DRI 2017
The Professional’s Conference

February 26 – March 1, 2017
Las Vegas
Golden Nugget

EVENT SPONSOR
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Welcome to DRI2017 and to Downtown Las Vegas! Welcome to DRI International’s sixth annual conference – the biggest yet! And welcome to the only conference for professionals run by a non-profit organization that puts others first!

DRI International and its Foundation have built a model for providing information, sharing experiences, recognizing excellence, and most importantly – giving back. Our conference is built on two guiding principles: integrity and transparency. Unlike all of the commercial conferences, DRI’s conference does NOT provide sponsors with a speaking opportunity. In fact, we know that some companies have rejected sponsoring DRI’s conference because we would not allow them to peddle their wares in the name of information sessions. It is a credit to those sponsors who help fund DRI’s conference that they have shown the integrity to aid the professional community in this way.

Our conference relies upon its attendees to continue to support the conference. DRI2017 is the most attended event in our six-year history. Attendance has increased dramatically from DRI2016, and the paid attendance for DRI2017 exceeds any other conference in the Business Continuity profession. Thank you for your confidence and trust.

As the largest and oldest professional certification and education organization in the world, DRI International is dedicated to helping with preparation for and recovery from harmful incidents. But first and foremost we are a non-profit organization. From the volunteer work that kicks off DRI2017; to providing scholarships to high school seniors and college undergraduates; to conducting Collegiate Conferences that bring students, academics, and professionals together; to providing no-cost training and certification for the brave men and women who have served in the military; to providing aid to victims of terrorism, natural disasters, and other catastrophic incidents, DRI International puts service to the global community first.

During this conference you will hear from those who have led the way to making us more resilient and more prepared. Our awards gala dinner honors individuals and organizations for their achievements. And before the gala, the DRI Foundation is holding its annual auction benefit. You’ll get the chance to bid on some great items while supporting a worthy cause. The gala is an event like no other. Its purpose is to acknowledge the contributions of individuals and organizations that, through dedication and exceptional effort, have risen above their peers.

As I welcome you to DRI2017, I am encouraging you to enjoy, learn, share your experiences, express your support, direct your concerns, and commit to working to make all of us better prepared to meet the challenges we will face.

Sincerely,

Al Berman
President, DRI International
## EVENT SCHEDULE

### Sunday, February 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>1:00 – 8:00 PM</td>
<td>REGISTRATION OPEN</td>
<td>CARSON TOWER CONFERENCE CENTER - LEVEL II</td>
</tr>
<tr>
<td>6:00 – 8:00 PM</td>
<td>OPENING RECEPTION</td>
<td>GRAND HALL</td>
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### Monday, February 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 – 8:00 AM</td>
<td>CONTINENTAL BREAKFAST</td>
<td>GRAND HALL</td>
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<tr>
<td>7:00 AM – 2:00 PM</td>
<td>REGISTRATION OPEN</td>
<td>CARSON TOWER CONFERENCE CENTER - LEVEL II</td>
</tr>
<tr>
<td>8:00 – 9:00 AM</td>
<td>WELCOME ADDRESS</td>
<td>GOLDEN NUGGET SHOWROOM</td>
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<tr>
<td>9:15 – 10:15 AM</td>
<td>KEYNOTE</td>
<td>GOLDEN NUGGET SHOWROOM</td>
</tr>
<tr>
<td>10:15 – 10:45 AM</td>
<td>MORNING BREAK</td>
<td>MEETING ROOMS COMMON AREA</td>
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<tr>
<td>10:45 – 11:45 AM</td>
<td>BREAKOUT SESSIONS</td>
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<tr>
<td></td>
<td>Risk Management Track Kick Off: Integrating Risk Management &amp; Business Continuity)</td>
<td>Pebble Beach I</td>
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<td></td>
<td>How To Provide Management with the Cost/Benefit and ROI of Risk Management Controls</td>
<td>Pebble Beach II</td>
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<td>Removing the Administrative Burdens of Continuity Programs</td>
<td>Pebble Beach III</td>
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<td></td>
<td>Case Study: Lessons Learned from the Chennai Disaster of 2015</td>
<td>Pine Valley</td>
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<tr>
<td>11:45 AM – 1:45 PM</td>
<td>EXPO HALL OPEN</td>
<td>GRAND HALL</td>
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<tr>
<td>12:00 – 1:30 PM</td>
<td>LUNCH</td>
<td>GRAND HALL</td>
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<tr>
<td>1:30 PM</td>
<td>DAILY PRIZE DRAWING</td>
<td>GRAND HALL</td>
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<td></td>
<td>Must be present to win</td>
<td>GRAND HALL</td>
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<tr>
<td>1:45 – 2:45 PM</td>
<td>BREAKOUT SESSIONS</td>
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<tr>
<td></td>
<td>Risk Management Track Panel Discussion</td>
<td>Pebble Beach I</td>
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<td></td>
<td>Cyber Wargame: Are You Ready for Ransomware? (Part 1)</td>
<td>Pebble Beach II</td>
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<td></td>
<td>Case Study: Exercise Innovations and Lessons Learned from Silicon Valley's Applied Materials</td>
<td>Pine Valley</td>
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<td>From Lincoln to Pumpkins to Sundaes to Tractors: Preparedness through the Eyes of an Illinois Medical Center</td>
<td>Pine Valley</td>
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</table>
Monday, February 27  CONTINUED

2:50 – 3:50 PM  BREAKOUT SESSIONS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speakers</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>2:50 – 3:50</td>
<td>Taking Care of Your Own: The Human Side of Emergency</td>
<td>Yuri Pacheco, Senior Analyst, Business Continuity, JetBlue Airways</td>
<td>Pebble Beach I</td>
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<tr>
<td></td>
<td>Response and Business Continuity</td>
<td>Penny Neferis, Director of Business Continuity &amp; Emergency Response,</td>
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<tr>
<td></td>
<td></td>
<td>JetBlue Airways</td>
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<tr>
<td></td>
<td>Cyber Wargame: Are You Ready for Ransomware? (Part 2)</td>
<td>Brian Whyte, Senior Manager, Deloitte &amp; Touche Cyber Risk Services and</td>
<td>Pebble Beach II</td>
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<tr>
<td></td>
<td></td>
<td>former U.S. Navy Commander</td>
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<tr>
<td></td>
<td>Risk Management Track Working Group: Aligning Business</td>
<td>Chris Mandel, SVP, Strategic Solutions, Sedgwick</td>
<td>Pebble Beach III</td>
</tr>
<tr>
<td></td>
<td>Continuity and Risk Management</td>
<td>Pete Renneker, Senior Manager, Deloitte &amp; Touche Cyber Risk Services</td>
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<tr>
<td></td>
<td>Understanding Criminal Threats to the Supply Chain and</td>
<td>Ross Albert, Assistant VP of Organizational Resilience, HUB International</td>
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<td></td>
<td>How to Develop Effective Risk Mitigation Strategies</td>
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3:50 - 4:15 PM  AFTERNOON BREAK

4:15 - 5:15 PM  PLENARY: AN INTERACTIVE CONVERSATION WITH

CHRISTINE SPRINGER  Professor and Founding Director,
Executive Master of Science in Crisis and Emergency Management, University of Nevada, Las Vegas

GOLDEN NUGGET SHOWROOM FOYER

WIN $500 CASH!

