

A Step Above in  
Continuity Knowledge  
and Networking



DRI's high-caliber conferences are attended by the most accomplished professionals, across all industries.

**Reserve Your Spot Today!**  
Register at [conference.drii.org](http://conference.drii.org)

# DRI2019

The Professional's Conference

## Why You Should Attend

Each year DRI International, the leading industry non-profit, hosts an event designed for our community, by our community. We address the topics BC professionals care about most, promising a first-rate educational experience that informs and inspires. This is a unique opportunity to hear and speak with the leading experts in our industry — leaders from around the globe talking about their real-life experiences.

### Robust Program

- Each day of the conference features compelling sessions exploring the big issues in our profession, including Organizational Resiliency, Emerging Technologies, Crisis Management and Case Studies.
- Dedicated tracks on Cyber Security, Fortune 500, Workshops, and Women in BCP
- Network with experienced professionals from hundreds of institutions and corporations.

### Earn Valuable CEAPs

Attending a DRI conference will go a long way to helping you meet your annual CEAP certification requirements! Attendees have the potential to earn as many as 39 CEAPs during the event.

### Enlightening Exposition

See the latest solutions demonstrated by industry-leading suppliers.



CHOOSE FROM  
UNIQUE SPEAKERS AND SESSIONS



FEBRUARY  
17-20

Planet Hollywood  
Las Vegas, NV



Register Now for DRI2019

[conference.drii.org](http://conference.drii.org)



# EARN UP TO 39 CEAPs



“ I liked that presenters tend to be non-vendors. I especially like to hear about real-world disaster events—what occurred, lessons learned, etc. — as well as latest industry trends.”

— DRI Conference attendee



NETWORK WITH PROFESSIONALS FROM  
**HUNDREDS OF INSTITUTIONS & GLOBAL CORPORATIONS**

## Volunteer Day

Sponsored by the DRI Foundation, our annual Volunteer Day always delivers immense satisfaction!

A highlight of the conference, this year's volunteer opportunities will be held on Saturday, February 16 at *Veteran's Village* where you can participate for a half day or a full day. Volunteers can select their area of interest including Clean Up; Paint Up; and/or Fix Up.

DRI Certified Professionals will be awarded 1 CEAP for each hour of volunteer participation.

For more information contact Michele Ostler, [mostler@drii.org](mailto:mostler@drii.org) or visit the DRI Conference website at [conference.drii.org](http://conference.drii.org)



## Awards of Excellence Gala & Auction Benefit

Join us for this exciting night at DRI2019 where we honor individuals and corporations who are leaders and innovators within our profession. Winners will be announced during the Gala dinner on February 19. The ceremony follows the annual Auction Benefit which helps fund the DRI Foundation's good work. For more information visit the DRI Conference website at [conference.drii.org](http://conference.drii.org)



## About the Disaster Recovery International Foundation

DRI Foundation has a vision of resilient communities worldwide. Resilience is the ability to bounce back from adversity and build back better. We pursue that vision through: promoting disaster risk reduction through partnership and education, and aiding recovery efforts through fundraising and volunteerism. For more information contact Pascale Phelan, [pphelan@drii.org](mailto:pphelan@drii.org) or visit the DRI Foundation website at [foundation.drii.org](http://foundation.drii.org)

# Sunday, February 17

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1:00 – 6:00 PM	ON-SITE REGISTRATION OPEN
4:00 – 6:00 PM	OPENING RECEPTION IN EXPO HALL

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# Monday, February 18

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7:00 AM – 2:00 PM	ONSITE REGISTRATION OPEN
7:00 – 8:00 AM	EXPO HALL OPEN WITH CONTINENTAL BREAKFAST SERVED
8:00 – 8:30 AM	<b>WELCOME ADDRESS</b> Chloe Demrovsky, <i>President and CEO, DRI International</i>
8:30 – 9:00 AM	<b>ORDER OF THE SWORD AND SHIELD NATIONAL HONOR SOCIETY CEREMONY</b>
9:15 – 10:15 AM	 <b>KEYNOTE ADDRESS</b> <b>Cybersecurity and Emerging Technologies</b> Dr. Matthew Spence, <i>Managing Director Guggenheim Partners</i>
10:30 – 11:45 AM	 <b>BREAKOUT SESSIONS</b> <b>WBCM: Women in Business Continuity Management Panel Discussion</b> <b>Chair:</b> Diane Doering, <i>Director, Enterprise Risk Management, Iron Mountain</i> <b>Vice-Chair:</b> Alexandria Brennan, <i>Operations Analyst, State Street Bank</i> <b>Committee Leads:</b> Marsha Buehler, <i>Manager of Risk and Compliance, Global Business Continuity Manager, Mayer Brown</i> Mitzi Harlor, <i>Director, Business Continuity, Marriott International</i> Leah Sawyer, <i>Business Continuity Manager, Staples</i> <b>Leading Large Scale Exercises for Active Shooter and Mass Casualty</b> James A. Mitchell, <i>Director, Organizational Resilience, Texas Children's Hospital</i> <b>Trends and Predictions for Our Profession</b> Lyndon Bird, <i>Chair, Future Vision Committee, DRI International</i>  <b>WORKSHOP: Long-Term Power Outage Continuity of Operations (PART 1)</b> Russell Fox, <i>Analysis and Integration Branch Chief, FEMA Region II</i> David Fortino, <i>Regional Continuity Manager, FEMA Region II</i>

