTC) to ensure compliance with documented planning and testing standards. However, this methodology doesn’t capture all key risks and dependencies.

Resiliency programs can enhance and complement the traditional methodology, unifying the BC/DR landscape to identify dependencies and feed into the enterprise risk profile. In this session, we will talk about industry perspective, practical scenarios, critical success factors and about tools that can be home grown or integrated with existing ITSM (IT Service Management) toolset to support and enhance resiliency programs.

Recovering from Violence: Best Practices for Mitigating, Responding to, and Recovering from Workplace Violence (Part 1)
Speakers: Michelle Cross and Lorie Alioto, Wells Fargo Insurance
Fairlie (LL3)
The news is filled with accounts of violence – from bombings at public events to shootings in churches, in schools, and in the workplace. The media reports include details about the incidents, the response, and the victims but little is heard about what happens next – what happens to the organization where the violence occurs. Violence of any kind is a disrupting event; the more severe the violence, the greater the disruption. When employees or students are victims of violence, or when they cause the violence, the damage extends far beyond the victims. Even the threat of violence can bring operations to a halt. How do companies survive workplace violence and what are the best practices that take a company beyond survival to full recovery and back to business?

This session will address:
• Workplace Violence basics – definitions, statistics and misconceptions
• Mitigation strategies and
• Steps to take to address violence in recovery efforts.

This session includes lecture with an exercise. Checklists and reference materials will be provided.

From the CDC: CDC’s Emergency Management Program: From Activation to Devolution and All Impact Points In-between
Speaker: Jeff Bryant, Centers for Disease Control and Prevention (CDC)
Dunwoody (LL3)
Jeff Bryant will provide an overview of CDC’s Public Health Emergency Management Program by taking the audience through a journey of activation of the incident management system to devolution of a response. He will also provide examples of how CDC’s emergency management program has positively impacted the public’s health.

Digging Deep: A Real-world Exploration of BCP and DR Audit
Speaker: Silvio Pezzo, EY, Ernst & Young Brazil
Courtland (LL3)
Attend this session for an in-depth business continuity audit case study of one of the largest global retailers. Discover what lessons were learned during that audit process, explore the benefits of audit, discuss real BC risks, examine control methods, and review examples of audit procedures.

Building Youth Resilience: Inspiring Youth and the Professionals of Tomorrow
Speaker: Nina White, Talmer Bank and Trust
Baker (LL3)
Join Nina White, as she shares a story of personal resilience and what she’s doing to encourage youth to grow the “BCP Mindset”. View the activities-based risk curriculum that was developed and learn how you can get involved to make a difference for our youth, organization, and the future of our profession.
Recovering from Violence: Best Practices for Mitigating, Responding to, and Recovering from Workplace Violence (Part 2)
Speakers: Michelle Cross and Lorie Alioto, Wells Fargo Insurance
Fairlie (LL3)
The news is filled with accounts of violence – from bombings at public events to shootings in churches, in schools, and in the workplace. The media reports include details about the incidents, the response, and the victims but little is heard about what happens next – what happens to the organization where the violence occurs. Violence of any kind is a disrupting event; the more severe the violence, the greater the disruption. When employees or students are victims of violence, or when they cause the violence, the damage extends far beyond the victims. Even the threat of violence can bring operations to a halt. How do companies survive workplace violence and what are the best practices that take a company beyond survival to full recovery and back to business?

This session will address:
- Workplace Violence basics – definitions, statistics and misconceptions
- Mitigation strategies and
- Steps to take to address violence in recovery efforts.

This session includes lecture with an exercise. Checklists and reference materials will be provided.

Wednesday, March 9 11:00 am - 12:00 noon

Order of the Sword and Shield National Honor Society (OSSNHS) Ceremony and Conference Wrap-Up
International Ballroom
Join us as we wrap up DR2016 with an attendee Q&A and help celebrate the newest MBCP inductees into the Order of the Sword and Shield National Honor Society (OSSNHS).

WIN $500 CASH!

Daily drawing for a chance to win $500. Drawings held at the Prize Stage, located in the Expo Hall.

Monday at 1:30 pm
Tuesday at 1:30 pm
Drawing held in the International Ballroom Wednesday at 11:45 am

You must be present to win.

Your entry ticket was included with your event materials and badge. Drop the entry ticket at the Prize Stage in the Expo Hall for your chance to win one of the three drawings. Exhibitors and DRI staff not eligible to win.