Daily drawing for a chance to win $500. Drawings held at the DRI International booth 101, located in the Grand Hall.

Monday at 1:30 PM
Tuesday at 1:30 PM
Wednesday at 11:45 AM*

*Drawing held in the Golden Nugget Showroom

You must be present to win. Your entry ticket is included with your event materials and badge. Drop the entry ticket at the DRI International booth 101 in the Grand Hall for your chance to win one of the three drawings. Exhibitors and DRI staff not eligible to win.

Terms and conditions:
NO PURCHASE NECESSARY TO ENTER OR WIN. You must be present in the DRI International booth 101 in the Grand Hall on Monday and Tuesday, and the Golden Nugget Showroom on Wednesday, at the times noted for the drawing. If your entry is not selected at the drawing, your ballot will be entered into the next drawing, until the last drawing on Wednesday, March 1, 2017. Take your entry ticket to the DRI International booth 101 to deposit your entry. ELIGIBILITY: DRI event attendees and speakers are eligible to enter and must be at least 18 years of age on the day of the drawing. ROC employees, DRI International employees and exhibiting or vendor personnel are not eligible. DRAWING: The prize drawing will take place in the DRI International booth 101 located in the Grand Hall on Monday, February 27, 2017, Tuesday, February 28, 2017, and at the Conference Wrap-Up Session located in the Golden Nugget Showroom on March 1, 2017. Three (3) cash prizes are available to be awarded in a random drawing from among all eligible entries received during the event. Entries become the property of Event Management. Incomplete entries or entries not complying with these Official Rules are subject to disqualification. Event Management is not responsible for late, lost, incomplete, damaged, garbled, delayed, stolen, or misdirected entries. The winners will be selected in a random drawing by an event representative. ODDS: The odds of winning are dependent upon the total number of eligible entries received. No substitutions or transfer of prize permitted. If the winner drawn and announced is not present another random drawing will be made after a 10 second wait. All taxes, and any other costs and expenses associated with prize acceptance and use not specifically stated within these Official Rules as being provided, are the sole responsibility of the winner, including, without limitation, all federal, state, and local taxes. By entering, entrants agree to be bound by these Official Rules including all eligibility requirements. By accepting the prize, winner consents to the use of his/her photograph for advertising, publicity, and promotional purposes by Event Management.
## EVENT SCHEDULE

**Tuesday, February 28**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 – 8:00 AM</td>
<td>Continental Breakfast</td>
<td>Grand Hall</td>
</tr>
<tr>
<td>7:00 AM – 12:00 PM</td>
<td>Registration Open</td>
<td>Caron Tower Conference Center - Level II</td>
</tr>
<tr>
<td>8:00 – 9:00 AM</td>
<td>Opening Plenary: BCM and Climate Change</td>
<td>Golden Nugget Showroom</td>
</tr>
<tr>
<td>9:15 – 10:15 AM</td>
<td>Breakout Sessions: Technology Track</td>
<td>Pelberry Beach I</td>
</tr>
<tr>
<td></td>
<td>Leading from the Front: Executive-Level Engagements in Crisis Management</td>
<td>Crystal Witt, Crisis Program Manager, Humana</td>
</tr>
<tr>
<td></td>
<td>Case Study: The Energy Authority and Hurricane Matthew</td>
<td>Pauline Williams-Banta, Manager, Business Continuity, The Energy Authority</td>
</tr>
<tr>
<td>10:15 – 10:45 AM</td>
<td>Morning Break</td>
<td>Pine Valley</td>
</tr>
<tr>
<td>10:45 – 11:45 AM</td>
<td>Breakout Sessions: Technology Track</td>
<td>Pelberry Beach I</td>
</tr>
<tr>
<td></td>
<td>Building a BC/DR Control Library and Regulatory Response Program</td>
<td>David Garland, Senior Director, Disaster Recovery and Regulatory Compliance, CME Group</td>
</tr>
<tr>
<td></td>
<td>Where's the Exit? How to Escape a Boring Culture of Resilience!</td>
<td>Ray Bonilla, IT Resiliency Leader, Kaiser Permanente</td>
</tr>
<tr>
<td>11:45 AM – 1:45 PM</td>
<td>Expo Hall Open</td>
<td>Grand Hall</td>
</tr>
<tr>
<td>12:00 – 1:30 PM</td>
<td>Lunch</td>
<td>Grand Hall</td>
</tr>
<tr>
<td>12:15 – 1:15 PM</td>
<td>BC Issues &amp; Answers Round Table Discussions</td>
<td>Grand Hall</td>
</tr>
<tr>
<td>1:30 PM</td>
<td>Daily Prize Drawing</td>
<td>Grand Hall</td>
</tr>
</tbody>
</table>

*Must be present to win*
### 1:45 – 2:45 PM | BREAKOUT SESSIONS
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**Technology Track**

**Working Group: The Cloud Solution Experiment – Hero or Zero**
Jack Orlove, Instructor, DRI International  
Pebble Beach I

**World Economic Forum 2017 Risk Report Overview**
Mary Gardner, VP Business Resilience, Zurich  
Pebble Beach II

**Case Study: Riots, Relocation, & Resiliency: Exelon Corporation’s Response to & Recovery from the Baltimore Riots**
Erin Holloway, Manager, Business Continuity and Crisis Management Team, Exelon  
Kathy Bosse, Senior Business Continuity Consultant, Exelon  
Pebble Beach III

**Public Agencies and Private Organizations: Incident Management Interfacing**
Brock Holowachuk, Firefighter and Emergency Operations Manager, Springfield Fire and Rescue Service  
John Driscoll, BC/DR Program Manager Office of Information Technology, State of Maine  
Scot Phelps, Professor, Emergency Management Academy  
Pine Valley

### 2:50 – 3:50 PM | BREAKOUT SESSIONS
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**Are Traditional Disaster Recovery Plans Still Relevant?**
Bobby Williams, Director of IT Continuity and Risk Management, Fidelity Investments  
Pebble Beach I

**Governing Your Controls: Placing a Sound Bet**
Michele Turner, Sr. Manager, Corporate Business Continuity, Amazon  
Pebble Beach II

**Hack It: The Non-techie Guide to Creating Sophisticated Command Centers on the Cheap**
Scot Phelps, Professor, Ambulance and Disaster Science, Emergency Management Academy  
Pebble Beach III

**The BREXIT Vote: Nine Months On**
Lyndon Bird, Chair, Future Vision Committee, DRI International  
Pine Valley

### 3:50 – 4:15 PM | AFTERNOON BREAK
---
**Case Study: How eBay Measures Resiliency Success and Quantifies the Qualitative**
Scott Baldwin, Global Head of Business Continuity, eBay, Inc.  
Pebble Beach I