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WBCM TRACK



CYBER TRACK



FORTUNE 500 TRACK



WORKSHOP TRACK

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11:45 AM – 1:45 PM	<b>EXPO HALL OPEN</b> Activities include luncheon, exhibitor presentation theater, Daily Cash prize drawing
1:45 – 2:45 PM	 <b>BREAKOUT SESSIONS</b> <b>Case Study: Bouncing Back Strong – Building the Merck Global Regulatory Affairs and Clinical Safety Business Continuity Plan</b> Colleen Merritt Severyn, <i>Director, Global Regulatory Affairs &amp; Clinical Safety, Merck Research Laboratories</i> <b>Building Resiliency in a Tech Startup!</b> Matt Sinden, <i>Senior Regional Security Manager – EMEA / APAC, Snap, Inc.</i> Corey Webeck, <i>Senior Manager of Global Resiliency, Snap Inc.</i> <b>Case Study: How Goodyear's Business Continuity and Risk Management Teams Took on Hurricane Harvey and Won!</b> Craig Melnick, <i>Senior Manager, Risk Management, The Goodyear Tire &amp; Rubber Company</i> Mike Janko, <i>Director, Global Business Continuity, The Goodyear Tire &amp; Rubber Company</i>
2:50 – 3:50 PM	 <b>WORKSHOP: Long-Term Power Outage Continuity of Operations (PART 2)</b> <b>BREAKOUT SESSIONS</b> <b>Case Study: Hurricane Maria Lessons Learned &amp; BCM Program Optimization at Edwards Lifesciences</b> Karina de Allicon, <i>Manager of Business Continuity and Enterprise Risk, Edwards Lifesciences</i> <b>Performing Effective Business Continuity Audits</b> Harvey Betan, <i>Commissioner and Instructor, DRI International</i>  <b>Cyber-resilience: A Day in the Life of a CISO</b> Wade Richmond, <i>CEO, CISO ToGo</i>  <b>WORKSHOP: Long-Term Power Outage Continuity of Operations (PART 3)</b>
4:10 – 5:10 PM	<b>PLENARY SESSION</b> <b>Creating the Tipping Point</b> Steven Eberlein, <i>Author, The Really Big One</i>


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Register Now: [conference.drii.org](https://conference.drii.org)

# Tuesday, February 19

7:00 AM – 12:00 PM **ONSITE REGISTRATION OPEN**

7:00 – 8:00 AM **EXPO HALL OPEN WITH CONTINENTAL BREAKFAST SERVED**

8:00 – 9:00 AM  **KEYNOTE: Meet McKesson CISO Spencer Mott**  
Spencer Mott, *Senior Vice President and Global Chief Information Security Officer (CISO), McKesson Corporation*  
Chloe Demrovsky, *President and CEO, DRI International*

9:15 – 10:30 AM  **BREAKOUT SESSIONS**  
**The McKesson Sessions: McKesson's Information Risk & Security Program**  
Beth Anne Bygum, *Senior Director Security & Risk Management*  
Marian Reed, *Senior Director of Global iSOC*  
Siobhan Smyth, *Vice President, Trust, Risk, Assurance and Compliance*

### **Presidential Policy Directives 8, 21, and YOU**

Duane C. Bygum, *Deputy Chief of Police Naval Base, Ventura County*  
Col. (Ret) M. Scott Furr, *Deputy Emergency Manager, Town of Southbury, CT*  
Ron Latorre, *Managing Partner, S2 Resilience Group*



### **WBCM: Tips from the Trenches — Ask Betsy...In Person!**

Betsy Sayers, *CEO, Sayers Recovery Group*



### **WORKSHOP: The Why and How of Implementing Incident Command (Part 1)**

Jeanne Powell, *President, DAHR Consulting*

10:45 – 11:45 AM



### **BREAKOUT SESSIONS** **The McKesson Sessions: McKesson Healthcare's Business Continuity Services**

Raymond Seid, *Sr. Director, Business Continuity Services, Trust, Risk, Assurance & Compliance (TRAC), Information Security & Risk Management*  
Ronnie Sebren, *Director of Business Continuity Consulting Services*  
Kathryne Estrada, *Director of Disaster Recovery Consulting Services*  
Stephen Weber, *Director of DRaaS Arch., Eng., & Delivery Services*  
Bill Lavigne, *Director, Cloud Recovery*