Terms and conditions:
NO PURCHASE NECESSARY TO ENTER OR WIN. You must be present in the prize booth in the exhibit hall and Texas Ballroom, at the times noted for the drawing. If your entry is not selected at the drawing, your ballot will be entered into the next drawing, until the last drawing on Wednesday, March 9, 2016. Take your entry ticket to the prize stage to deposit your entry. ELIGIBILITY: DRI event attendees and speakers are eligible to enter and must be at least 18 years of age on the day of the drawing. ROC employees, DRI International employees and exhibiting or vendor personnel; are not eligible. DRAWING: The prize drawing will take place in the prize stage located in the expo hall on Monday, March 7, 2016, Tuesday, March 8, 2016, and at the Conference Wrap-Up Session located in Regency VII (LL1) on March 9, 2016. Three (3) cash prizes are available to be awarded in a random drawing from among all eligible entries received during the event. Entries become the property of the Sponsor. Incomplete entries or entries not complying with these Official Rules are subject to disqualification. Event Management is not responsible for lost, damaged, garbled, delayed, stolen, or misdirected entries. The winners will be selected in a random drawing by an event representative and a sponsor representative. ODDS: The odds of winning are dependent upon the total number of eligible entries received. No substitutions or transfer of prize permitted. If the winner drawn and announced is not present another random drawing will be made after a 10 second wait. All taxes, and any other costs and expenses associated with prize acceptance and use not specifically stated within these Official Rules as being provided, are the sole responsibility of the winner, including, without limitation, all federal, state, and local taxes. By entering, entrants agree to be bound by these Official Rules including all eligibility requirements. By accepting the prize, winner consents to the use of his/her photograph for advertising, publicity, and promotional purposes by Event Management.
### Plenary & Breakout Sessions Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Session/Session Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday, March 7</strong></td>
<td>8:00 am - 9:00 am</td>
<td>Welcome Address by Al Berman, President DRI International Regency VII (LL1)</td>
</tr>
<tr>
<td><strong>Monday, March 7</strong></td>
<td>9:15 am - 10:15 am</td>
<td>A Conversation with former National Incident Commander Thad Allen Regency VII (LL1)</td>
</tr>
<tr>
<td><strong>Monday, March 7</strong></td>
<td>10:45 am - 11:45 am</td>
<td>Breakout Sessions Baker, Courtland, Dunwoody, Fairlie (LL3)</td>
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<tr>
<td></td>
<td>1:45 pm - 2:45 pm</td>
<td>Breakout Sessions Baker, Courtland, Dunwoody, Fairlie (LL3)</td>
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<tr>
<td></td>
<td>2:50 pm - 3:50 pm</td>
<td>Breakout Sessions Baker, Courtland, Dunwoody, Fairlie (LL3)</td>
</tr>
<tr>
<td><strong>Tuesday, March 8</strong></td>
<td>9:15 am - 10:15 am</td>
<td>Technology Track (Keynote) Regency VII (LL1)</td>
</tr>
<tr>
<td><strong>Tuesday, March 8</strong></td>
<td>9:15 am - 10:15 am</td>
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<td>Breakout Sessions Baker, Courtland, Dunwoody, Fairlie (LL3)</td>
</tr>
<tr>
<td><strong>Tuesday, March 8</strong></td>
<td>4:30 pm - 5:30 pm</td>
<td>NYU Langone Medical Center: A Case Study (Plenary Session) Regency VII (LL1)</td>
</tr>
<tr>
<td><strong>Wednesday, March 9</strong></td>
<td>8:30 am - 9:30 am</td>
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<td><strong>Wednesday, March 9</strong></td>
<td>11:00 am - 12:00 pm</td>
<td>Order of the Sword and Shield National Honor Society (OSSNHS) Ceremony Conference Wrap-Up International Ballroom (LL1)</td>
</tr>
</tbody>
</table>

### Exhibitor Presentations

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Presentation Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday, March 7</strong></td>
<td>12:15 pm - 12:45 pm</td>
<td>Continuity Logic – Discover Continuity Logic v5: A Reimagined BCP Platform for the New Digital Enterprise</td>
</tr>
<tr>
<td></td>
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<td>Presenter: Tejas Katwala, Continuity Logic</td>
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<tr>
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<td></td>
<td>Grand Hall West</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Today’s digital enterprise needs to be more resilient and increasingly responsive, connected, agile and predictive. Continuity Logic will demonstrate how it combines Business Process Management with BCP and GRC to move away from complex and passive legacy systems towards a reimagined and revitalized unified enterprise system of the future.</td>
</tr>
<tr>
<td><strong>Monday, March 7</strong></td>
<td>1:00 pm - 1:30 pm</td>
<td>The New Era in Business Continuity: Assurance Continuity Manager</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Presenter: Kevin Downing, Sungard Availability Services</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Grand Hall West</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Plans don’t deliver outcomes. Your people do. The risk is too high and demands have changed. Business and IT are so dynamic – traditional methods are simply incapable of ensuring survival at or after an event. It’s time for a proactive intelligence so your business continuity program can adapt and react in real-time.</td>
</tr>
</tbody>
</table>
Roundtable Discussions

**Tuesday, March 8**

**12:15 pm – 1:30 pm**

*Grand Hall West*

Each table will focus on a different issue. You can focus on one topic, or move among tables to get the most out of this informal, informative experience.