**Could Lack of System Resiliency or a Cyber Incident Be Your Next BCP Event?**
Doreen Norako, Senior Vice President, Brown Brothers Harriman  
Pebble Beach II

**A Terrorist Attack Experience via Learning Technologies**
Jim Wexler, President, Experiences Unlimited  
Tony Tran, Executive Producer, Experiences Unlimited  
Pebble Beach III

**Ask an MBCP Q&A Panel Discussion**
Mike Janko, Director Global Business Continuity, The Goodyear Tire & Rubber Company  
Pauline Williams-Banta, Manager, Business Continuity, The Energy Authority  
Anthony Pizzitola, Director of Facilities, Business Continuity and Safety Director Tops Surgical Specialty Hospital  
Pine Valley

### 6:30 – 8:00 PM | DRI FOUNDATION RECEPTION & AUCTION BENEFIT
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BEL AIR FOYER

### 8:00 – 10:00 PM | AWARDS OF EXCELLENCE GALA
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BEL AIR
# EVENT SCHEDULE

## Wednesday, March 1

### 7:15 – 8:15 AM
**CONTINENTAL BREAKFAST**

<table>
<thead>
<tr>
<th>Venue</th>
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<tbody>
<tr>
<td>GROTTO RESTAURANT</td>
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### 8:30 – 9:30 AM
**BREAKOUT SESSIONS**

<table>
<thead>
<tr>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td><strong>Workshop: Creating Realistic Disaster Scenarios for Exercises (Part 1)</strong></td>
<td>Pebble Beach I</td>
</tr>
<tr>
<td>Jeanne Powell, CEO, DAHR Consulting, Inc.</td>
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</tr>
<tr>
<td><strong>Case Study: Tailoring a Risk-Based Approach to Mission Assurance</strong></td>
<td>Pebble Beach II</td>
</tr>
<tr>
<td>Jerry Vevon, Managing Principal, Strategic Operational Solutions</td>
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<tr>
<td>Carol Grigg, Chief of Mission Assurance, Federal Agency</td>
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</tr>
<tr>
<td><strong>Quantifying Risk for Preparedness and Continuity: University of Texas Medical Branch at Galveston</strong></td>
<td>Pebble Beach III</td>
</tr>
<tr>
<td>Mike Mastrangelo, Program Director for Institutional Preparedness, University of Texas Branch at Galveston</td>
<td></td>
</tr>
<tr>
<td><strong>Case Study: Keep Pace with Business, BCM in a Fast-evolving Company</strong></td>
<td>Pine Valley</td>
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<tr>
<td>Beatrice Turrini, Business Continuity Manager, Fastweb</td>
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### 9:45 – 10:45 AM
**BREAKOUT SESSIONS**

<table>
<thead>
<tr>
<th>Session</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td><strong>Workshop: Creating Realistic Disaster Scenarios for Exercises (Part 2)</strong></td>
<td>Pebble Beach I</td>
</tr>
<tr>
<td>Jeanne Powell, CEO, DAHR Consulting, Inc.</td>
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</tr>
<tr>
<td><strong>The Often Misunderstood Business of Risk Management</strong></td>
<td>Pebble Beach II</td>
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<tr>
<td>Rakesh Pande, Lead Instructor, DRI India</td>
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<tr>
<td><strong>The Future Vision Committee: A Chance to Debate the Key Issues of Today</strong></td>
<td>Pebble Beach III</td>
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<tr>
<td>DRI Future Vision Committee</td>
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</table>

### 11:00 AM – 12:00 PM
**ORDER OF THE SWORD AND SHIELD NATIONAL HONOR SOCIETY CEREMONY**

**CONFERENCE WRAP-UP**

**DAILY PRIZE DRAWING** *Must be present to win*
Roundtable Discussions

12:25 PM – 1:30 PM  TUESDAY, FEBRUARY 28  GRAND HALL

Each table will focus on a different issue. You can focus on one topic, or move among tables to get the most out of the informal, information experience.

Topics being discussed:
Cloud and IT/DR  Regional Disasters
Communications Challenges  Risk Management
Cyber-Security  Senior Management Support
DRI Professional Practices  Standards
Educating Employees  Veterans Outreach
Public/Private Partnerships  Workforce Continuity

Pre-Conference Courses and Exams

8:30 AM – 5:00 PM  THURSDAY, FEBRUARY 23 THRU SUNDAY, FEBRUARY 26

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Location</th>
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<tbody>
<tr>
<td>BCLE 2000</td>
<td>Business Continuity Planning</td>
<td>OAKMONT</td>
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<tr>
<td>RMLE 2000</td>
<td>Risk Management Continuity</td>
<td>TURNBERRY</td>
</tr>
<tr>
<td>HCLE 2000</td>
<td>Healthcare Continuity</td>
<td>PINE VALLEY</td>
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</table>

8:30 AM – 5:00 PM  THURSDAY, FEBRUARY 23 AND FRIDAY, FEBRUARY 24

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Location</th>
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<tbody>
<tr>
<td>BCP 601</td>
<td>Continuity Master's Case Review</td>
<td>HILLCREST</td>
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<tr>
<td>BCP IT/DR</td>
<td>IT/DR Planning</td>
<td>PEBBLE BEACH II</td>
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</tbody>
</table>

8:30 AM – 5:00 PM  SATURDAY, FEBRUARY 25 AND SUNDAY, FEBRUARY 26

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>BCP 501</td>
<td>Business Continuity Review</td>
<td>ST. ANDREWS</td>
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</tbody>
</table>

BREAKFAST (7:30 AM) & LUNCH (12:00 PM) SERVED EACH DAY  SHOAL CREEK
CONFERENCE PROGRAM

Monday, February 27

8:00 – 9:00 AM

Welcome Address

Al Berman, President and CEO, DRI International

Join DRI President Al Berman as he welcomes DRI2017 attendees to Las Vegas and sets the tone for the conference with an informative and engaging presentation that will address both important news from DRI International, as well as developments that concern our profession as a whole.

9:15 – 10:15 AM

Keynote

John Gelinne, Managing Director, Deloitte & Touche Cyber Risk Services

DRI International is proud to welcome Cyber expert John Gelinne as our DRI2017 Keynote speaker. Gelinne was a Surface Warfare Officer in the US Navy and held command at various levels. Ashore, he served on the Joint Staff, Office of the Chief Information Officer (CIO), where he was responsible for continuity of information technology operations for the National Military Command Center prior to and during the 9/11 attack on the Pentagon. His last tour in the Navy was Chief of Staff for Admiral Mike Rogers, who is now Director of the National Security Agency. During this tour, he played a pivotal role in planning and executing the operational response to an advanced persistent threat to the Navy’s unclassified network. He is currently Managing Director in Deloitte’s Cyber Risk Services.

