As a supplier to the business continuity, disaster recovery, or cyber resilience communities, you are invited to demonstrate your products and solutions to an elite audience of professionals with a display booth at DRI International’s 10th annual conference, DRI2021.

Scheduled for February 28 – March 4 at the Hyatt Regency in Seattle, Washington, DRI2021 will welcome a global audience of the most accomplished and influential professionals in the fields of business continuity, disaster recovery and cyber resilience.
DRI2020 DEMOGRAPHICS

Registration for the 2020 DRI Conference & Expo in Savannah was 383, representing 293 organizations from 47 states and 13 countries.

Types of BC/DR Products
- BC Planning Software: 45%
- BC Planning Services: 36%
- BC & Recovery Training: 43%
- Consulting: 28%
- Alternative Site Hosting: 14%
- Communication Tech. / Solutions: 21%
- IT Security: 14%
- Recovery / Restoration Services: 22%
- Other: 3%

Job Title
- Director: 23%
- Manager/Sr. Manager: 36%
- Operations: 3%
- Planner: 11%
- President/CEO: 7%
- Principal: 4%
- Vice President / Sr. VP: 10%
- Other: 4%

Sizes of Organization
- 500-999: 14%
- 1,000+: 56%
- 1-499: 30%

Buying Influence
- More than 66% are larger than 1,000
- Look to either recommend, specify or make the final purchasing decision on DR Products / Services

Types of Organizations
- Consultants / Contractors: 11%
- Commercial: 5%
- Education: 6%
- Energy / Allied Firms: 3%
- Financial: 29%
- Government: 12%
- Healthcare: 7%
- Insurance: 12%
- Manufacturing: 3%
- Retail: 4%
- Utility: 5%
- Other: 3%

For more information on DRI2021, please visit: www.driconference.org
Unlike other conferences, DRI2021 is a senior-level meeting of accomplished BC professionals who hold responsible positions within their company. Participants enjoy complete access to all events, meals, and sessions.

**Engage BC Professionals**
Engage highly-qualified prospects – Committed BC professionals.

**Generate New Business Opportunities**
Meet with decision makers who are actively seeking solutions.

**Engage Attendees**
An ideal networking environment—an event schedule designed to fully engage attendees with exhibitors.

**Network with an Exclusive Audience**
Network with accomplished BCM professionals who meet DRI’s demanding criteria.

**Sponsorship Opportunities**
A variety of sponsorship opportunities are designed to enable you to reach your target audience during the lead-up to the event, and achieve results during your face-to-face encounters on site. Contact Russell Wooldridge at 410-379-2101 for information.

For more information on DRI2021, please visit: [www.driconference.org](http://www.driconference.org)
EXHIBIT RATES

Exhibiting at DRI2021 gives you the opportunity to engage BC professionals at the highest levels of education, experience, and intellectual curiosity. Don’t miss your chance to influence this exclusive audience!

Exhibit Space:
Includes 1 Full Conference and 3 Exhibitor Staff Registrations per each 10’ x 10’

- 10’ x 10’ $3,345
- 10’ x 20’ $6,690
- 20’ x 20’ $13,380

For additional info on exhibiting, or to learn about sponsorship and exhibit space packages, contact:

ROC Exhibitions, Inc.
1963 University Lane
Lisle, IL 60532

Companies #, A–L
Mark Sorensen
(630) 271-8218
msorensen@rocexhibitions.com

Companies M–Z
Maria Labriola
(630) 271-8227
mlabriola@rocexhibitions.com

Sponsorship Opportunities
Russell Woolridge
(410) 379-2101
rwooldridge@drii.org

February 28 – March 3
Hyatt Regency, Seattle, WA

*subject to change
Disaster Recovery Institute International (DRI) is the oldest and largest nonprofit that helps organizations around the world prepare for and recover from disasters by providing education, accreditation, and thought leadership in business continuity, disaster recovery, cyber resilience and related fields. Founded in 1988, DRI has certified 15,000+ resilience professionals in 100+ countries and at 95 percent of Fortune 100 companies.

The annual DRI Conference brings together leading business continuity professionals from both the public and private sector to share best practices and participate in continuing education and volunteerism.

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