**Topics being discussed:**
1. Cloud and IT/DR
2. Communications Challenges
3. Cyber-Security
4. DRI Professional Practices
5. Educating Employees
6. Public/Private Partnerships
7. Regional Disasters
8. Risk Management
9. Senior Management Support
10. Standards
11. Veterans Outreach
12. Workforce Continuity

Pre Conference DRI International Courses and Exams

**Thursday, March 3 through Sunday, March 6**

**8:30 am – 5:00 pm**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>BCLE 2000</td>
<td>Business Continuity</td>
<td>Dunwoody (LL3)</td>
</tr>
<tr>
<td>BCLE AUD</td>
<td>Business Continuity Planning for Auditors - NFPA 1600 Standards</td>
<td>Kennesaw (LL3)</td>
</tr>
<tr>
<td>RMLE 2000</td>
<td>Risk Management Continuity</td>
<td>Auburn (LL3)</td>
</tr>
<tr>
<td>HCLE 2000</td>
<td>Healthcare Continuity</td>
<td>Roswell (LL3)</td>
</tr>
</tbody>
</table>

**Thursday, March 3 through Saturday, March 5**

**8:30 am – 5:00 pm**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>BCP 501</td>
<td>Business Continuity Review</td>
<td>Greenbrier (LL3)</td>
</tr>
<tr>
<td>BCP 601</td>
<td>Masters Case Study Review</td>
<td>Fairlie (LL3)</td>
</tr>
</tbody>
</table>

**Thursday, March 3 through Friday, March 4**

**8:30 am – 5:00 pm**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>BCP IT/DR</td>
<td>IT/DR Planning</td>
<td>Edgewood (LL3)</td>
</tr>
</tbody>
</table>

Breakfast & Lunch served each day  **7:30 am & 12:00 noon**

Spring (LL3)
The Association of Contingency Planners (ACP) fosters the growth of the business continuity industry through its network of industry experts, education and the exchange of information. ACP supports its members in being successful in their professions by providing educational opportunities, networking and other resources to facilitate career growth.

Agility Recovery is a leading provider of disaster recovery solutions to organizations of all types. Agility provides robust, easy-to-implement recovery solutions for an affordable monthly membership fee, providing access to power, office space, communications and computer systems. For over 25 years, Agility has rescued thousands of organizations with 100% success.

Bluelock provides Disaster Recovery-as-a-Service for complex environments and sensitive data. Many turn to Bluelock for highly resilient cloud services because of its ability to support unique requirements. Bluelock Recovery Assurance TM helps clients mitigate risk with complete confidence their DR solution will be uncompromisingly secure, expertly tailored, thoroughly supported and comprehensively tested.

Business Contingency Global provides Business Continuity Consulting, specializing in Counter-terrorism. Our credentials include Business Continuity (DRI), Counter-terrorism (HPU), and Security (DHS).
ClearView Continuity

ClearView is an award-winning BCM software platform. Integrated SaaS and Mobile application supports the entire BCM lifecycle: ISO22301; BIA; Risk; Planning; Exercising; Incidents; embedded in a policy compliance workflow engine. Its ‘wizard’ questionnaires support a self-service approach, resulting in higher end-user engagement, and ultimately better quality plans and greater resilience.

Contingency Planning Association of the Carolinas, Inc.

The Contingency Planning Association of the Carolinas, Inc. (CPAC) is a not for profit 501(c)3 professional peer group of BC, DR, Risk and EM professionals sharing information, education, and resources in contingency planning in NC and SC. CPAC supports proactive preparation for the resumption of business activities, in the event of an unplanned interruption that adversely affects the operation of an organization.