10:45 – 11:45 AM BREAKOUT SESSIONS

Risk Management Track Kick Off: Integrating Risk Management & Business Continuity

Mike Epstein, Senior Director, Risk Management & Business Continuity, E.W. Scripps Company

PEBBLE BEACH I

Kick off DRI017’s risk management track with this session which Mike Epstein, Sr. Director, Risk Management & Business Continuity for The E.W. Scripps Company likes to call “Tales from the Local News.” Scripps serves audiences and businesses through a growing portfolio of television, radio and digital media brands. Epstein will explore the lessons, benefits, and challenges of integrating and evolving a risk management and business continuity program. From responding to a landscaping truck being used as a “master key” at a TV station to working with authorities on security issues in today’s political and social media environments, Epstein will explain the relationship between risk management and business continuity using real-life examples…ripped from his company’s very own headlines.

How To Provide Management with the Cost/Benefit and ROI of Risk Management Controls

Michael Kadar, MBCR CISSP, DRI International instructor and President of MK Continuity & Availability LLC

PEBBLE BEACH II

How do you currently justify the cost for investments in operational risk controls? Do risk assessment results you currently report to management actually give them useful information they can use to cost-effectively manage risk? Although risk heat maps and prioritized risk lists provide some guidance, do you provide management with information to justify the cost of proposed controls? Perhaps they require something different than what you have been reporting.

This session will present a step-by-step method that guides you through the implementation of the RAMxyz risk assessment tool in MS Excel. You will learn how the tool’s Impact Assessment is used to prioritize facilities and processes. You will learn how the Risk Assessment spreadsheet is used to perform the Threat Analysis, Vulnerability Analysis, and Impact Analysis. You will see how this data is used to calculate the Annual Risk Score and the Annual Financial Risk for each threat. Finally, you will learn how the Decision Analysis section produces the Cost/Benefit Ratio and Return on Investment (ROI) data that can allow management to determine the financial feasibility of controls proposed for each threat.

Bonus: Session attendees that request the RAMxyz tool for their BCM program will receive the Excel file within two weeks after the conference.
Removing the Administrative Burdens of Continuity Programs

Marc Kantor, Head of Business Resilience, Voya Financial

PEBBLE BEACH III

Many firms have relied on a legacy network of individuals, processes, tooling and documentation that have organically evolved to fit their Business Continuity needs and concerns. These disparate activities are often not centrally organized, managed, or sometimes not universally known, and have a tendency to become outmoded and ineffectual.

Using a defined methodology that extends itself to virtually any organization, firms can create a holistic and centrally managed continuity program, encompassing crisis management. A robust program, that in its end state will not require substantial funding or resources.

Drawing on available enterprise IT resources, leveraging tools every firm has readily available, creative use of human capital, refined data collection & aggregation, and well defined messaging can effectively create a resilient firm-wide continuity program. Enact foundational aspects that will cast the program on a forward path of continuous improvement, adding value to HR, Finance and other parts of the organization as information consumers. This is a replicable formula that works.

With the right people involved and a defined course of action, this plan helps institute an enterprise wide continuity program using minimal budgetary and human capital resources. A winning formula that speaks to most firms’ needs.

Case Study: Lessons Learned from the Chennai Disaster of 2015

Arunabh Mitra, Chief Continuity Officer, HCL Technologies

PINE VALLEY

Weeks of torrential rains in November of 2015 caused the worst flooding the southern India city of Chennai has seen in 100 years. More than 500 people were killed with the estimates of damage and losses ranging from US$ 3 billion – US$15 billion. The floods were amongst the costliest natural disasters of 2015 and left a significant impact on the city and its people.

Chennai is the second largest exporter of software in India and is home to some of the world’s leading information technology companies including HCL. This session will detail HCL’s significant presence in Chennai and the speaker’s first-hand experience in managing this disaster. Key takeaways for attendees include real-world, frontline, actionable information gleaned during and after the incident. They are:

Incident response and crisis management in action: The Top 5 Leadership Lessons on Crisis Management

- Business continuity in the context of globalization: The nuances of “recovery” in the paradigm of a globalized and outsourced environment.
- The human aspects of continuity and resilience
PEBBLE BEACH I

 Join our panel as they speak from their varied backgrounds to the intersection of business continuity and risk management. Risk doesn't respect silos and really knows no bounds. Come hear from our panel of experts and bring your questions for what is sure to be an information-packed Q&A.

Cyber Wargame: Are You Ready for Ransomware? (Part 1)

Brian Whyte, Senior Manager, Deloitte & Touche Cyber Risk Services and former U.S. Navy Commander
Pete Renneker, Senior Manager, Deloitte & Touche Cyber Risk Services

You have been hit with Ransomware and the perpetrators have issued their demands. The clock is ticking and prioritizing your response is critical. Where do you start? Who needs to be engaged? How will you balance the demand to pay with concern over the perpetrators intent? Do your disaster recovery solutions allow you to recover from cyber incidents? If not, what are your options?

This interactive, two-hour session will engage participants in a cyber wargame simulation which will explore the disruptive effects of Ransomware and other cyber incidents, share perspectives on cyber incident recovery challenges, and identify strategies for increasing overall resilience.

Case Study: Exercise Innovations and Lessons Learned from Silicon Valley's Applied Materials

Bobby Cook, Senior Manager of Global ERT, Applied Materials
Raelene Anderson, Global ERT / BCP Director, Applied Materials

Applied Materials, a $9.7 billion technology giant, takes business continuity and emergency response seriously. Applied Materials is the leader in materials engineering solutions used to produce virtually every new chip and advanced display in the world. At the center of the company’s overall program is a robust test and exercise strategy and schedule. Designed to protect 14,000+ employees, 10,200+ patents in 81 sites and 18 countries, it all starts at the company’s Silicon Valley headquarters. It is here that our commitment from top executives makes excellence and innovation possible. Attend this session for an in-depth case study detailing two massive recent exercises – from start to finish. The presenters spent decades in the public sector and have translated their experience, knowledge, and training into a world-class global program for use in any public or private organization.

From Lincoln to Pumpkins to Sundaes to Tractors: Preparedness through the Eyes of an Illinois Medical Center

Troy Erbentraut, Disaster Preparedness Manager, OSF Saint Francis Medical Center

Attend this session for an up-close, case study look at hospital preparedness in the state of Illinois. From humble beginning to the current continuity and Hospital Preparedness Program (HPP), we will explore lessons learned that can be applied to any organization with an evolving program and attendees will come away with an understanding of how a plan rooted in emergency response has grown to encompass business continuity.

OSF HealthCare, owned and operated by The Sisters of the Third Order of St. Francis, Peoria, Illinois, includes OSF Healthcare System consisting of 11 acute care facilities and two colleges of nursing. It also has a primary care physician network consisting of over 1000 primary care, specialist physicians, and advanced practice providers. OSF HealthCare is a multi-state corporation, operating facilities in Illinois and Michigan, providing state-of-the-art, compassionate care to nearly 3 million people in the communities we serve.
Taking Care of Your Own: The Human Side of Emergency Response and Business Continuity

Yuri Pacheco, Senior Analyst, Business Continuity, JetBlue Airways
Penny Neferis, Director of Business Continuity & Emergency Response, JetBlue Airways

PEBBLE BEACH I
The airline industry has been faced with several emergency incidents that require it to take care of “people” after a traumatic experience. See how JetBlue has adapted our Family Assistance Center plan and applied it day to day to support the Customers, Crewmembers (employees) and the communities we serve. And learn how you can apply airline industry best practices in your organization.

