DRI 2020
The Business Continuity Conference

March 1 – 4
Westin Savannah Harbor Resort & Spa + Savannah Convention Center, Savannah, GA

Exhibitor Prospectus

Train
Prepare
Recover
As a supplier to the BCM community, you are invited to demonstrate your products and solutions to an elite audience of professionals with a display booth at DRI International’s eighth annual conference, DRI2020.

Scheduled for March 1 – 4 at the Westin Savannah Harbor Resort & Spa in Savannah, GA, DRI2020 will welcome a global audience of the most accomplished and influential professionals in the field of business continuity.

DRI International is the world leader in BCM education and certification, setting the standard for professionalism in business continuity. More than 15,000+ professionals from all industry and business sectors maintain active certification with this not-for-profit organization.
DRI2019 DEMOGRAPHICS

Registration for the 2019 DRI Conference & Expo in Las Vegas was 437, representing 341 organizations from 43 states and 22 countries.

Types of BC/DR Products
- BC Planning Software: 37%
- BC Planning Services: 33%
- BC & Recovery Training: 40%
- Consulting: 25%
- Alternative Site Hosting: 11%
- Communication Tech. / Solutions: 16%
- IT Security: 13%
- Recovery / Restoration Services: 25%
- Other: 14%

Job Title
- Director: 18%
- Manager/Sr. Manager: 31%
- Operations: 1%
- Planner: 9%
- President/CEO: 5%
- Principal: 2%
- Vice President / Sr. VP: 7%
- Other: 26%

Types of Organizations
- Consultants / Contractors: 11%
- Commercial: 3%
- Education: 7%
- Energy / Allied Firms: 2%
- Financial: 25%
- Government: 9%
- Healthcare: 10%
- Insurance: 9%
- Manufacturing: 4%
- Retail: 2%
- Utility: 4%
- Other: 14%

For more information on DRI2020, please visit: www.driconference.org
Unlike other conferences, DRI2020 is a senior-level meeting of accomplished BC professionals who hold responsible positions within their company. Participants enjoy complete access to all events, meals, and sessions.

**Generate New Business Opportunities**
Meet with decision makers who are actively seeking solutions.

**Engage BC Professionals**
Engage highly-qualified prospects – Committed BC professionals.

**Engage Attendees**
An ideal networking environment—an event schedule designed to fully engage attendees with exhibitors.

**Network with an Exclusive Audience**
Network with accomplished BCM professionals who meet DRI’s demanding criteria.

**Sponsorship Opportunities**
A variety of sponsorship opportunities are designed to enable you to reach your target audience during the lead-up to the event, and achieve results during your face-to-face encounters on site. Call for more info.

For more information on DRI2020, please visit: [www.driconference.org](http://www.driconference.org)
**EVENT SCHEDULE**

<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Event/Time</th>
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<tbody>
<tr>
<td>2/29</td>
<td>Saturday</td>
<td>DRI Volunteer Day</td>
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<tr>
<td>3/1</td>
<td>Sunday</td>
<td>Opening Reception in Expo Hall 4:00 PM – 6:00 PM</td>
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<td>3/2</td>
<td>Monday</td>
<td>Breakfast Served in Expo Hall 7:00 AM - 8:00 AM</td>
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<td>Welcome Address 8:00 AM - 8:30 AM</td>
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<td>Order of the Sword and Shield National Honor Ceremony 8:30 AM - 9:00 AM</td>
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<td>Keynote Address 9:15 AM - 10:15 AM</td>
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<td></td>
<td>Breakout Sessions 10:30 AM - 11:45 AM</td>
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<td>Expo Hall Open 11:45 AM - 1:45 PM</td>
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<td>Lunch Served in Expo Hall 12:00 PM - 1:30 PM</td>
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<td>Breakout Sessions 1:45 PM - 5:30 PM</td>
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<td>3/3</td>
<td>Tuesday</td>
<td>Breakfast Served in Expo Hall 7:00 AM - 8:00 AM</td>
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<td>Keynote Address 8:00 AM - 9:00 AM</td>
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<td>Breakout Sessions 1:45 PM - 5:30 PM</td>
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<td>DRI Foundation Reception &amp; Auction Benefit 6:30 PM - 8:00 PM</td>
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<td>Awards of Excellence Gala 8:00 PM - 11:00 PM</td>
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<td>3/4</td>
<td>Wednesday</td>
<td>Continental Breakfast 7:15 AM - 8:15 AM</td>
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<td>Breakout Sessions 8:30 AM - 10:45 AM</td>
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<td>Conference Wrap-up 11:00 AM - 12:00 PM</td>
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**EXHIBIT RATES**

Exhibiting at DRI2020 gives you the opportunity to engage BC professionals at the highest levels of education, experience, and intellectual curiosity. Don’t miss your chance to influence this exclusive audience!

**Exhibit Space:**
Includes 1 Full Conference and 3 Exhibitor Staff Registrations per each 10’ x 10’

<table>
<thead>
<tr>
<th>Size</th>
<th>Cost</th>
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<tbody>
<tr>
<td>10’ x 10’</td>
<td>$3,195</td>
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<tr>
<td>10’ x 20’</td>
<td>$6,390</td>
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<tr>
<td>20’ x 20’</td>
<td>$12,780</td>
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For additional info on exhibiting, or to learn about sponsorship and exhibit space packages, contact:

**ROC Exhibitions, Inc.**
1963 University Lane
Lisle, IL 60532

**Companies #, A–L**
Mark Sorensen
(630) 271-8218
msorensen@rocexhibitions.com

**Companies M–Z**
Maria Labriola
(630) 271-8227
mlabriola@rocexhibitions.com

**Sponsorship Opportunities**
Russell Woolridge
(410) 379-2101
rwooldridge@drii.org

**March 1 – 4**
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DRI International is the leading nonprofit that helps organizations around the world prepare for and recover from disasters by providing education, accreditation, and thought leadership in business continuity and related fields. Founded in 1988, DRI International has 15,000+ certified professionals in more than 100 countries and conducts native-language training in more than 50 countries. The annual DRI Conference brings together leading business continuity professionals from both the public and private sector to share best practices and participate in continuing education and volunteerism.

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