Continuity Logic

Continuity Logic was founded in 2006 to bring enterprise governance and risk management solutions to institutions. Continuity Logic’s platform is a Gartner Magic Quadrant Leader in business continuity while managing incidents, vendors, compliance, policy and operational risk management. Our mission is to enable you to protect and enhance Stakeholder value.
Emergency Communication Network

780 West Grananda Boulevard
Suite 200
Ormond Beach, FL 32174
Tel: 866-939-0911
Fax: 386-676-1127
Sales/Questions: Steve Ricke
sricke@ecnetwork.com
www.ecnetwork.com

Emergency Communications Network provides industry leading, cost-effective notification services. ECN’s sophisticated network supports a web-based product suite including: CodeRED, CodeRED Mobile Alert app, SmartNotice, MyDailyCall, and CodeED. SmartNotice, a mass notification service provided by Emergency Communications Network (ECN), is an integrated communications solution incorporating phone, text, and email. The service helps any type of business to enhance and distribute internal and external communications with stakeholders and staff.

Fusion Risk Management

3601 Algonquin Road
Suite 510
Rolling Meadows, IL 60008
Tel: 847-632-1002
Sales/Questions: Lauren Nolan
lnolan@fusionrm.com
www.fusionrm.com

Fusion provides the award-winning Fusion Framework(r) Business Continuity Risk Management software. A Leader in Gartner’s Magic Quadrant for BCM software which stated “Fusion had the highest customer reference and operations score of all vendors in this report.” The only independent BCMS provider with private equity funding. Built on Force.com, the world’s #1 cloud-based application platform.

KETCHConsulting

2432 Bernel Road
Suite 203
State College, PA 16803
Tel: 888-KETCHYC
Fax: 814-355-1323
Sales/Questions: Ted Brown
TedBrown@ketchconsulting.com
www.KETCHConsulting.com

KETCHConsulting (BCP/COOP Hall of Fame) is a BCP/COOP/DR, Crisis/Risk Management, and Emergency Management Consulting Firm. Our Tabletop Exercises and BIAs are “Best Practices.” We’re known for Hot Site strategies/negotiations. We’ve spoken/educated/exhibited at every BCP/COOP/DR conference. We’re all certified (CBCP/MBCI), senior, and experienced (averaging 25 years in IT/15 years in BCP).

MIR3

3398 Carmel Mountain Road
San Diego, CA 92121
Tel: 858-724-1200
Sales/Questions: Call 858-724-1276
www.mir3.com

MIR3, Inc. is the leading developer of Intelligent Notification and response software, helping organizations to enhance communication, protect assets, and increase efficiency. MIR3 technology enables advanced rapid, two-way communication for IT, BC/DR, and enterprise operations for all sizes of companies, government entities and universities in more than 130 countries.

RecoveryPlanner

101 Merritt Boulevard
Trumbull, CT 06611
Tel: 877-455-9990
Fax: 203-455-9985
Sales/Questions: Jeff Goldstein
info@recoveryplanner.com
www.RecoveryPlanner.com

Send Word Now

224 West 30th Street
Suite 500
New York, NY 10001
Tel: 212-379-4905
Sales/Questions: Nick Frantz
info@sendwordnow.com
www.sendwordnow.com

Send Word Now is the leading worldwide provider of enterprise communications solutions and winner of DRI’s Notification System of the Year. Our web-based emergency notification and mobile collaboration applications are used by businesses, governments, universities and non-profits worldwide to ensure fast, effective communication in both routine and urgent situations.

Virtual Corporation

98 US Highway 46
Suite 12
Budd Lake, NJ 07828
Tel: 973-426-1444
Fax: 973-426-1014
Sales/Questions: Lance Stange
LStange@virtual-corp.com
www.virtual-corp.com

Virtual Corporation provides exceptional software and consulting services. Stop by Booth #520 to see a demo of a tool that addresses all aspects of organizational resilience AND is customizable, takes 20 minutes of user training, and adapts to your business as needs change. Remember to enter to win a BB-8 robot!

VM2020 Solutions

8201 Peters Road
Plantation, FL 33324
Tel: 954-282-5135
Fax: 954-282-5135
Sales/Questions: Bernardo Starostoa
info@vm2020.com
www.vm2020.com

VM2020 offers easy-to-implement Disaster Recovery solutions based on hyperconvergent IT infrastructure from SimpliVity and virtualization capabilities from VMware. VM2020 can help meet or exceed audit and compliance regulations for Disaster Recovery and achieve proven RTOs and RPOs of minutes. VM2020’s minimal infrastructure and staffing requirements significantly reduce IT and other expenses, freeing resources to invest in BCM and Cyber-security.

VOLO, LLC

1 Sunshine Boulevard
Ormond Beach, FL 32174
Tel: 386-676-0326
Fax: 386-676-2630
Sales/Questions: Felipe Portocarrero
fportocarrero@volorecovery.com
www.volorecovery.com

VOLO Recovery is a comprehensive suite of communication tools available to BCDR professionals. VOLO includes mass notification, automated severe weather monitoring and warnings, cloud based back-up PBX phone system, and toll-free hotline.