Cyber Wargame: Are You Ready for Ransomware? (Part 1)

Brian Whyte, Senior Manager, Deloitte & Touche Cyber Risk Services and former U.S. Navy Commander
Pete Renneker, Senior Manager, Deloitte & Touche Cyber Risk Services

PEBBLE BEACH II
You have been hit with Ransomware and the perpetrators have issued their demands. The clock is ticking and prioritizing your response is critical. Where do you start? Who needs to be engaged? How will you balance the demand to pay with concern over the perpetrators intent? Do your disaster recovery solutions allow you to recover from cyber incidents? If not, what are your options?

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Risk Management Track Working Group: Aligning Business Continuity and Risk Management

Chris Mandel, SVP, Strategic Solutions, Sedgwick

PEBBLE BEACH III
We all know that business continuity and risk management must be aligned in every organization. The disciplines are natural allies and when they join forces they contribute exponentially more to the greater good. So, let's stop talking about why it's a good idea (that's preaching to the choir). Let's talk about HOW to make it happen. Attend this interactive session for a tactical exploration of the way BC and risk can and should interface on a day-to-day basis and what you can do to make that happen in your organization.

Understanding Criminal Threats to the Supply Chain and How to Develop Effective Risk Mitigation Strategies

Ross Albert, Assistant VP of Organizational Resilience, HUB International

PINE VALLEY
The growth of supply chains in size and complexity has led not only to increased efficiency and profits but also increased threats. This session will identify significant supply chain security concerns faced by companies with an international footprint. Of particular focus will be areas of the supply chain most vulnerable to criminal threats such as kidnapping, extortion and cargo theft as well as the growing concern over insider threats. Mitigation planning is needed to address security and safety risks to the supply chain. As such, we will discuss how to mitigate these risks and threats through numerous supply chain procedures and recommendations. Available intelligence will be analyzed in order to present the most realistic and predictive models to various and potentially disruptive incidents.
CONFERENCE PROGRAM

Tuesday, February 28

8:00 – 9:00 AM
PLENARY SESSION
BCM and Climate Change
Linda Conrad, CEO, Climassure

Everyone is aware of climate change, but how many of us really understand climate change as a business risk? Attend this session or a discussion of emerging risks and impacts of climate change on your business, evolving resilience and insurance solutions, and a demonstration of new technology visualization of disaster and flood risk and recovery.

9:15 AM - 10:15 AM BREAKOUT SESSIONS

Technology Track Kick Off
Troy Wilkinson, CEO, Axiom Cyber Solutions

PEBBLE BEACH I
Kick off DRI017’s technology track with this session, exploring headline-making risks to continuity programs everywhere, and then continue on with the topic by attending the Technology Track panel discussion and working group sessions for a better understanding of the threats your organizations faces and how to meet them.

Leading From the Front: Executive-Level Engagements in Crisis Management
Crystal Witt, Crisis Program Manager, Humana
Larry Chase, Enterprise Resiliency Program Director, Humana

PEBBLE BEACH II
Attend this session for a unique and proven approach to smashing through traditional barriers and earning a sustained executive buy-in, especially where crisis management is concerned. The presenters will share logistics of key successes in gaining significant ground in program maturity and execution through proven and thoughtfully targeted training/awareness programs. Learn more about this winning strategic model which results in a unprecedented cultural gains. See what happens when you color outside the lines and challenge everything so as to closely align a rapid program elevation agenda to a company’s most treasured values.

Case Study: The Energy Authority and Hurricane Matthew
Pauline Williams-Banta, Manager, Business Continuity, The Energy Authority

PEBBLE BEACH III
As Hurricane Matthew marched towards Florida, The Energy Authority (TEA) in Jacksonville was getting ready to respond. Attend this session to hear how TEA prepared for and weathered the storm – one that caused widespread flooding, damage, and power outages across the state. The Energy Authority (TEA) provides public power utilities with access to advanced resources and technology systems. TEA is a public power-owned, nonprofit corporation with offices in Jacksonville and Bellevue, WA. A national portfolio management company, TEA evaluates challenges, manages risks, and executes solutions to serve more than 50 public power clients.

An Exploration of Women in Business Continuity: Trends, Challenges, and More
Moderator: AnneMarie Staley, Global Business Continuity Manager, AmTrust Financial Services, Inc.
Linda Conrad, CEO, Climassure
Naeemah Luckey, Vice President, GM Manager of Business Continuity and Vendor Management, State Street Global Markets
Lisa Reshaur, Ph.D., Senior Director - Governance, Risk, Continuity and Compliance, Information Security and Risk Management, Microsoft
Melody Wen, Business Continuity & Operations Risk Management Specialist, Chubb

PINE VALLEY
While female business continuity professionals are continuing to rise to higher positions within their organizations and secure greater visibility in the profession, there is still much work to be done. The national conversation around whether women can indeed have it all is just as relevant to women pursuing a career in this traditionally male-dominated field. Last year, DRI International created a Women in Business Continuity Management Committee and committed to several research projects last year to draw attention to the unique needs, interests and challenges that face women in this profession. Now, the Chair of that committee will discuss our findings. Whether you are a woman or you are an individual who works with, supports, or manages women in this field, this session is sure to ignite thought-provoking discussion around an issue that has not been extensively covered.
**10:45 – 11:45 AM BREAKOUT SESSIONS**

**Technology Track Panel Discussion**

Harvey Betan, *DRI International Commission and Instructor*

Gary Villeneuve, *Director of Education, DRI International*

Pete Renneker, *Senior Manager, Deloitte & Touche Cyber Risk Services*

**PEBBLE BEACH I**

Join our panelists as they speak to the many and varied current challenges technology presents to business continuity professionals and the skills you need to meet those challenges head on. Our panel of experts welcomes questions, comments, insights, and lessons learned, so bring yours and share!

**Building a BC/DR Control Library and Regulatory Response Program**

David Garland, *Senior Director, Disaster Recovery and Regulatory Compliance, CME Group*

**PEBBLE BEACH II**

With the ever-changing landscape of Business Continuity, it’s more important than ever before to truly understand your obligations, responsibilities, and where you stand. Learn how to build a regulatory response function, align your BCDR program with regulations and standards, and begin to think about controls that will help you achieve operational goals and compliance with laws, regulations and internal policies.

**Where’s the Exit? How to Escape a Boring Culture of Resilience!**

Ray Bonilla, *IT Resiliency Leader, Kaiser Permanente*

Julia Kundred, *Director of Communications and Engagement for IT Resiliency, Kaiser Permanente*

**PEBBLE BEACH III**

Why should building a culture of resilience be boring? You need all levels of the organization to be engaged and embrace their role in preparedness and resiliency. So, it isn't something we do just once a year — it can be a fun, engaging, ongoing process of building that “muscle memory” on what to do when business disruptions occur.