### **Why Are Cyberattacks So Destructive?**

Pete Renneker, *Managing Director, Deloitte Risk & Financial Advisory*  
Kristen Ebert, *Business Continuity Leader, American Electric Power*

### **Professional Practices Case Study Panel**

**Moderator:** Al Berman, *President, DRI Foundation*  
**Panelists:** Clients of Avalution Consulting, Continuity Logic, OnSolve, and RecoveryPlanner



### **WORKSHOP: The Why and How of Implementing Incident Command (Part 2)**

11:45 AM – 1:45 PM

### **EXPO HALL OPEN**

Activities include luncheon, exhibitor presentation theater, Daily Cash prize drawing

1:45 – 2:45 PM

### **BREAKOUT SESSIONS**

**Supporting Northwestern Mutual Digital Transformation: Disaster Recovery Maturation from Walkthrough to Business Process Exercise (Part 1)**  
Paul McMillan, *Lead Business Consultant, Northwestern Mutual*  
Will Belke, *Assistant Director Risk Management, Enterprise Disaster Resiliency & Recovery, Northwestern Mutual*

### **Supply Chain and Business Continuity at Michael Kors**

Dan Lawler, *Sr. Director, Supply Chain Engineering, Global Business Continuity, Michael Kors*



### **Financial Industry: Staying Ahead of BCM Challenges**

Michelle Cross, *Vice President Fidelity Institutional Business Continuity, Fidelity Investments*  
Ronald Adams, *Vice President, Cybersecurity Fraud Fusion Center, Fidelity Investments*



### **WORKSHOP: Transitioning from Crisis Management to BCP: It's All in the Set Up! (Part 1)**

Bobby Cook, *Senior Manager of Global ERT, Applied Materials*  
Raelene Anderson, *Principal Consultant, BSI Consulting Group*

2:50 – 3:50 PM



### **BREAKOUT SESSIONS** **Integrating Security, Safety and Business Continuity into an Enterprise Risk Management Program at Northwestern Mutual (Part 2)**

Nancy Bentley, *Senior Director of Corporate Security and Enterprise Business Continuity, Northwestern Mutual*  
Brian Bleck, *Assistant Director of Enterprise Business Continuity Planning and Safety, Northwestern Mutual*

### **Extreme Resiliency**

Colleen Herrmann, *Director of Resiliency and Recovery, Capital One*  
John Harris, *Senior Risk Manager, Capital One*

### **BCM as an Operational Risk Service Provider**

Scott Baldwin, *Director, Enterprise Resiliency, Symantec*



### **WORKSHOP: Transitioning from Crisis Management to BCP: It's All in the Set Up! (Part 2)**

4:10 – 5:10 PM

**SPONSOR SPOTLIGHT SESSIONS** — Avalution Consulting, Continuity Logic, OnSolve, and RecoveryPlanner

6:30 – 8:00 PM

**DRI FOUNDATION RECEPTION AND AUCTION BENEFIT**

8:00 – 11:00 PM

**GALA, DINNER, AND AWARDS CEREMONY**

# Wednesday, February 20

7:15 – 8:15 AM

**CONTINENTAL BREAKFAST (CELEBRITY BALLROOM 4)**

8:30 – 9:30 AM

## **BREAKOUT SESSIONS**

### **Trends and Approaches to Managing Climate and Disaster Risk in Corporate Business Continuity Planning**

Josh Sawislak, *Senior Advisor, Center for Climate and Energy Solutions; Professional Affiliate, Center for Urban and Environmental Solutions, Florida Atlantic University*

### **How to Get Involved in ISACs to Benefit your Company's Business Continuity, Response Capabilities and Exercising**

Susan Rogers, *VP, Business Resilience, Financial Sector Information Sharing and Analysis Center (FS-ISAC)*

### **City of Atlanta Ransomware Attack Best Practices and Lessons Learned**

Ria C. Aiken, *Director of Emergency Preparedness, Office of the Mayor, City of Atlanta*

### **WBCM: Peer Circle — Calling All Disaster Divas! It's Your Chance to be "HER"d (Part 1)**

**Chair:** Diane Doering, *Director, Enterprise Risk Management, Iron Mountain*  
**Vice-Chair:** Alexandria Brennan, *Operations Analyst, State Street Bank*  
**Committee Leads:** Marsha Buehler, *Manager of Risk and Compliance, Global Business Continuity Manager, Mayer Brown*  
Mitzi Harlor, *Director, Business Continuity, Marriott International*  
Leah Sawyer, *Business Continuity Manager, Staples*

