

# DRI 2020

The Business Continuity Conference

March 1 - 4

Westin Savannah Harbor Resort & Spa  
Savannah, GA

# Exhibitor Prospectus



Train  
Prepare  
Recover



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## CONFERENCE OVERVIEW

As a supplier to the BCM community, you are invited to **demonstrate your products and solutions to an elite audience of professionals** with a display booth at DRI International's eighth annual conference, DRI2020.

Scheduled for March 1 – 4 at the Westin Savannah Harbor Resort & Spa in Savannah, GA, DRI2020 will welcome a global audience of the most accomplished and influential professionals in the field of business continuity.

DRI International is the world leader in BCM education and certification, setting the standard for professionalism in business continuity. More than 15,000+ professionals from all industry and business sectors maintain active certification with this not-for-profit organization.



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## EXHIBIT RATES

Exhibiting at DRI2020 gives you the opportunity to engage BC professionals at the highest levels of education, experience, and intellectual curiosity. Don't miss your chance to influence this exclusive audience!

Exhibit Space:

Includes 1 Full Conference and 3 Exhibitor Staff  
Registrations per each 10' x 10'

10' x 10'	\$3,195
10' x 20'	\$6,390
20' x 20'	\$12,780

For additional info on exhibiting, or to learn about sponsorship and exhibit space packages, contact:



ROC Exhibitions, Inc.  
1963 University Lane  
Lisle, IL 60532

### Companies #, A-L

Mark Sorensen  
(630) 271-8218  
msorensen@rocehibitions.com

### Sponsorship Opportunities

Russell Woolridge  
(410) 379-2101  
rwooldridge@drii.org

### Companies M-Z

Laura Koski  
(630) 271-8226  
lkoski@rocehibitions.com



## EVENT SCHEDULE

2/29

Saturday

DRI Volunteer Day

3/1

Sunday

Opening Reception in Expo Hall

4:00 PM – 6:00 PM

3/2

Monday

Breakfast Served in Expo Hall 7:00 AM - 8:00 AM

Welcome Address 8:00 AM - 8:30 AM

Order of the Sword and Shield  
National Honor Ceremony 8:30 AM - 9:00 AM

Keynote Address 9:15 AM - 10:15 AM

Breakout Sessions 10:30 AM - 11:45 AM

Expo Hall Open 11:45 AM - 1:45 PM

Lunch Served in Expo Hall 12:00 PM - 1:30 PM

Breakout Sessions 1:45 PM - 5:30 PM

3/3

Tuesday

Breakfast Served in Expo Hall 7:00 AM - 8:00 AM

Keynote Address 8:00 AM - 9:00 AM

Breakout Sessions 9:00 AM - 11:45 AM

Expo Hall Open 11:45 AM - 1:45 PM

Lunch in Expo Hall 12:00 PM - 1:30 PM

Breakout Sessions 1:45 PM - 5:30 PM

DRI Foundation Reception  
& Auction Benefit 6:30 PM - 8:00 PM

Awards of Excellence Gala 8:00 PM - 11:00 PM

3/4

Wednesday

Continental Breakfast 7:15 AM - 8:15 AM

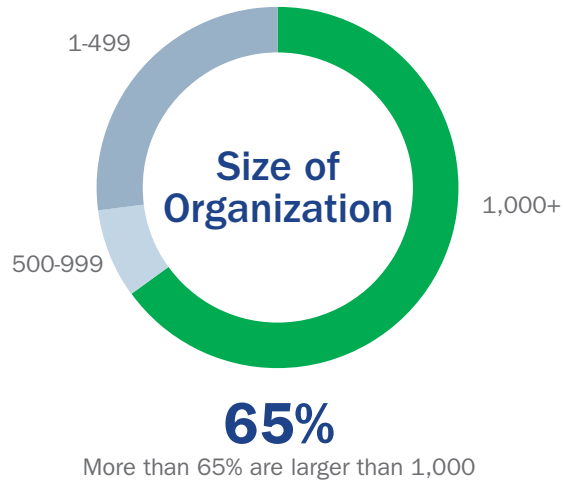
Breakout Sessions 8:30 AM - 10:45 AM

Conference Wrap-up 11:00 AM - 12:00 PM



# DRI2019 DEMOGRAPHICS

Registration for the 2019 DRI Conference & Expo in Las Vegas was 437, representing 341 organizations from 43 states and 22 countries.



## Types of BC/DR Products

BC Planning Software	37%
BC Planning Services	33%
BC & Recovery Training	40%
Consulting	25%
Alternative Site Hosting	11%
Communication Tech. / Solutions	16%
IT Security	13%
Recovery / Restoration Services	25%
Other	14%

## Job Title

Director	18%
Manager/Sr. Manager	31%
Operations	1%
Planner	9%
President/CEO	5%
Principal	2%
Vice President / Sr. VP	7%
Other	26%

## Types of Organizations

Consultants / Contractors	11%
Commercial	3%
Education	7%
Energy / Allied Firms	2%
Financial	25%
Government	9%
Healthcare	10%
Insurance	9%
Manufacturing	4%
Retail	2%
Utility	4%
Other	14%

# REASONS TO EXHIBIT

## Engage BC Professionals

Engage highly-qualified prospects – Committed BC professionals.



# DRI2020

## The Business Continuity Conference

Unlike other conferences, DRI2020 is a senior-level meeting of accomplished BC professionals who hold responsible positions within their company. Participants enjoy complete access to all events, meals, and sessions.

## Engage Attendees

An ideal networking environment—an event schedule designed to fully engage attendees with exhibitors.



## Generate New Business Opportunities

Meet with decision makers who are actively seeking solutions.



## Network with an Exclusive Audience

Network with accomplished BCM professionals who meet DRI's demanding criteria.



## Sponsorship Opportunities

A variety of sponsorship opportunities are designed to enable you to reach your target audience during the lead-up to the event, and achieve results during your face-to-face encounters on site. Call for more info.

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DRI International is the leading nonprofit that helps organizations around the world prepare for and recover from disasters by providing education, accreditation, and thought leadership in business continuity and related fields. Founded in 1988, DRI International has 15,000+ certified professionals in more than 100 countries and conducts native-language training in more than 50 countries. The annual DRI Conference brings together leading business continuity professionals from both the public and private sector to share best practices and participate in continuing education and volunteerism.

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