This session will teach business continuity, crisis management, and disaster recovery professionals how to engage their audience to make sure your resiliency and continuity management messages stick. Business continuity planning and emergency preparedness are important but that doesn't mean the messaging needs to be dry and boring. In this session, we will teach valuable tips and guidelines on how to create compelling content which will engage audiences and inspire them to embrace their role in becoming resiliency leaders.

**The DRI Thought Leadership Session**

Raymond Seid, *DRI Commission Chair*

Chloe Demrovsky, *DRI International Executive Director*

Bobby Williams, *DRI Glossary Committee Co-Chair*

**PINE VALLEY**

Attend this session to learn about two of DRI International’s ongoing, significant contributions to our profession – The DRI International Professional Practices and the *DRI International Glossary for Resiliency*. The discussion – led by DRI International Executive Director Chloe Demrovsky, DRI Commission Chair Raymond Seid, and DRI Glossary Committee Co-Chair Bobby Williams – will explore recent changes to the Professional Practices and bring attendees up to date on the direction of the *International Glossary for Resiliency*. Come with questions, as the format is participatory. We want to hear from you.
1:45 - 2:45 PM BREAKOUT SESSIONS

Technology Track Working Group: The Cloud Solution Experiment – Hero or Zero

Jack Orlove, Instructor, DRI International

**Pebble Beach I**

The cloud can make you a hero and provide all the upside of a cloud managed solution such as automation, scalability, and reducing cost; or, it make you regret a cloud decision with numerous privacy, security, and ownership issues. In this session we will explore actual “war” stories and discuss concerns that were either solved by the cloud or exacerbated by transferring the risk to a third-party vendor. We'll also discuss how to provide assurances that your critical products, services, and data will survive in the cloud. This workshop will target technical issues as well as the compliance issues of concern to the disaster recovery expert.

World Economic Forum 2017 Risk Report Overview

Mary Gardner, VP Business Resilience, Zurich

**Pebble Beach II**

This session will provide an overview of the 2017 World Economic Forum (WEF) Risk Report. 2017 marks the twelfth year that the WEF surveys over 800 global leaders to determine their top ten risks. In recent years, societal, geopolitical and environmental threats have come to supplant economic risks as issues of greatest global concern. As our world continues to be more interconnected, a holistic risk management approach needs to consider the interdependencies between risks. The 2016 WEF Risk Report called for actions to build resilience. This session will identify practical examples of how this could be done.

Case Study: Riots, Relocation, & Resiliency: Exelon Corporation's Response to & Recovery from the Baltimore Riots

Erin Holloway, Manager, Business Continuity and Crisis Management Team, Exelon

Kathy Bosse, Senior Business Continuity Consultant, Exelon

**Pebble Beach III**

On April 12, 2015, Baltimore man Freddie Gray sustained injuries following his arrest by police and subsequently died one-week later of a spinal injury. In the afternoon of April 27, 2015, following Gray's funeral, rioting erupted in West Baltimore, resulting in the Governor of Maryland declaring a state of emergency and implementing a city-wide curfew. This event impacted 11 Exelon facilities in its downtown Baltimore location. The protests and riots lasted for eight days and affected more than 4,000 Exelon employees within three critical operating companies.

This presentation will discuss how Exelon's Business Continuity & Crisis Management team managed the event through effective communication, coordination with Exelon Business Functions to ensure those impacted had the resources necessary to successfully recover, and the subsequent year to follow as six officers stood trial. This was the largest business disruption in Exelon's history there were no employees injured, no Exelon property damaged and little to no loss of revenue. By providing appropriate guidance and collaborating efforts, Exelon's Business Continuity team effectively prepared the company to continue maintaining the highest standards of safety and reliability for its people, customers, and communities.

Public Agencies and Private Organizations: Incident Management Interfacing

Brock Holowachuk, Firefighter and Emergency Operations Manager, Springfield Fire and Rescue Service

John Driscoll, BC/DR Program Manager, Office of Information Technology, State of Maine

Scot Phelps, Professor, Emergency Management Academy

**Pine Valley**

We all know that relationships between public agencies and private sector organizations must be established prior to a crisis situation. While it doesn't always happen, there seems to be a concerted effort by both sides to reach out. Now let's go beyond that basic concept and get down to the nitty gritty. How exactly should and can public agencies and private organizations interface during an incident? How best to provide mutual aid? How can everyone do their respective jobs without getting in each other's way? What do you need to know about preserving a scene/protecting evidence? Attend this session for real-world examples and practical advice.
Are Traditional Disaster Recovery Plans Still Relevant?

Bobby Williams, Director of IT Continuity and Risk Management, Fidelity Investments

PEBBLE BEACH I

In today’s world of Cyber thieves, Distributed Denial of Service (DDoS) attacks, application outages in addition to data center losses, shouldn’t our technology plans be more robust than just the traditional data center losses? Banks and OCC regulated financial institutions are now “expected” to follow the FFIEC Cybersecurity Assessment Tool which is loosely based on the NIST Cybersecurity Framework. Could we institute a contingency plan based on NIST 800-34 to cover multiple regulatory assessments and to enhance our own technology recovery program?

What is the difference between your DR plans and a NIST based Contingency Plan? Let’s look at the NIST 800-34 (rev 1) and see how the controls line up to a help evaluate our technology recovery program and to see how it could help with creating a robust Information Security program based on the NIST 800-53 controls. It would be a great starting place for some programs that haven’t gained much traction (or that don’t exist), but it could also be a great evaluation tool for any current program that is already in place. Attend this session, do a deep dive, and see what it could mean to you.

Governing Your Controls: Placing a Sound Bet

Michele Turner, Sr. Manager, Corporate Business Continuity, Amazon

PEBBLE BEACH II

Controls are meant to reduce/mitigate risk, but what happens when they actually introduce more risk into the environment? What bets should be covered, and do you ever decide to just let it ride? It’s a tough call but one that has to be made when the cost of mitigation (resources, finances, operations, etc.) outweighs the customer and corporate value add. During this session, we’ll explore ways that organizations balance that spinning “risk vs. reward” wheel through activities such as common control language, alignment to risk universe, and a solid change management framework to pivot from when the deck gets reshuffled. While nothing is a “sure thing” and there always will be risk, identifying the right controls, and the most appropriate tools to drive the most impactful action is the key. Play your cards right and come out a winner!

Hack It: The Non-techie Guide to Creating Sophisticated Command Centers on the Cheap

Scot Phelps, Professor, Ambulance and Disaster Science, Emergency Management Academy

PEBBLE BEACH III

Some organizations spend millions on seldom-used, high-tech command centers and software, but you’re way smarter than that! This session is going to talk about how to put together a sophisticated command center on a nickel-and-dime budget-using weird, leftover and discarded technology that actually works, gets the job done, and leaves enough in your budget so you can totally justify expensing that expensive Vegas suite you’re staying in.