9:45 – 10:45 AM

## **BREAKOUT SESSIONS**

### **Workshop: Crisis Management at Penn State — An Insider's View**

Ted Brown, *President & CEO, KETCHConsulting and Member, Penn State Board of Trustees*

### **The State of Organizational Resilience 2018**

Robertta Witty, *VP Analyst, Gartner Research*

### **Get Schooled! What We All Can Learn from Higher Education Continuity**

Stephen Woods, *Associate Director, Emergency Management and Business Continuity, Yale University*  
Tara Brown, *Business Continuity Planner, UCLA*

### **WBCM: Peer Circle — Calling All Disaster Divas! It's Your Chance to be "HER"d (Part 2)**

11:00 AM –  
12:00 PM

**DRI2019 CONFERENCE WRAP-UP**

Register Now: [conference.drii.org](https://conference.drii.org)

# DRI2019 Pre-Conference Courses

When attending the DRI conference, consider the opportunity of adding to your skill set by enrolling in one of these special pre-conference courses. You can add a specialty certification in IT, risk, or healthcare, or start the process of attaining a master-level credential.



**BCLE 2000: Business Continuity Planning**

**RMLE 2000: Risk Management for the Business Continuity**

**HCLE 2000: Healthcare Continuity**

**BCLE AUD (NFPA 1600): Continuity Audit: NFPA 1600**



**BCP 501: BUSINESS CONTINUITY REVIEW**

**BCP 601: CONTINUITY MASTER'S CASE REVIEW**

**BCP IT/DR: IT/DR WORKSHOP**

All pre-conference courses will be held at Planet Hollywood.

For prices, availability and course registration call  
DRI Customer Service **(866) 542-3744**

## Housing & Travel



### Planet Hollywood Resort & Casino

3667 S. Las Vegas Blvd, Las Vegas, NV 89109

**Room Rate:** \$139 (\$199 Friday and Saturday) plus daily resort fee of \$32/night and room tax of 13.38% (tax subject to change).

Resort fee includes two (2) guest admissions/day to Fitness Center and in-room Internet access for two devices.

DRI group rate valid until **Friday, January 18, 2019**, subject to hotel availability after that date.

Book your room online at [conference.drii.org](http://conference.drii.org)

Guests preferring to phone in a reservation, may call Planet Hollywood Reservation Center at **(702) 785-5555** or **(866) 919-7472** (processing fee will be applied).

Mention "DRI" when booking your accommodations.

Rooms are subject to availability.

### Stay like a Star

Enjoy entourage treatment at the stylish Planet Hollywood Resort and Casino, offering VIP amenities, elegant accommodations, and non-stop excitement.

With its center-cut location on the strip, Planet Hollywood offers more than a dozen restaurants, the "Miracle Mile" shopping experience — more than 200 stores, and entertainment from music's most popular contemporary stars.

## DRI 2019

The Professional's Conference

### Conference Pricing

**DRI Certified Professionals** — \$1,295

**Other Industry Professionals** — \$1,495

**For Group Discounts (5 or more), call (866) 542-3744 for details.**

### REDUCED RATE AIRFARE AND CAR RENTAL



We have partnered with United Airlines to offer travel discounts to Las Vegas.

#### United Airlines

Offer Code: **ZGC4**  
Agreement Code: **523327**

#### DISCOUNT RATE EFFECTIVE:

Travel must be booked between February 14, 2019 and February 22, 2019 in order to receive the discount.

#### ONLINE RESERVATIONS:

Visit [www.united.com/meetingtravel](http://www.united.com/meetingtravel) and enter **CODE ZGC4 AND AGREEMENT CODE 523327** in the Offer Code box.

#### PHONE RESERVATIONS:

Call the United Meeting Reservation Desk at **(800) 426-1122**, Mon-Fri 8am – 10pm ET and Sat/Sun 8am – 6pm ET.

*Booking fees are waived for meeting reservations.*

*Passengers outside the U.S. 50 States & Canada: call your professional travel agency.*



### Avis Car Rental

AWD Number: **D105525**

#### DISCOUNT RATE EFFECTIVE:

February 10, 2019 – February 26, 2019

#### ONLINE RESERVATIONS:

[www.avis.com](http://www.avis.com)

Enter your **Discount Code D105525** in the Discount Code box when making a reservation.

#### PHONE RESERVATIONS:

Call **(800) 331-1600**. Mention **AWD D105525** to receive the best car rental rates available.

# DRI 2019

The Professional's Conference

FEBRUARY  
17-20

Planet Hollywood  
Las Vegas, NV

ROC Management, Inc.  
1963 University Lane  
Lisle, IL 60532



“ I got so much out of this event because of the real-life experience the presenters gave in their presentations. Great event! ”

— DRI Conference attendee

Register Today! [conference.drii.org](http://conference.drii.org)



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