The BREXIT Vote: Nine Months On

Lyndon Bird, Chair, Future Vision Committee, DRI International

PINE VALLEY

The DRI Future Vision Committee Chair Lyndon Bird is a UK citizen living in London. Listen to what has happened since the vote that stunned the business and political worlds at home and abroad. Hear Bird’s views on the future for the UK relationships with Europe, the U.S. and the developing world — not only in trade but also in crime prevention, defense, and environmental cooperation. Understand the issues that will impact resilience professionals directly and how these might vary depending on the model of departure negotiated. Bird also will reflect on its wider significance, as trust in the ruling elites seem to be breaking down across the traditional western democracies.
Case Study: How eBay Measures Resiliency Success and Quantifies the Qualitative

Scott Baldwin, Global Head of Business Continuity, eBay, Inc.

PEBBLE BEACH I

As resiliency professionals, our goal is to achieve “readiness.” However, how well do we actually measure readiness, and what are the metrics that we use? Oftentimes, our KPIs include things like the number of BIAs/BCPs/DRPs, a score on a maturity model, or exercise results. While these can all be important indicators, they do not always provide an accurate measurement of actual readiness. In this presentation, we will hear how eBay developed ways to identify and measure true engagement and readiness – the ability to effectively respond to a disruption – and not just their ability to write plans or carry out exercises. Join us for the lessons learned on eBay’s journey to measure this essence and quantify the qualitative.

A Terrorist Attack Experience via Learning Technologies

Jim Wexler, President, Experiences Unlimited
Tony Tran, Executive Producer, Experiences Unlimited

PEBBLE BEACH III

Do you have what it takes to lead in a crisis? In this session, two riveting learning simulations immerse executives in best practices for crisis leadership – and assess their predisposition to succeed.

First, hackers are attempting to damage or destroy the computer network at one of the world’s biggest global banks, and your job is to manage the response. Next, as you serve on the bank’s crisis management team, terrorists release ricin on subway trains during morning rush hour. Join this session to experience these self-led “virtual tabletop exercises” and take the continuity preparedness challenge!

These new learning technologies measure whether continuity preparedness executives are right for the job, through a crisis readiness diagnostic that predicts for attributes that are effective in crisis situations. The session will present research that confirms that having the right people with the attributes to do well in a crisis is far more effective than investing in training those who do not.

Could Lack of System Resiliency or a Cyber Incident Be Your Next BCP Event?

Doreen Norako, Senior Vice President, Brown Brothers Harriman

PEBBLE BEACH II

The BCP risk impact landscape has changed significantly over the past decade. The continuous availability of systems and data have never been more in demand. Your next business interruption may not come from the usual risk factors of losing a building or IT hardware component. Today’s challenges include BCP managers considering systems downtime due to design flaws, coding issues, or a cyber event to name a few. This session will walk you through the questions you should consider when reviewing these potential impacts for your organization, your vendors, and supply chain.

Ask an MBCP Q&A Panel Discussion

Mike Janko, Director Global Business Continuity, The Goodyear Tire & Rubber Company
Pauline Williams-Banta, Manager, Business Continuity, The Energy Authority
Anthony Pizzitola, Director of Facilities, Business Continuity and Safety Director, Tops Surgical Specialty Hospital

PINE VALLEY

We’ve convened a panel of MBCPs to answer your continuity questions. New to the profession and want some sage advice? Wrestling with a problem and seeking the perspective of experienced professionals? Have an idea and need someone to bounce it off of? Come with questions and let our MBCPs take their best shot.
CONFERENCE PROGRAM

Wednesday, March 1

8:30 - 9:30 AM BREAKOUT SESSIONS

Workshop: Creating Realistic Disaster Scenarios for Exercises (Part 1)

Jeanne Powell, CEO, DAHR Consulting, Inc.

PEBBLE BEACH I

Do you remember back in school when your teacher taught what you needed to pass the exam versus how that knowledge could be applied in real life to solve real problems? As business continuity professionals, we know there’s a big difference between a being regulatory compliant and the business’ preparedness and readiness to actually survive a real disaster situation.

There are outages, emergencies, and disasters. Surviving the consequences of an actual disaster requires full-fledged disaster preparedness and readiness. Preparedness includes creating and executing exercises with realistically complex disaster scenarios focused on recovery ability and testing the readiness of capabilities. Creating that kind of an exercise scenario script is not intuitively obvious.

In this hands-on collaborative session, we will look at a conceptual roadmap of what it takes to create realistically complex exercise scenarios intended to better prepare your organization to survive and mitigate an actual disaster. Come learn from a speaker with a rich background and experience in disasters. Everyone is encouraged to contribute their experience and imagination as together we walk through the creative process of identifying disaster scope and scale, ripple and cascading effects, players and their responsibilities/effects, and creating credible disaster recovery timelines during this session.

Case Study: Tailoring a Risk-Based Approach to Mission Assurance

Jerry Vevon, Managing Principal, Strategic Operational Solutions

Carol Grigg, Chief of Mission Assurance, Federal Agency

PEBBLE BEACH II

Implementing a mission assurance program for a large government agency always has its challenges. Getting senior level support using a risk-based approach required adapting a traditional model to terms that were understandable and manageable to the MA practitioner and also the agency leadership. Our approach which resonated with upper management, focused on People, Process, Technology, and Facilities and looked at the agency by sectors.

Quantifying Risk for Preparedness and Continuity: University of Texas Medical Branch at Galveston

Mike Mastrangelo, Program Director for Institutional Preparedness, University of Texas Branch at Galveston

PEBBLE BEACH III

Given the high level of risk at the UTMB Campus, we work to eliminate the subjectivity of the risk assessment process as much as possible and to quantify that risk where possible. The risk assessment process is the foundation of UTMB’s Preparedness Program and it affords officials the the best information to optimize preparedness and respond to incidents. An overview of the Preparedness Program will be provided - looking at specific examples of risk quantification including hurricanes and chemical incidents (Hydrofluoric Acid incidents in particular).

Case Study: Keep Pace with Business, BCM in a Fast-evolving Company

Beatrice Turrini, Business Continuity Manager, Fastweb

PINE VALLEY

Imagine yourself as a fresh appointed BC Manager: you setup an ambitious program, plan your work in detail for the next years, analyze amounts of data, produce reports, plans, discuss processes, train people. From the best practices perspective, you have everything in order. Then one day, when you meet your management, you realize they are not interested in all that information. They ask you the very question you are not ready to answer… yet. You feel too slow in a fast company.

In this session you will hear some lessons learned from first-person experience, and some suggestions on how to adapt your language, your role and re-think your BCM program objectives, to stay as close as possible to business speed and priorities.
Workshop: Creating Realistic Disaster Scenarios for Exercises (Part 2)

Jeanne Powell, CEO, DAHR Consulting, Inc.

PEBBLE BEACH I

Do you remember back in school when your teacher taught what you needed to pass the exam versus how that knowledge could be applied in real life to solve real problems? As business continuity professionals, we know there’s a big difference between a being regulatory compliant and the business’ preparedness and readiness to actually survive a real disaster situation.

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The Often Misunderstood Business of Risk Management

Rakesh Pande, Lead Instructor, India, DRI International

PEBBLE BEACH II

Risk Management as a subject is often misunderstood – and therefore mismanaged – by risk professionals, with “risk owners” having very little say in decision making. Such a situation is a recipe for a disaster.

During this session, we will discuss the key weaknesses and gaps in the present day risk management, with an objective to propose a sound risk management framework and practices for business to consider and adopt. Since complexity is the biggest enemy of security and risk management, key concepts and solutions will be discussed in a simple, yet effective manner. This session will help risk professionals and business owners connect at meaningful level and move their programs forward together.

The Future Vision Committee: A Chance to Debate the Key Issues of Today

DRI Future Vision Committee

PEBBLE BEACH III

The FVC is tasked by DRI to look a business trends and issues that might affect the resilience community. As well as webinars, blogs, and white papers, they also deliver an annual Trends and Forecast Report – from which the Committee Chair Lyndon Bird will briefly present the main conclusions for 2017.

In a Q&A format, the chair and other attending FVC members will take questions from the audience on any subject that delegates feel important to our future security and prosperity. These can range from political uncertainty across the globe (civil wars, terrorism, nuclear proliferation, economic downturn) to the practical issues of cyber criminality, societal security, and law enforcement in local communities. Whatever your concerns, the FVC will have a strong opinion, and we want to hear your opinions too.
**EXHIBITORS**

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<td>Agility Recovery, a former division of General Electric, is a leading provider of business continuity solutions to all industries. Agility’s flexible solutions ensure access to temporary power, office space, communications equipment and computer systems. For over 27 years, Agility has rescued thousands of organizations from interruptions of all types with unparalleled success.</td>
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<tr>
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<td>The Association of Continuity Professionals (ACP) fosters the growth of the business continuity industry through its network of industry experts, education and the exchange of information. ACP supports its members in being successful in their professions by providing educational opportunities, networking and other resources to facilitate career growth.</td>
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<td>BC in the Cloud is an integrated platform for business continuity and disaster recovery planning. Our automated tools for building and maintaining effective plans streamline and simplify your Continuity, Governance and Risk Management programs. Our platform offers more features and functionality than any other tool in the market.</td>
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<td>Continuity Logic offers an unparalleled class of continuity-and-risk management software solutions. We use the most advanced platform in the market to capture and connect most of a company’s people, processes, technology, vendors, facilities, policies and controls with as many inter-relationships and inter-dependencies you wish to capture – into a single, unified governance database. Continuity Logic’s platform simplifies resiliency, protecting and enhancing your enterprise value.</td>
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<td>DRI Foundation</td>
<td>201</td>
<td>22 East 41st Street, 3rd Floor</td>
<td>Tel: 646-619-3599</td>
<td><a href="http://www.thedrifoundation.org">www.thedrifoundation.org</a></td>
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<td>New York, NY 10017</td>
<td>Sales/Questions: Pascale Phelan, <a href="mailto:getinvolved@drifif.org">getinvolved@drifif.org</a></td>
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<td><a href="http://www.thedrifoundation.org">www.thedrifoundation.org</a></td>
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<td>Founded in 2011, the Disaster Recovery International Foundation’s vision is to promote ‘Resilient Communities Worldwide’. We recognize resilience as the ability to bounce back from adversity and recover stronger. We focus on sustainable resilience activities over immediate relief, with the goal of empowering communities to help themselves. We pursue this vision by promoting disaster risk reduction through partnership and education and aiding recovery efforts through fundraising and volunteerism. The Foundation empowers DRIs certified disaster management professionals to help their communities through targeted preparedness, response, and recovery initiatives.</td>
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As a registered 501(c)3 corporation, the DRI Foundation serves as the charitable arm of Disaster Recovery Institute (DRI) International, the institute which helps organizations around the world prepare for and recover from disasters. DRI International has 14,000+ certified professionals and conducts native-language training in more than 50 countries, offering in-depth courses ranging from introductory to masters level, as well as specialty certifications. Visit us at Booth 201 in the Expo Hall or at www.thedrifoundation.org.

DRI International
119 West 23rd Street, Suite 704
New York, NY 10011
Tel: 866-542-3744
Sales/Questions: Russell Wooldridge, drinfo@drii.org
www.dri.org
Disaster Recovery Institute International (DRI) is the leading nonprofit that helps organizations around the world prepare for and recover from disasters by providing education, accreditation, and thought leadership in business continuity and related fields. Founded in 1988, DRI International has over 14,000 certified professionals in more than 100 countries and conducts native-language training in more than 50 countries, offering courses from introductory to masters level. Providing a wide range of continuity-related credentials, DRI certifies both individuals and organizations. As a recognized expert resource, DRI acts in an advisory capacity to organizations and government institutions worldwide, helping to create professional standards and promote greater resilience. DRI is a member of the United Nations Office for Disaster Risk Reduction's (UNISDR) Private Sector ARISE Initiative on disaster risk reduction, an ANSI-accredited Standards Development Organization, an IRCA Approved Training Partner, and International Organization Liaison Observer to ISO/TC 292 for standardization in the field of security to enhance the safety and resilience of society.

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Sales/Questions: EVaultNAsales@evault.com
www.evault.com
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Tel: 847-632-1002
Sales/Questions: skorgie@fusionrm.com
www.fusionrm.com

ImagIT Recovery Services
Two Prudential Plaza, Suite 3500
Chicago, IL 60601
Tel: 312-877-0121
Sales/Questions: Jessica Cook, JCook@ImagITRecovery.com
www.ImagITRecovery.com
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**EXHIBITORS**

**KETCHConsulting**

2432 Bernel Road, Suite 203  
State College, PA 16803  
Tel: 484-919-2966  
Sales/Questions: Ted Brown, tedbrown@ketchconsulting.com  
www.KETCHConsulting.com

KETCHConsulting (BCP/COOP Hall of Fame) is a BCP/COOP/DR, Crisis/Risk Management, and Emergency Management Consulting Firm. Our Tabletop Exercises, and BIA's are “Best Practices.” We’re known for Hot Site strategies/negotiations. We’ve spoken/educated/exhibited at every BCP/COOP/DR conference. We're all certified (CBCP/MBCI), senior, and experienced (averaging 25 years in IT/15 years in BCP).

**Preparis**

3340 Peachtree Road NE, Suite 2050  
Atlanta, GA  30326  
Tel: 855-447-3750  
Fax: 404-662-2950  
Sales/Questions: Wade Tucker, info@preparis.com  
www.preparis.com

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Trumbull, CT 06611  
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Fax: 203-455-9985  
Sales/Questions: Jeff Goldstein, jgoldstein@recoveryplanner.com  
www.RecoveryPlanner.com

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Tustin, CA 92780  
Tel: 425-670-8700  
Sales/Questions: David Mack, david.mack@ripcordsolutions.com  
www.ripcordsolutions.com

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Breakout Sessions
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Pebble Beach II
Pebble Beach III
Pine Valley

DRI Foundation Reception & Auction Benefit
Bel Air Foyer

Awards of Excellence Gala
Bel Air